

Eminence that stands  
*the test of time*

**30X60CM  
EARTH COLLECTION  
(CITRON SERIES)**

[www.reycera.com](http://www.reycera.com)



# DEFINE RULES OF EMINENCE

manufacturing and selling integral porcelain tiles for all kinds of flooring and wall tiling solutions.

The manufacturing plant and main offices in Morbi, Gujarat IN, and the Worldwide logistics warehouses, make it possible to supply and deliver all the items in customers' orders. Through its national and international distribution network, Rey Cera exports tiles to more than 85 countries in all five continents.

As a result of our commitment to quality, all of our products comply with the guidelines of the ISO 9001:2000 standard, which guarantees that our research, development and commercializations are carried out with the maximum guarantees.

[www.reycera.com](http://www.reycera.com)



# INDELIBLE SINGS OF HISTORY

Our Rustic Matt Finish gives easy solutions to urban areas and heavy traffic places. The best extruded GVT tile with 12 mm thickness and an antislip rate R11. Earth Collection Tiles are highly resistant against abrasion, as well as a strong bending resistance. Earth Collection is perfect for pedestrian areas, squares in the city, traffic areas, entrance of houses, urban area and all kind of heavy duty areas.



**4**  
RANDOM  
MOLD



**GROUT**  
TO BE FILLED  
AFTER LAYING



**12MM**  
THICKNESS



**RUSTIC**  
MATT FINISH



ZONAS RESIDENCIALES  
RESIDENTIAL AREAS



PASEOS URBANOS  
URBAN AREAS



TERRAZAS Y PATIOS  
TERRACE & PATIOS



ZONAS COMERCIALES  
COMMERCIAL AREAS



PISCINAS  
SWIMMING POOLS



JARDINES  
GARDENS





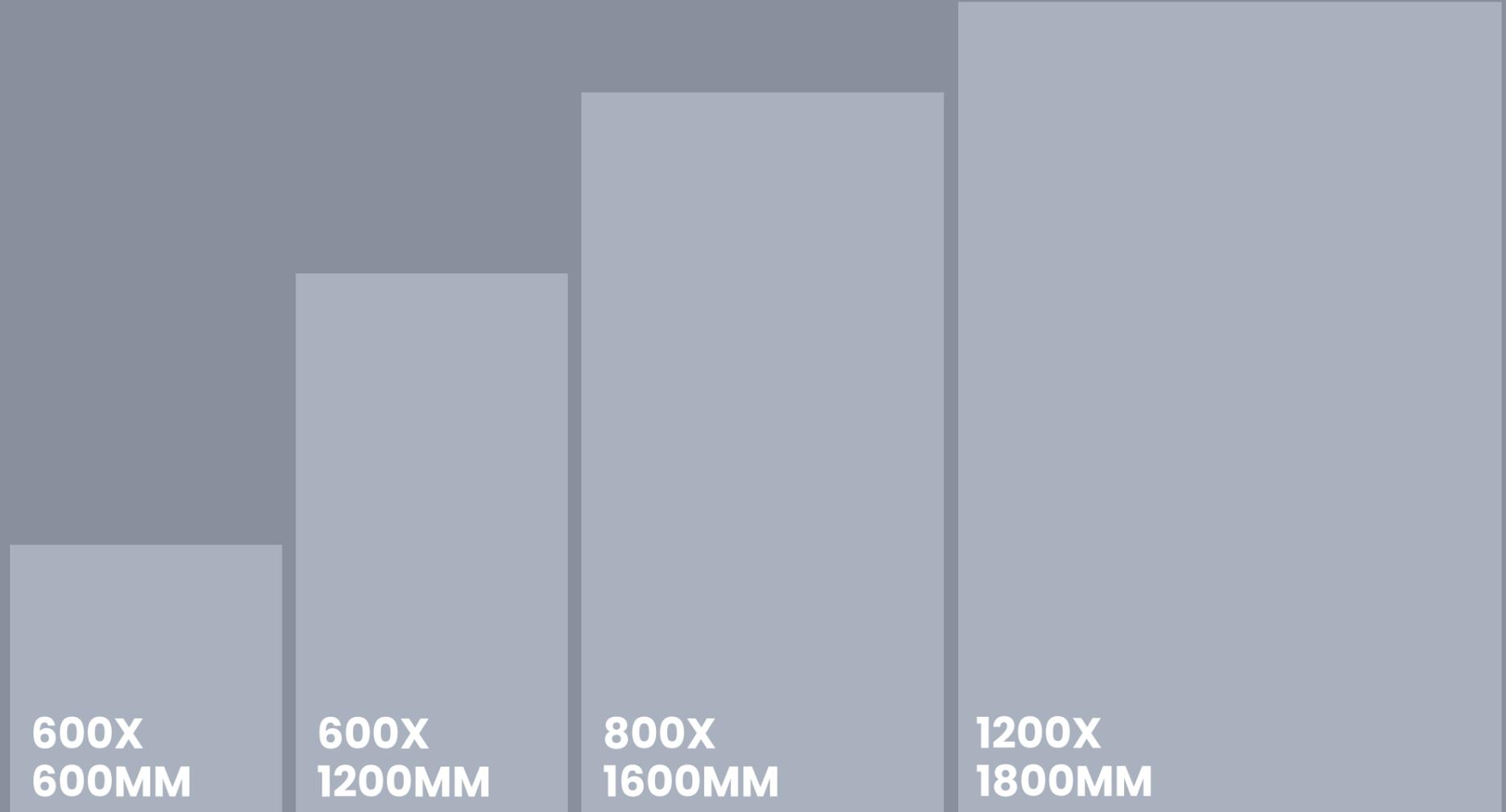
# 1st ceramic company to introduce patented **E N D M A T C H** Concept across the world!



INTELLECTUAL  
PROPERTY INDIA  
PATENTS | DESIGNS | TRADE MARKS  
GEOGRAPHICAL INDICATIONS



**1<sup>ST</sup>**  
TIME  
IN  
WORLD



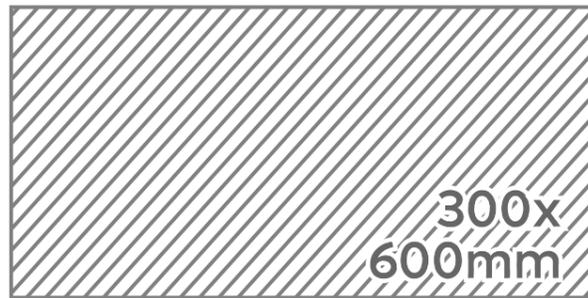


## CITRON BEIGE





# CITRON BEIGE



▼ **12MM** Thickness ▲ **32** Randoms

<b>Pcs Per Box</b> 4 Pcs.	<b>Weight Per Box</b> 18 kg. (Approx)
------------------------------	------------------------------------------

<b>Area Coverage</b> 0.72 sqm./per box	<b>Box Per Pallet</b> 72
-------------------------------------------	-----------------------------

## TECHNICAL FEATURES



ANTI SLIP SURFACE



HYGIENIC SURFACE



FIRE RESISTANCE



EASY MAINTENANCE



HIGH DURABILITY



WATER RESISTANCE





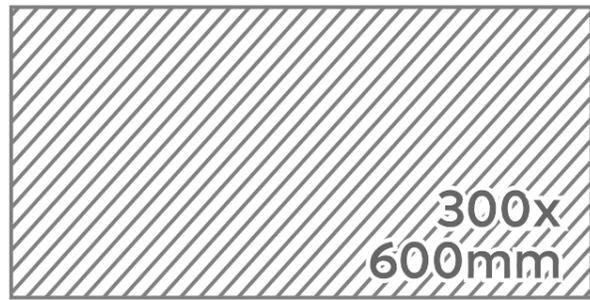


# CITRON BROWN





# CITRON BROWN



▼ **12MM** Thickness ▲ **32** Randoms

<b>Pcs Per Box</b> 4 Pcs.	<b>Weight Per Box</b> 18 kg. (Approx)
------------------------------	------------------------------------------

<b>Area Coverage</b> 0.72 sqm./per box	<b>Box Per Pallet</b> 72
-------------------------------------------	-----------------------------

## TECHNICAL FEATURES



ANTI SLIP SURFACE



HYGIENIC SURFACE



FIRE RESISTANCE



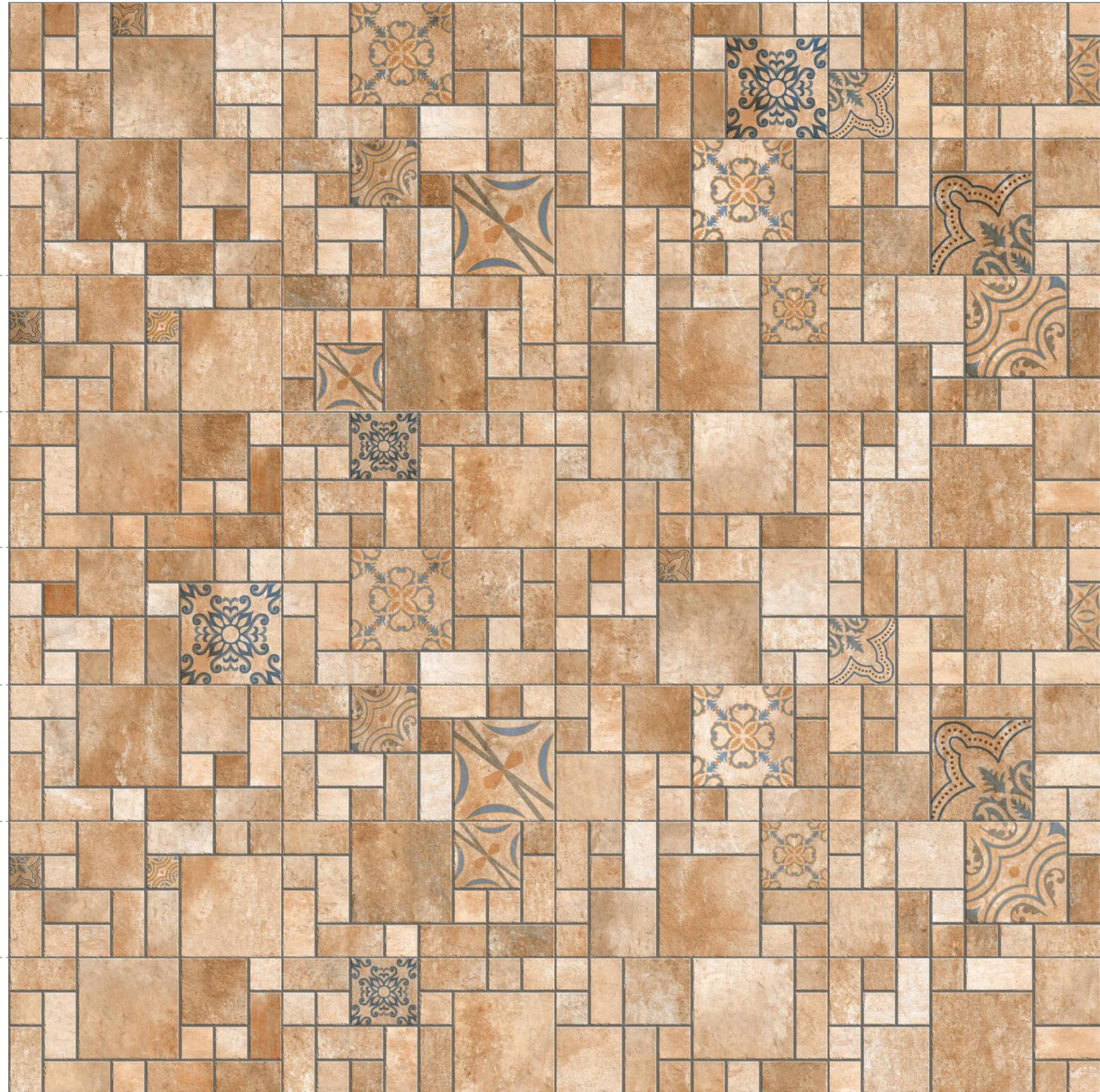
EASY MAINTENANCE



HIGH DURABILITY



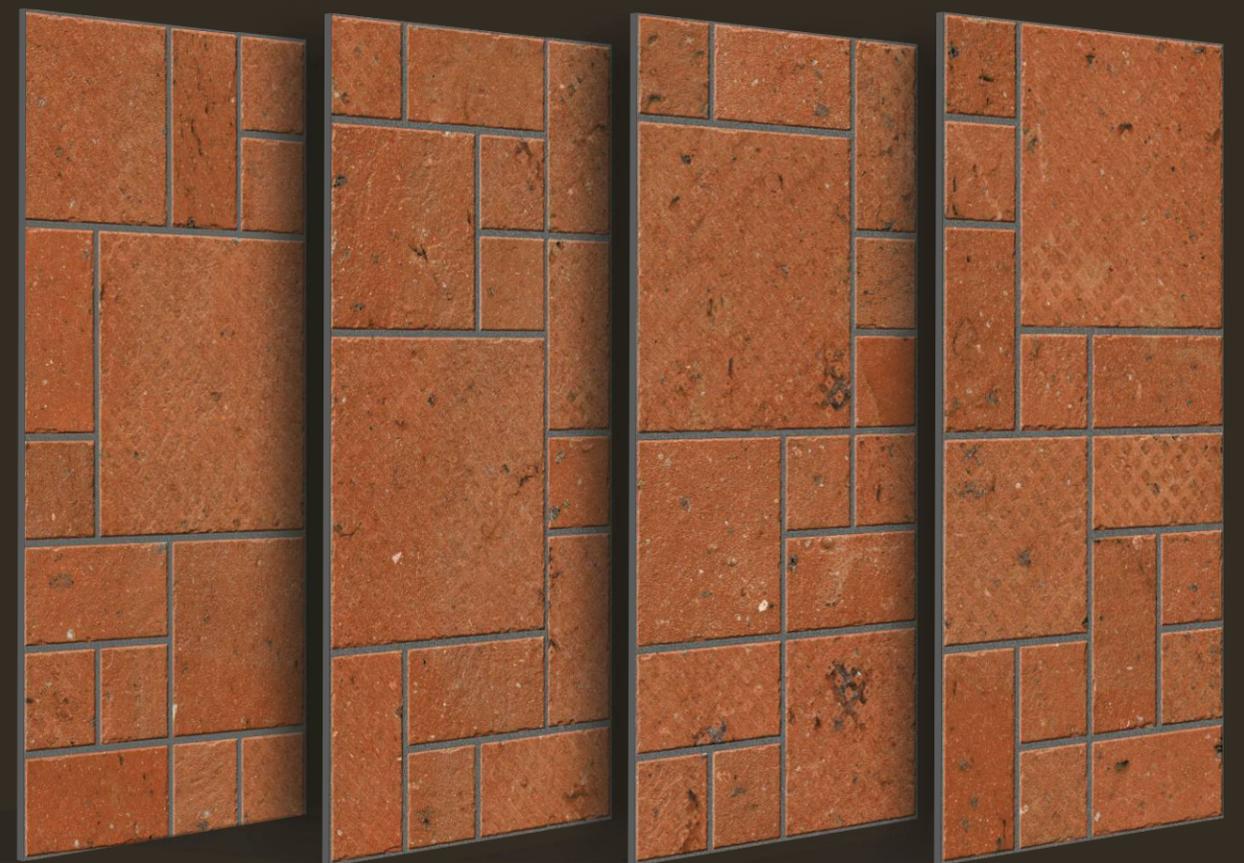
WATER RESISTANCE





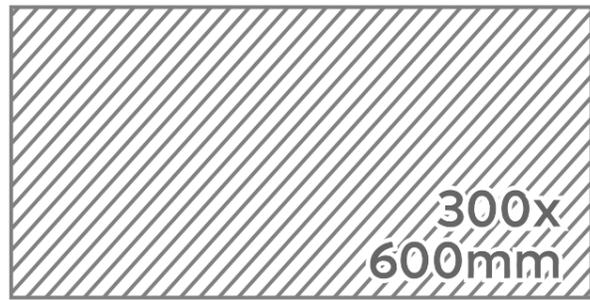


## CITRON COTTO





# CITRON COTTO



300x  
600mm

▼ 12MM  
▲ Thickness

32  
Randoms

<b>Pcs Per Box</b>	<b>Weight Per Box</b>
4 Pcs.	18 kg. (Approx)

<b>Area Coverage</b>	<b>Box Per Pallet</b>
0.72 sqm./per box	72

## TECHNICAL FEATURES



ANTI SLIP SURFACE



HYGIENIC SURFACE



FIRE RESISTANCE



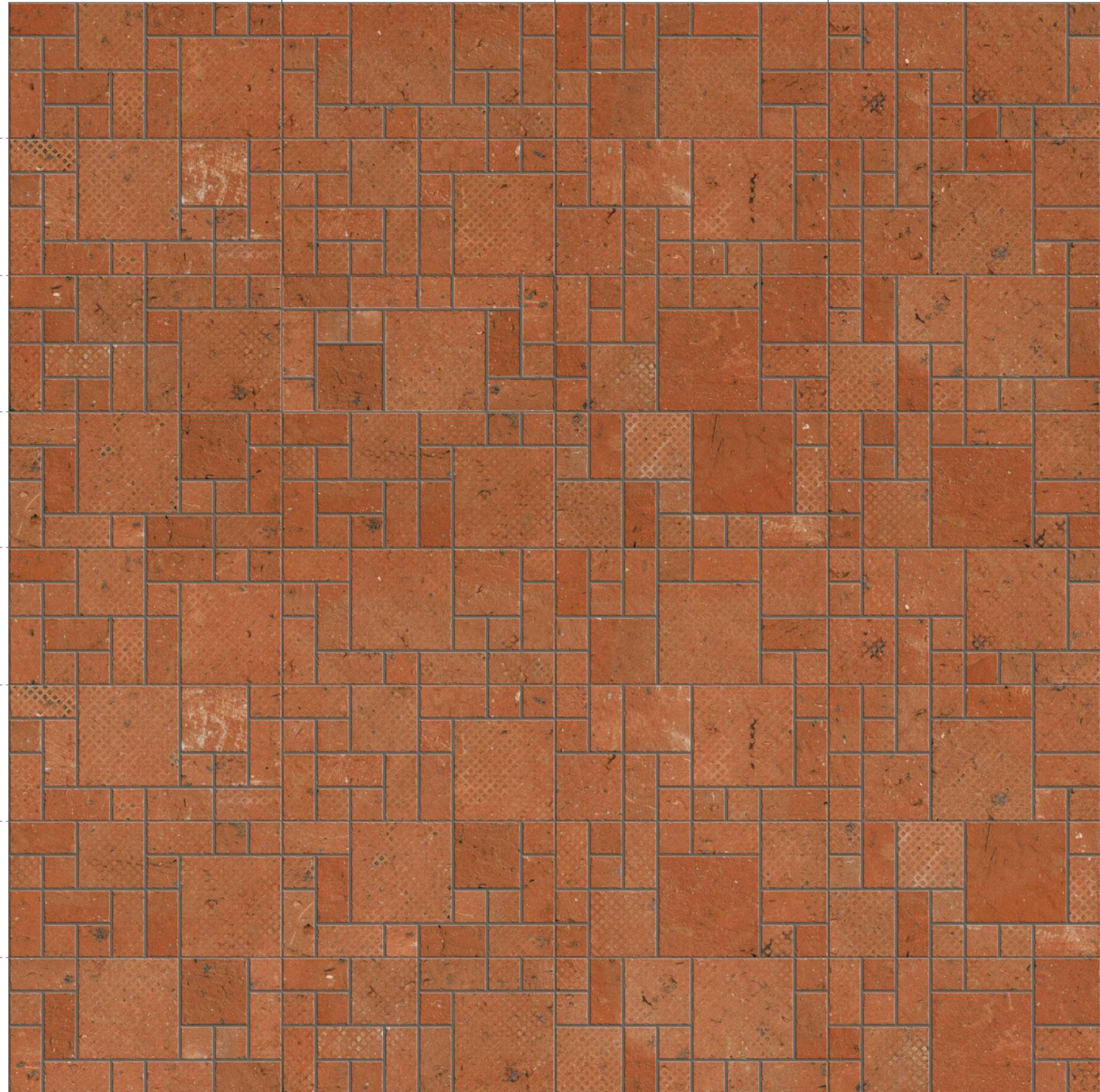
EASY MAINTENANCE



HIGH DURABILITY



WATER RESISTANCE





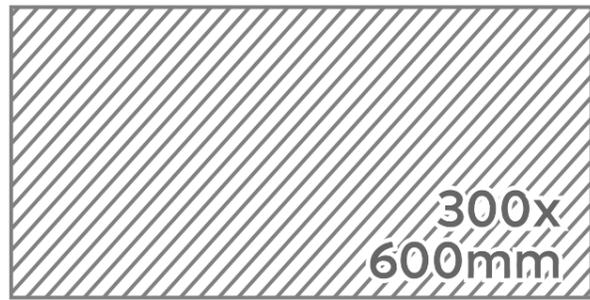


# CITRON GRECK





# CITRON GRECK



▼ **12MM** Thickness ▲ **32** Randoms

<b>Pcs Per Box</b> 4 Pcs.	<b>Weight Per Box</b> 18 kg. (Approx)
------------------------------	------------------------------------------

<b>Area Coverage</b> 0.72 sqm./per box	<b>Box Per Pallet</b> 72
-------------------------------------------	-----------------------------

## TECHNICAL FEATURES



ANTI SLIP SURFACE



HYGIENIC SURFACE



FIRE RESISTANCE



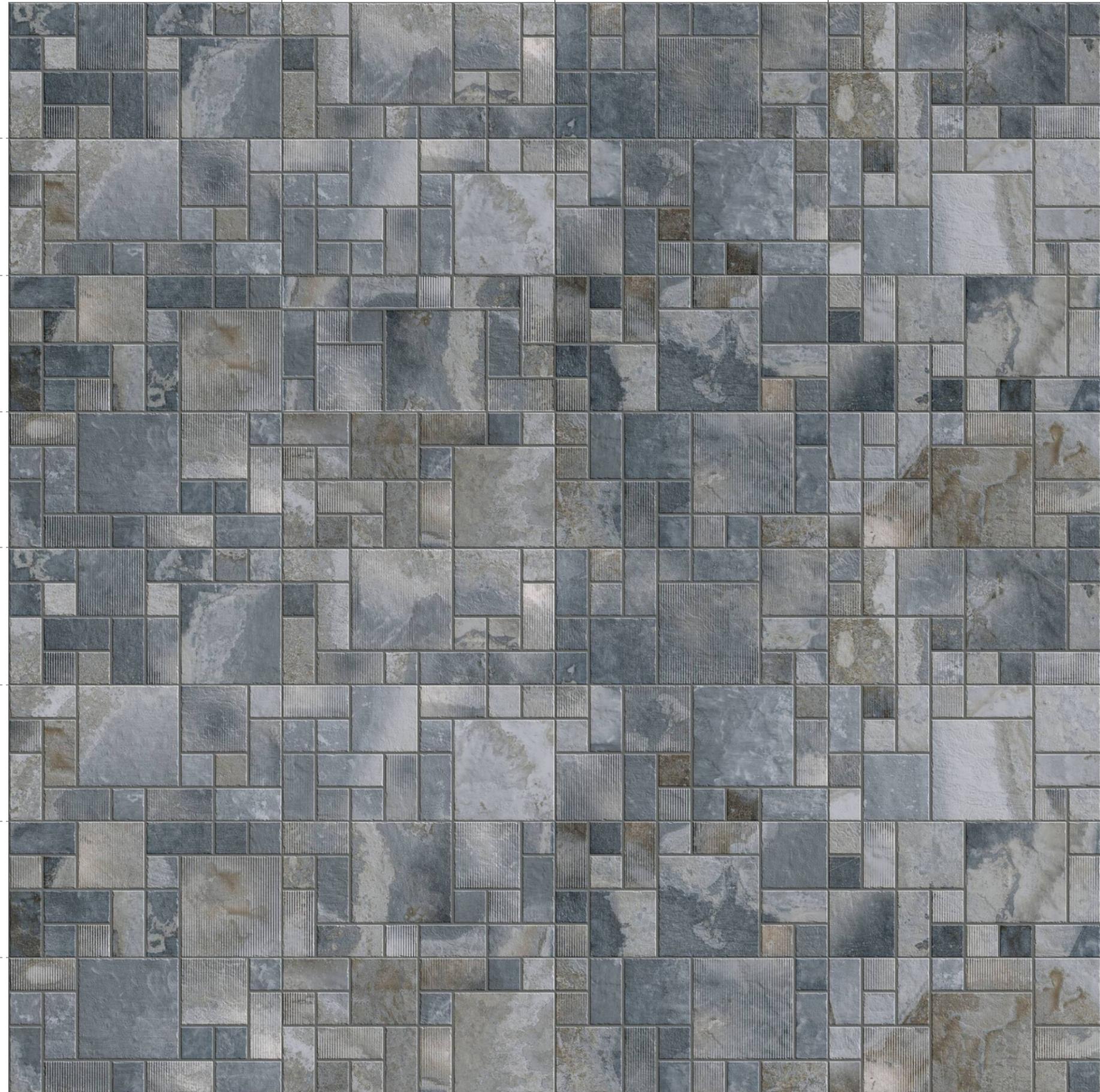
EASY MAINTENANCE



HIGH DURABILITY



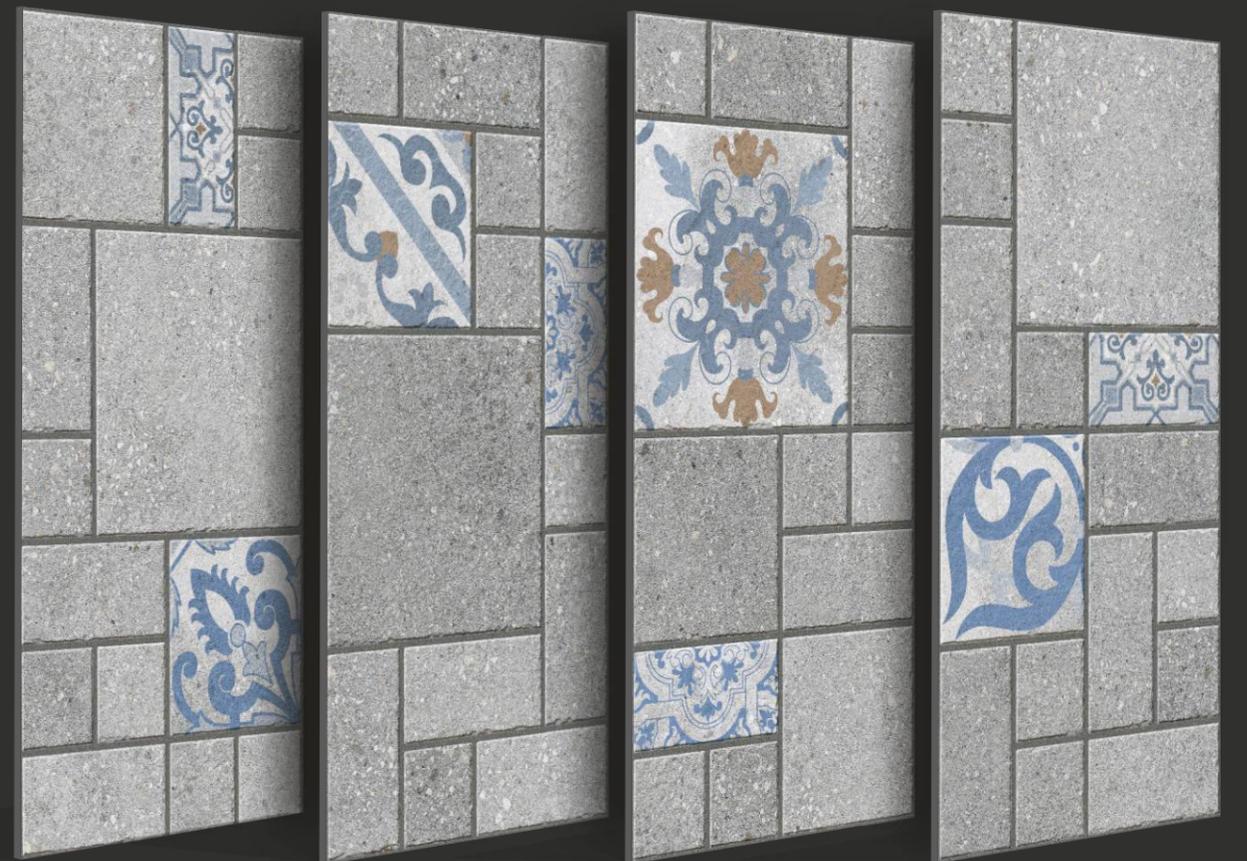
WATER RESISTANCE





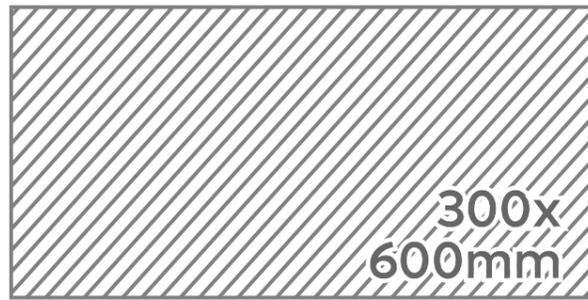


# CITRON GREY





# CITRON GREY



▼ **12MM** Thickness ▲ **32** Randoms

<b>Pcs Per Box</b> 4 Pcs.	<b>Weight Per Box</b> 18 kg. (Approx)
<b>Area Coverage</b> 0.72 sqm./per box	<b>Box Per Pallet</b> 72

## TECHNICAL FEATURES



ANTI SLIP SURFACE



HYGIENIC SURFACE



FIRE RESISTANCE



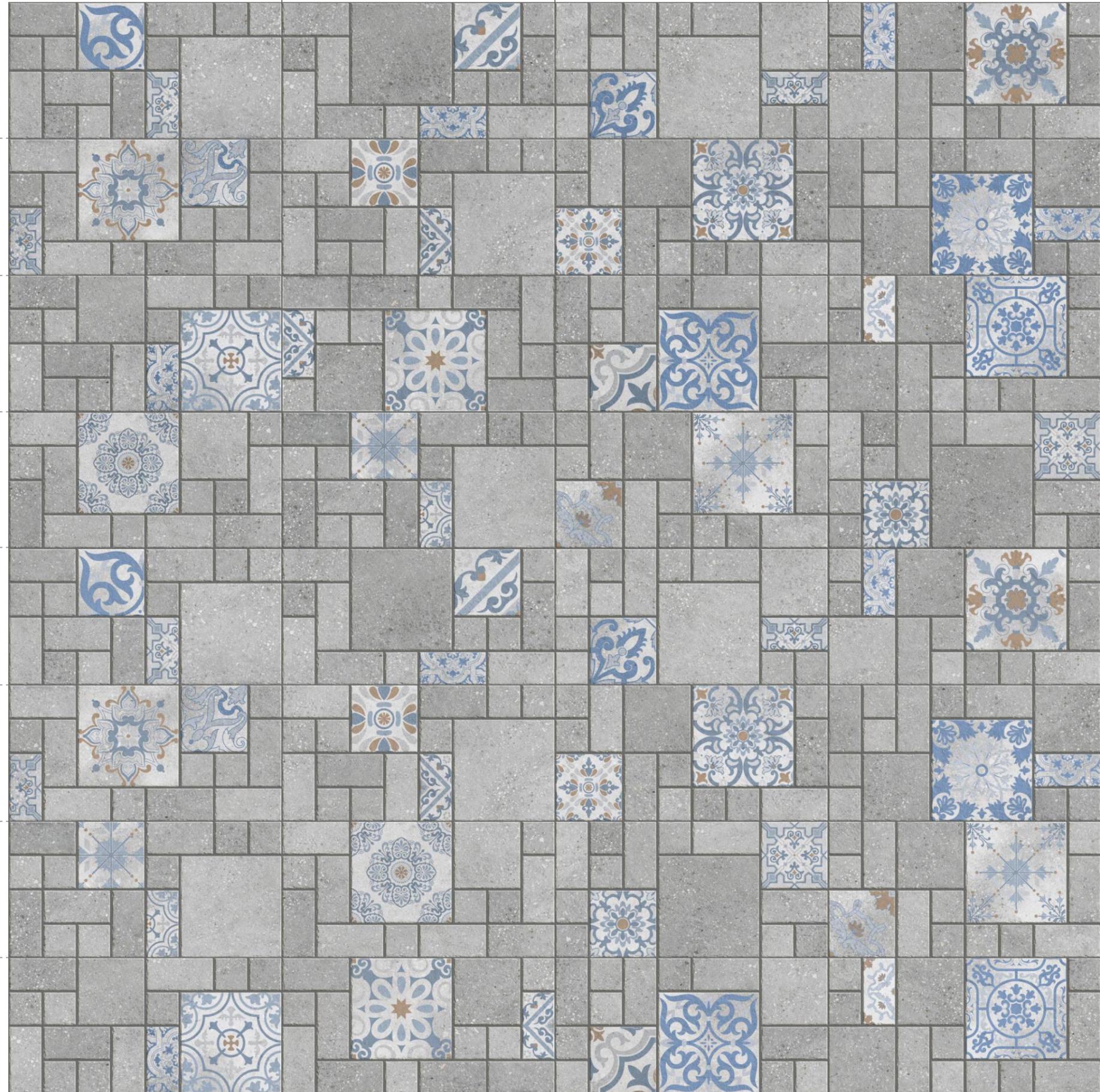
EASY MAINTENANCE



HIGH DURABILITY



WATER RESISTANCE





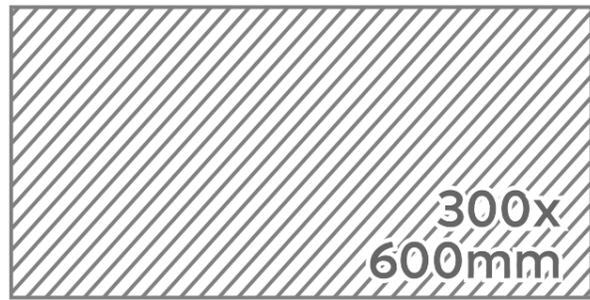


## CITRON GRIST





# CITRON GRIST



▼ **12MM** Thickness ▲ **32** Randoms

<b>Pcs Per Box</b> 4 Pcs.	<b>Weight Per Box</b> 18 kg. (Approx)
------------------------------	------------------------------------------

<b>Area Coverage</b> 0.72 sqm./per box	<b>Box Per Pallet</b> 72
-------------------------------------------	-----------------------------

## TECHNICAL FEATURES



ANTI SLIP SURFACE



HYGIENIC SURFACE



FIRE RESISTANCE



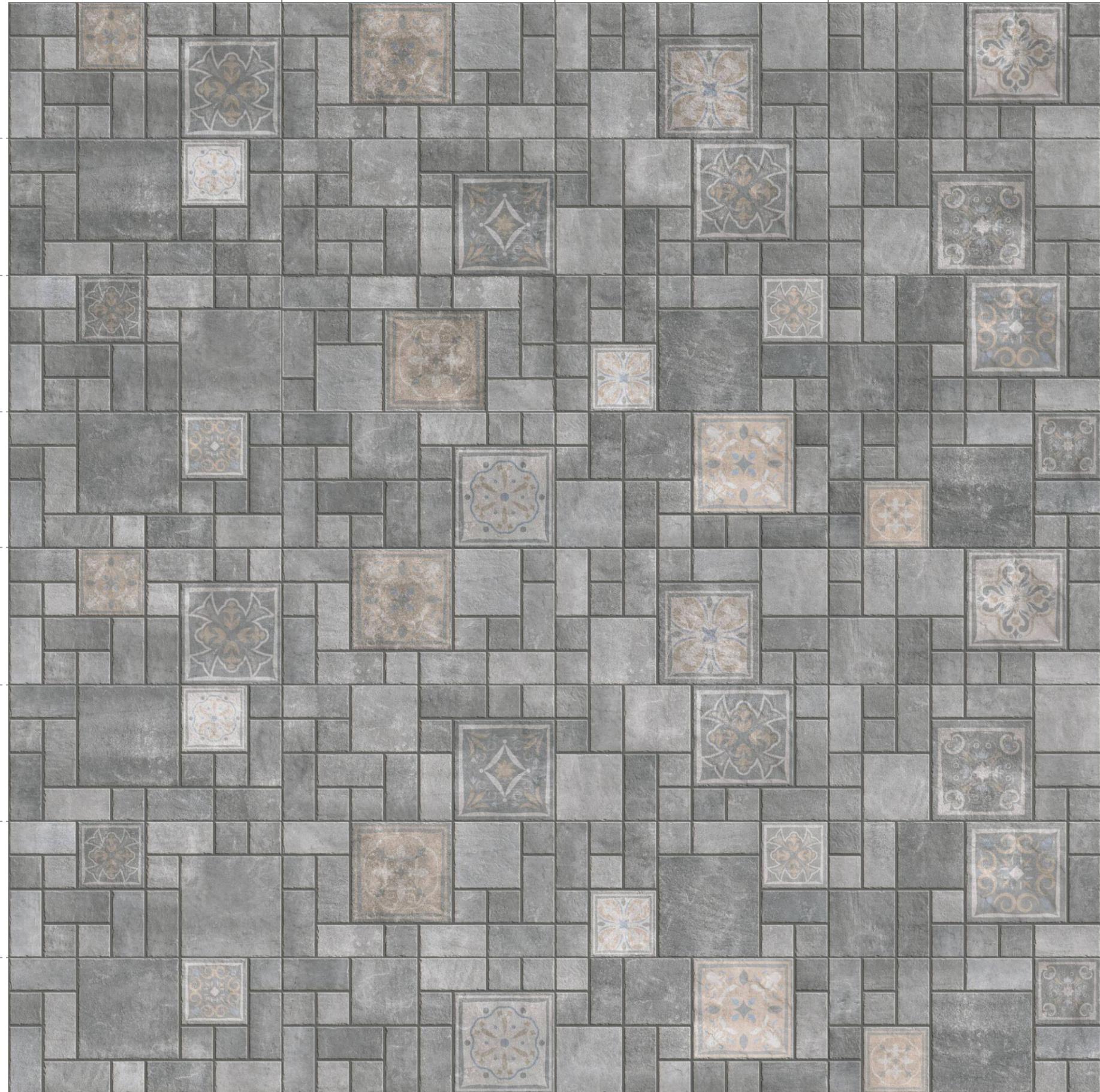
EASY MAINTENANCE



HIGH DURABILITY



WATER RESISTANCE





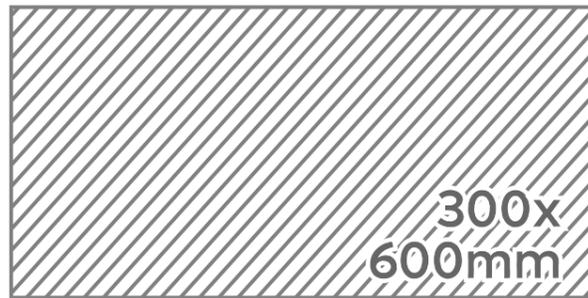


## CITRON LAVA





# CITRON LAVA



▼ **12MM** Thickness ▲ **32** Randoms

<b>Pcs Per Box</b> 4 Pcs.	<b>Weight Per Box</b> 18 kg. (Approx)
------------------------------	------------------------------------------

<b>Area Coverage</b> 0.72 sqm./per box	<b>Box Per Pallet</b> 72
-------------------------------------------	-----------------------------

## TECHNICAL FEATURES



ANTI SLIP SURFACE



HYGIENIC SURFACE



FIRE RESISTANCE



EASY MAINTENANCE



HIGH DURABILITY



WATER RESISTANCE





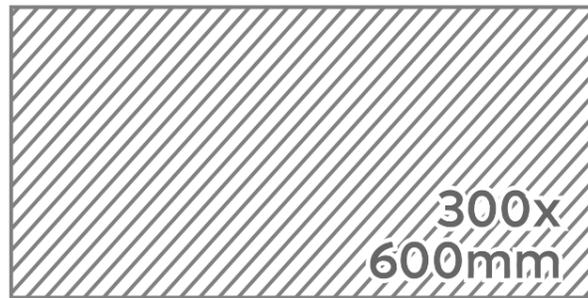


## CITRON ORO





# CITRON ORO



300x  
600mm

▼ **12MM**      **32**  
▲ **Thickness**      **Randoms**

<b>Pcs Per Box</b>	<b>Weight Per Box</b>
4 Pcs.	18 kg. (Approx)

<b>Area Coverage</b>	<b>Box Per Pallet</b>
0.72 sqm./per box	72

## TECHNICAL FEATURES



ANTI SLIP SURFACE



HYGIENIC SURFACE



FIRE RESISTANCE



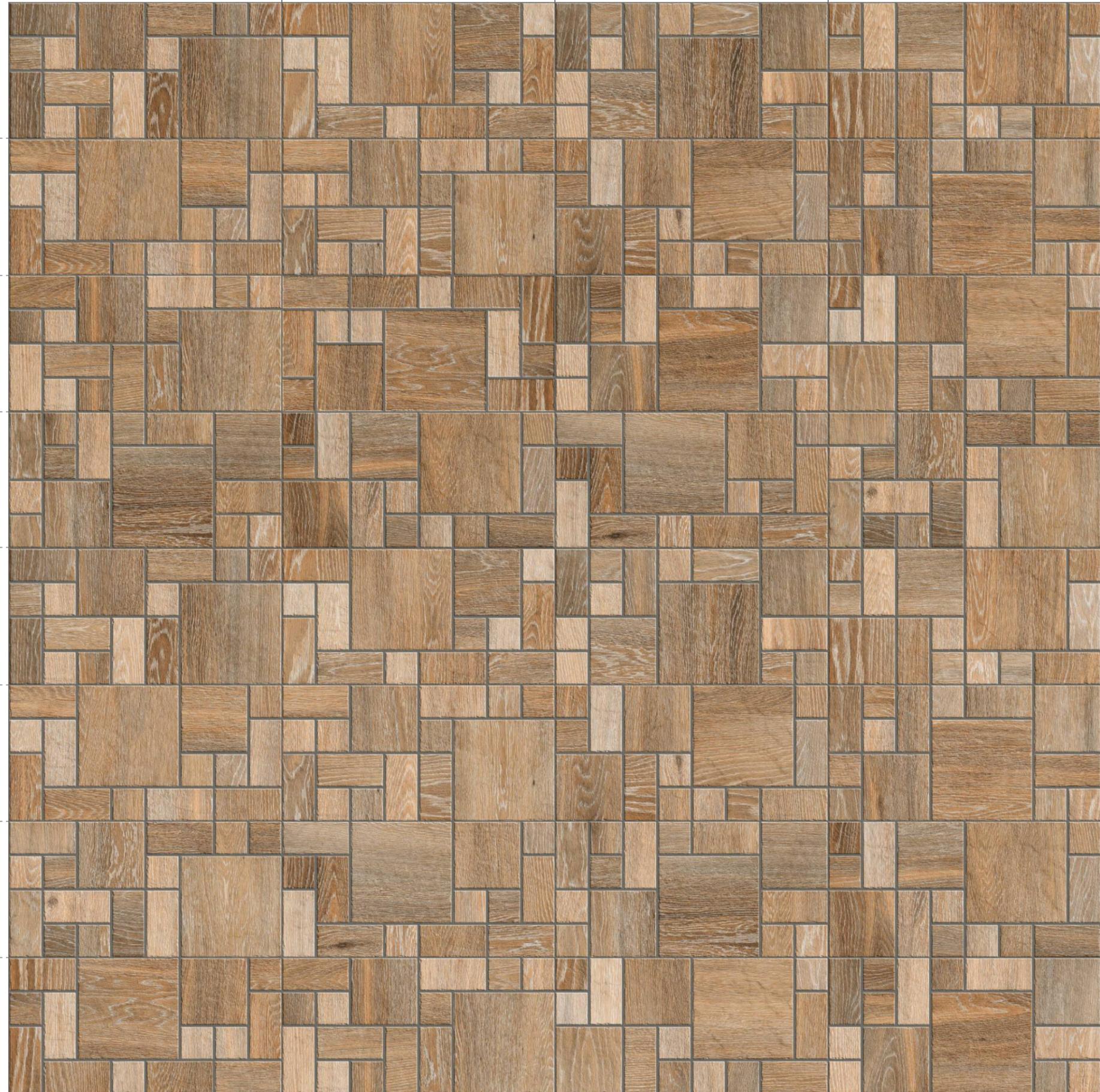
EASY MAINTENANCE



HIGH DURABILITY



WATER RESISTANCE





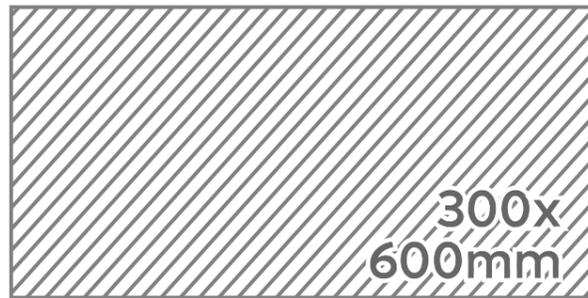


## CITRON RODIS





# CITRON RODIS



▼ **12MM**      **32**  
▲ **Thickness**      **Randoms**

<b>Pcs Per Box</b>	<b>Weight Per Box</b>
4 Pcs.	18 kg. (Approx)

<b>Area Coverage</b>	<b>Box Per Pallet</b>
0.72 sqm./per box	72

## TECHNICAL FEATURES



ANTI SLIP SURFACE



HYGIENIC SURFACE



FIRE RESISTANCE



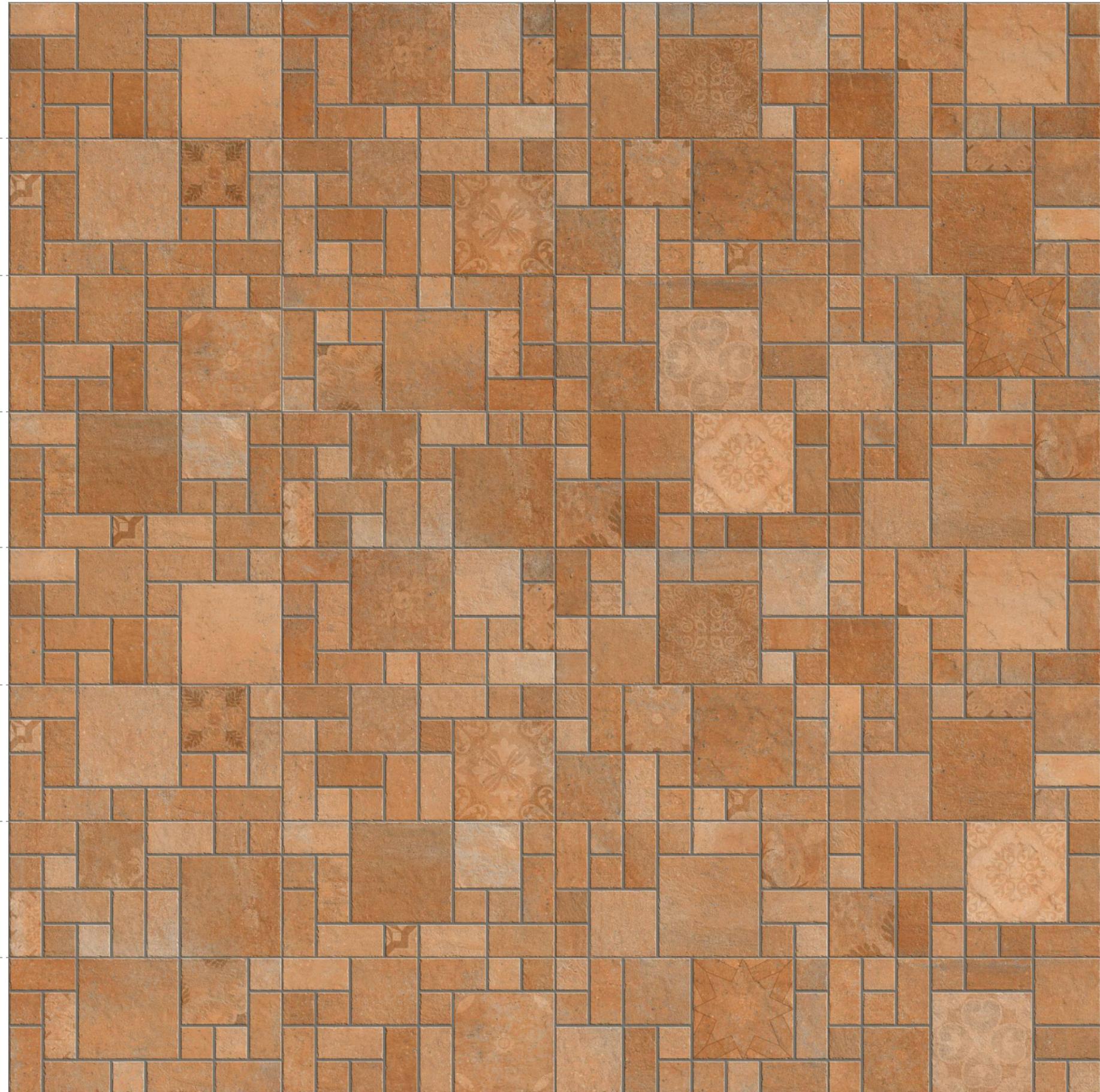
EASY MAINTENANCE



HIGH DURABILITY



WATER RESISTANCE





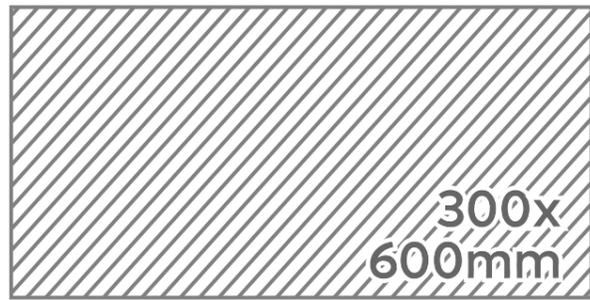


## CITRON RUST





# CITRON RUST



▼ **12MM** Thickness ▲ **32** Randoms

<b>Pcs Per Box</b> 4 Pcs.	<b>Weight Per Box</b> 18 kg. (Approx)
------------------------------	------------------------------------------

<b>Area Coverage</b> 0.72 sqm./per box	<b>Box Per Pallet</b> 72
-------------------------------------------	-----------------------------

## TECHNICAL FEATURES



ANTI SLIP SURFACE



HYGIENIC SURFACE



FIRE RESISTANCE



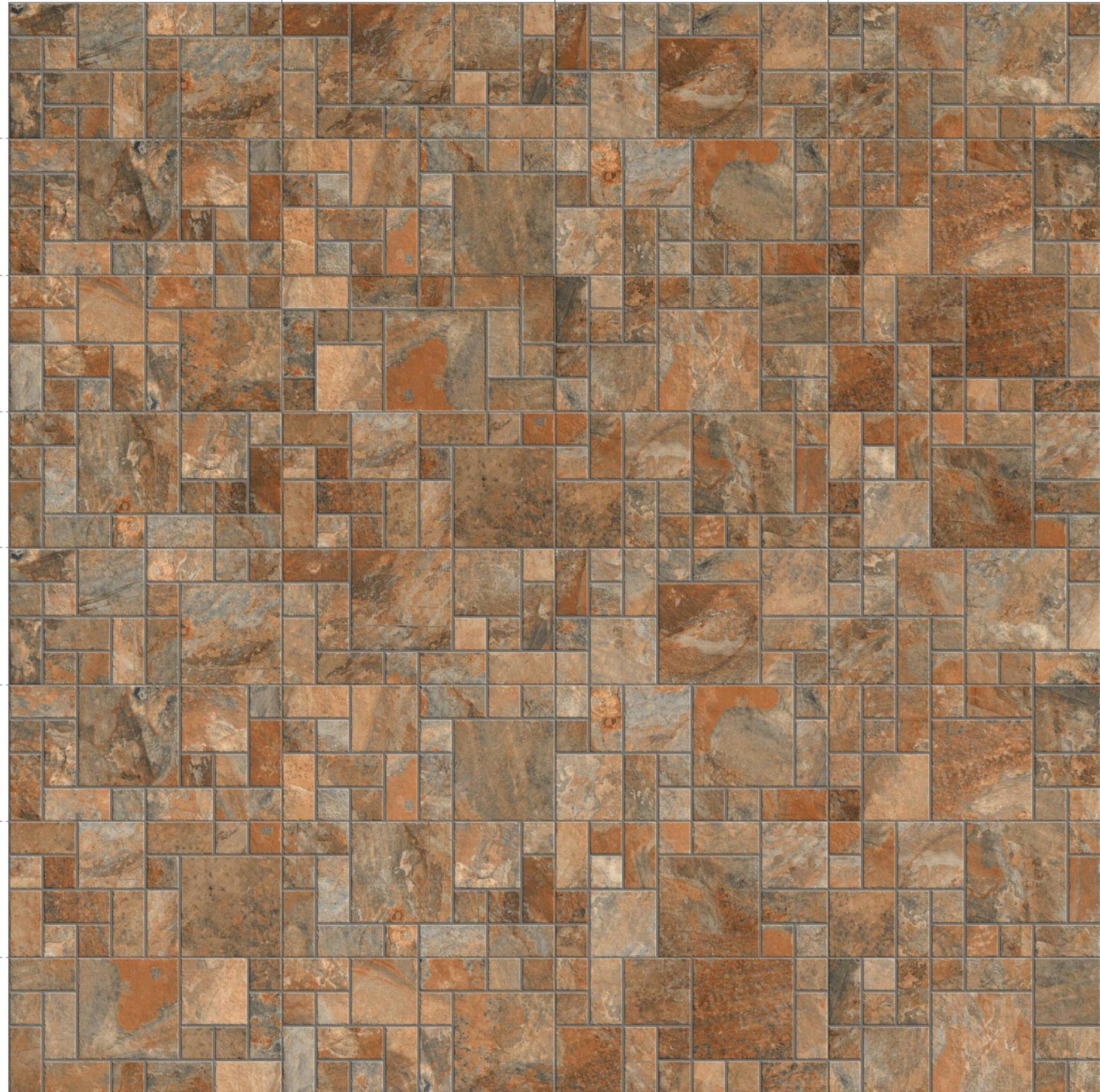
EASY MAINTENANCE



HIGH DURABILITY



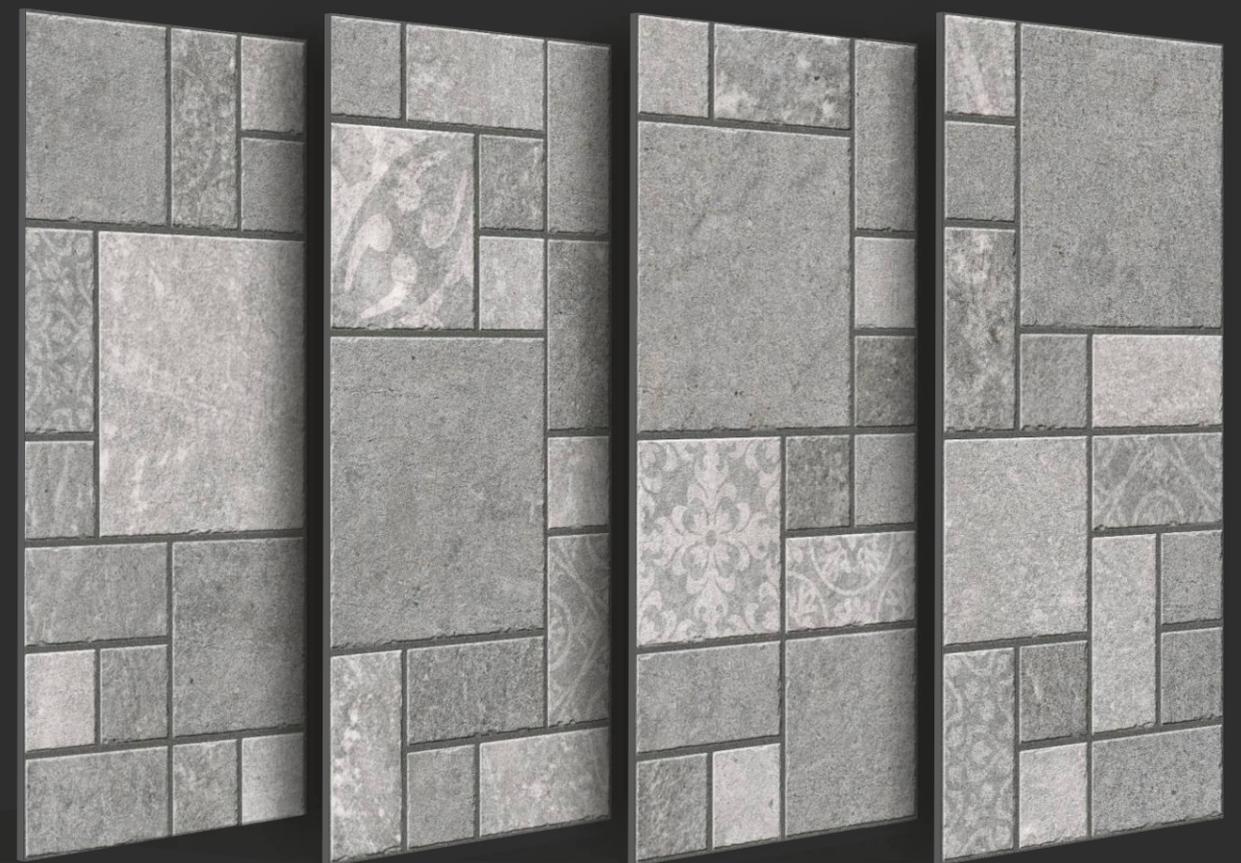
WATER RESISTANCE





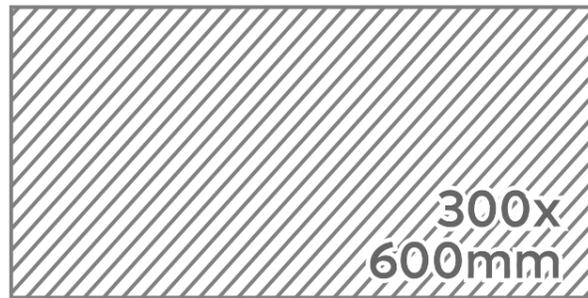


## CITRON RUSTGREY





# CITRON RUSTGREY



▼ **12MM** Thickness ▲ **32** Randoms

<b>Pcs Per Box</b> 4 Pcs.	<b>Weight Per Box</b> 18 kg. (Approx)
------------------------------	------------------------------------------

<b>Area Coverage</b> 0.72 sqm./per box	<b>Box Per Pallet</b> 72
-------------------------------------------	-----------------------------

## TECHNICAL FEATURES



ANTI SLIP SURFACE



HYGIENIC SURFACE



FIRE RESISTANCE



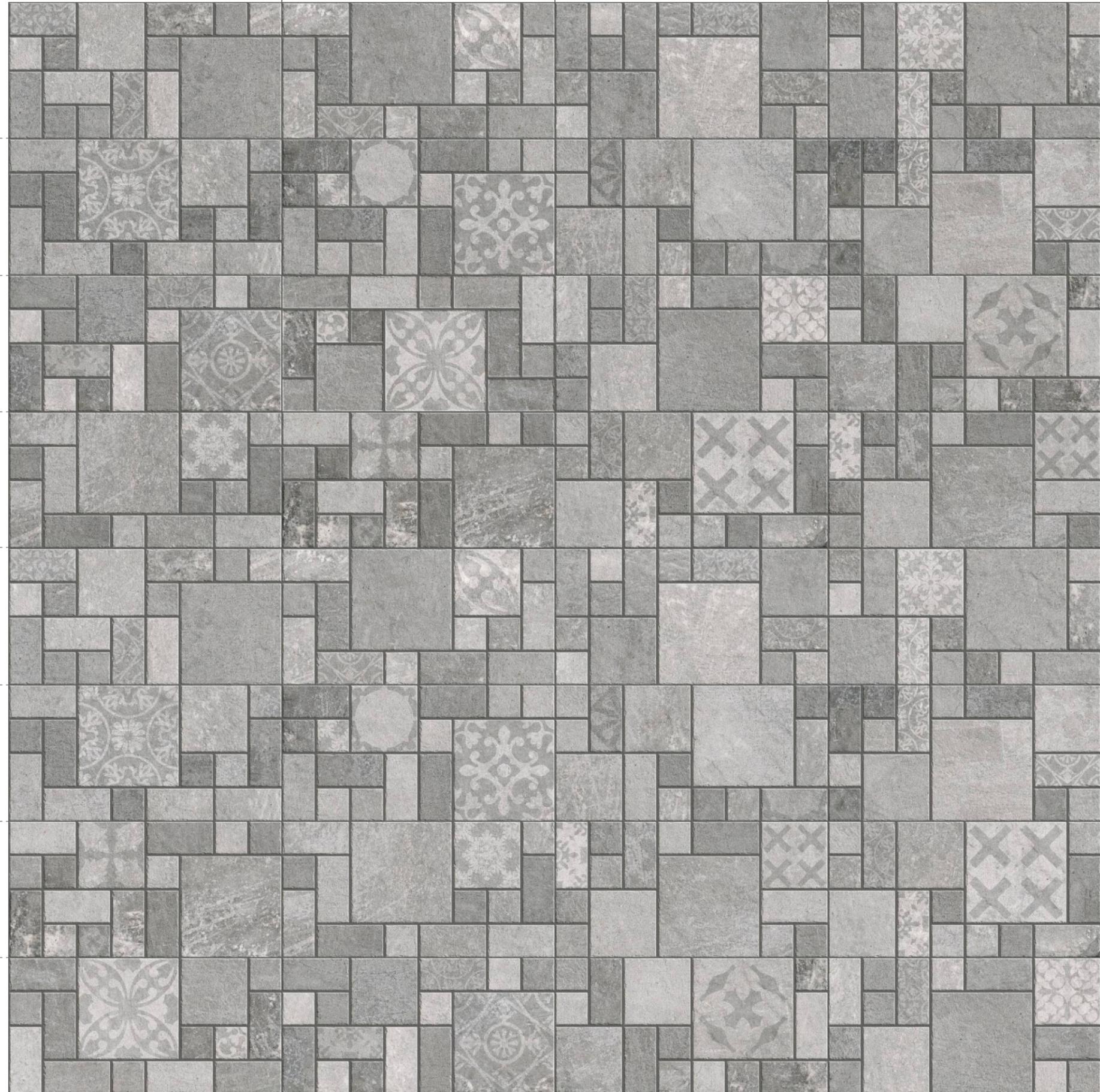
EASY MAINTENANCE



HIGH DURABILITY



WATER RESISTANCE





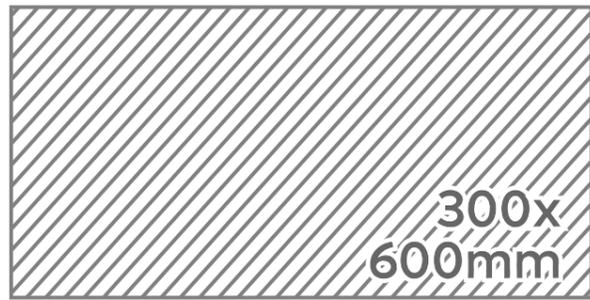


## CITRON TAN





# CITRON TAN



▼ **12MM**      **32**  
▲ **Thickness**      **Randoms**

<b>Pcs Per Box</b>	<b>Weight Per Box</b>
4 Pcs.	18 kg. (Approx)

<b>Area Coverage</b>	<b>Box Per Pallet</b>
0.72 sqm./per box	72

## TECHNICAL FEATURES



ANTI SLIP SURFACE



HYGIENIC SURFACE



FIRE RESISTANCE



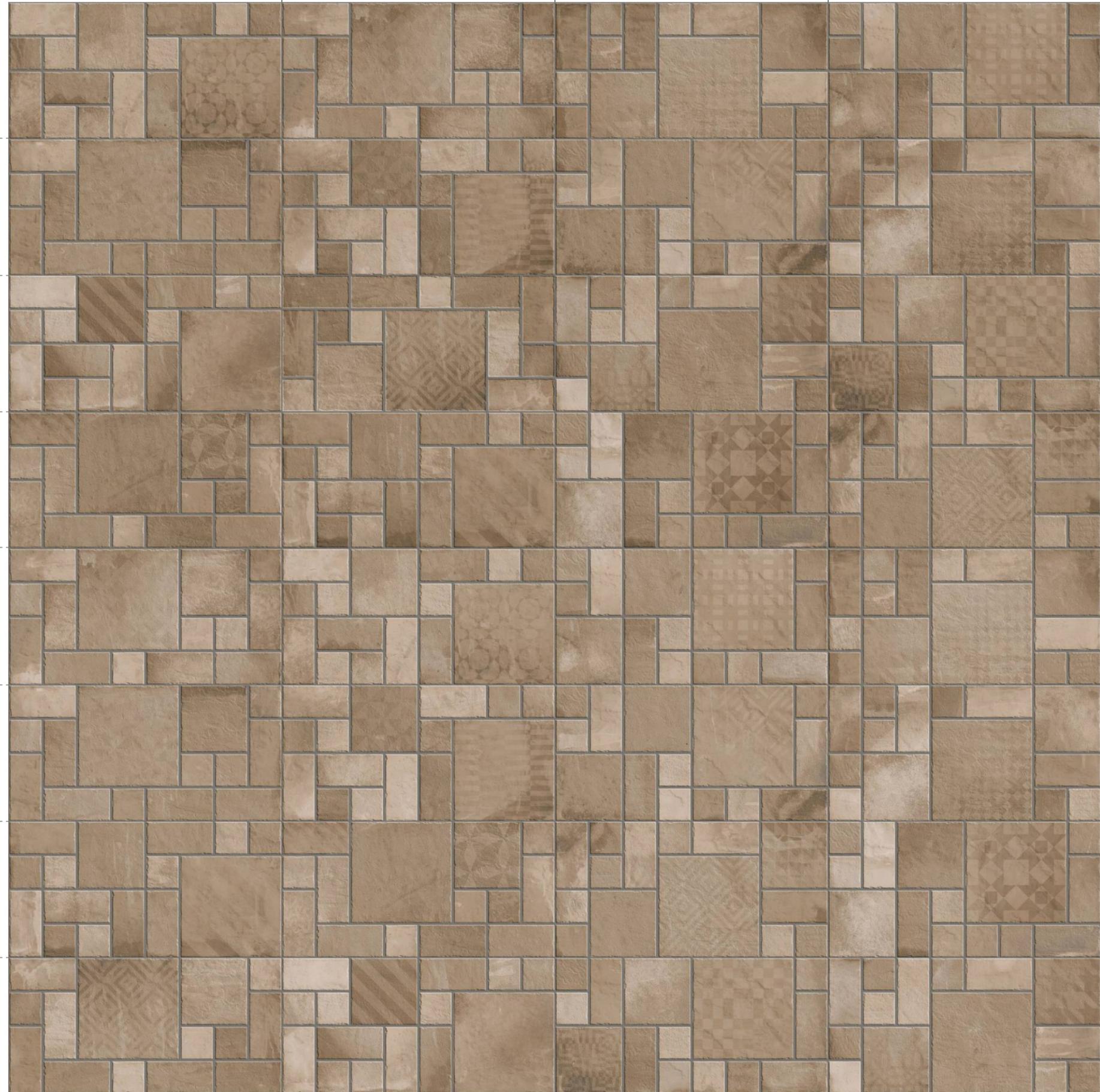
EASY MAINTENANCE



HIGH DURABILITY



WATER RESISTANCE





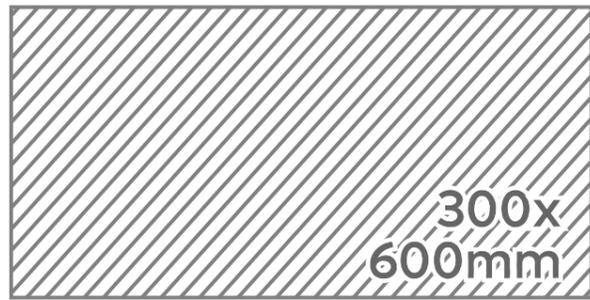


## CITRON TANGRIS





# CITRON TANGRIS



▼ **12MM** Thickness ▲ **32** Randoms

<b>Pcs Per Box</b>	<b>Weight Per Box</b>
4 Pcs.	18 kg. (Approx)

<b>Area Coverage</b>	<b>Box Per Pallet</b>
0.72 sqm./per box	72

## TECHNICAL FEATURES



ANTI SLIP SURFACE



HYGIENIC SURFACE



FIRE RESISTANCE



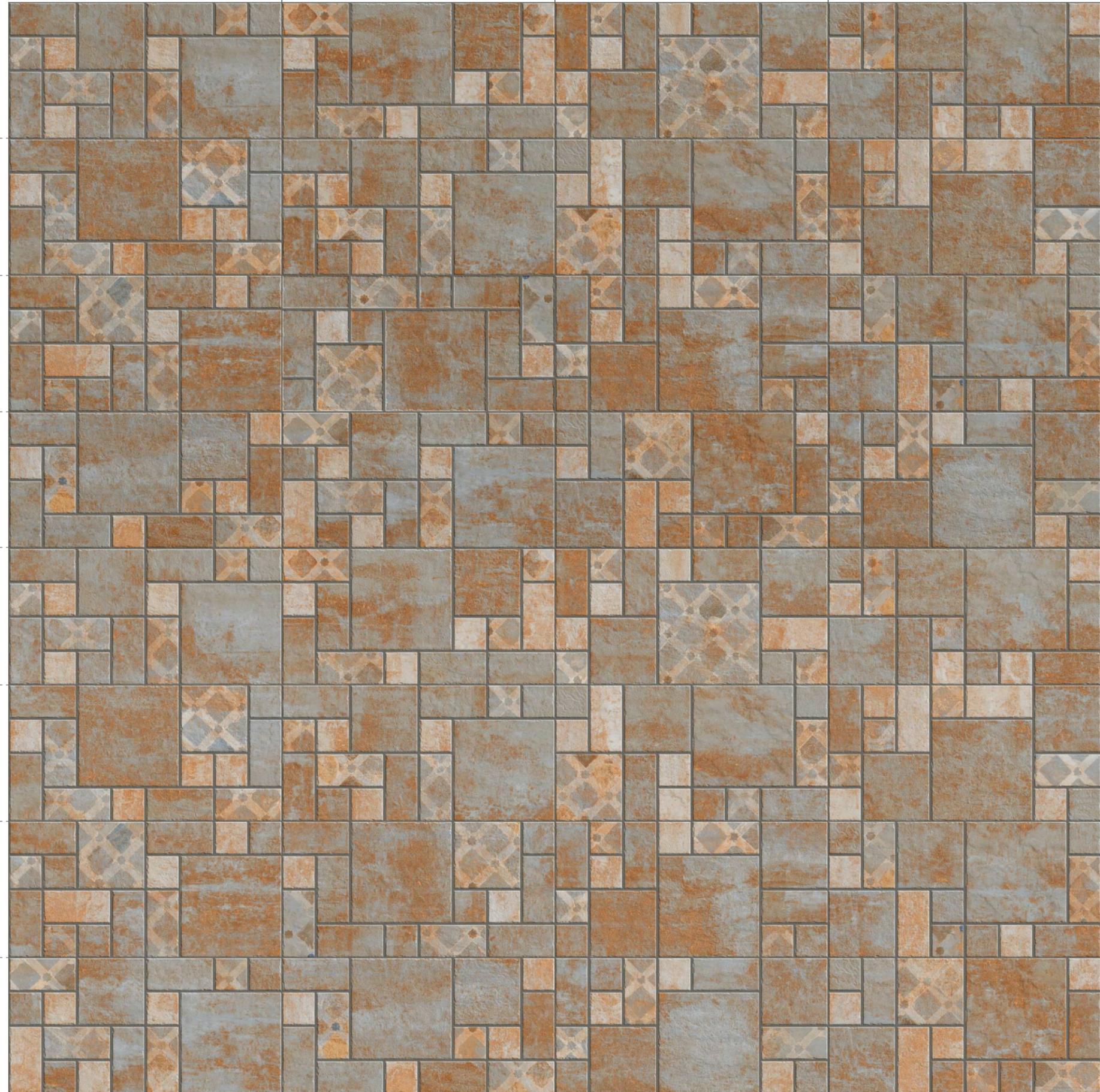
EASY MAINTENANCE



HIGH DURABILITY



WATER RESISTANCE





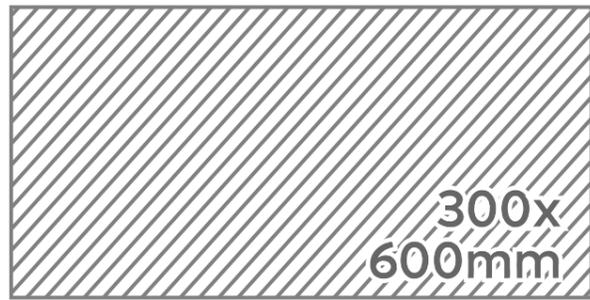


## CITRON WHEAT





# CITRON WHEAT

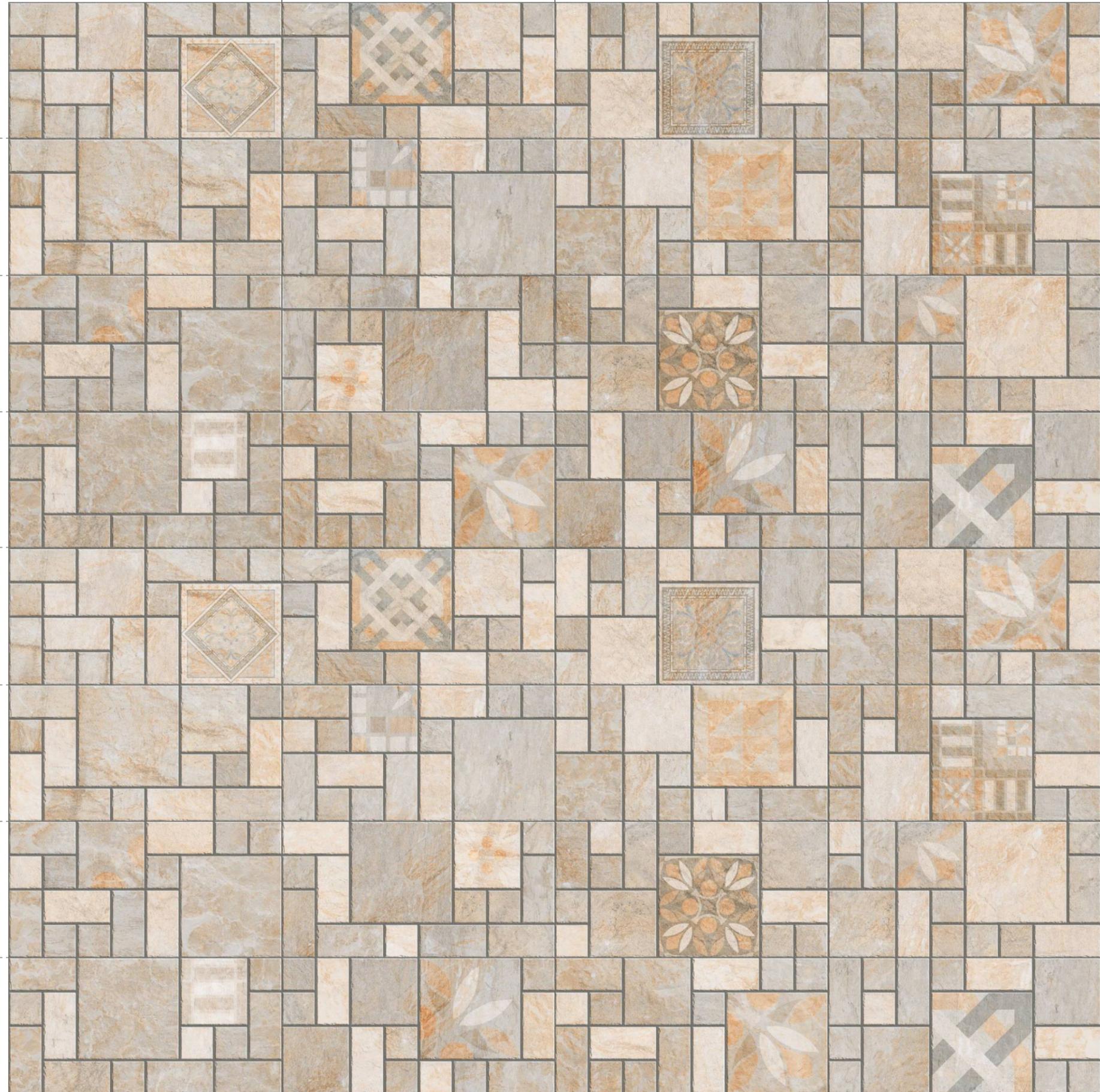


▼ **12MM** Thickness ▲ **32** Randoms

<b>Pcs Per Box</b> 4 Pcs.	<b>Weight Per Box</b> 18 kg. (Approx)
<b>Area Coverage</b> 0.72 sqm./per box	<b>Box Per Pallet</b> 72

## TECHNICAL FEATURES

- ANTI SLIP SURFACE
- HYGIENIC SURFACE
- FIRE RESISTANCE
- EASY MAINTENANCE
- HIGH DURABILITY
- WATER RESISTANCE





# EXPORTS WORLDWIDE

## U.S. TERRITORY

-  MEXICO
-  CANADA

## ASIAN TERRITORY

-  SRILANKA
-  MAURATIUS
-  AUSTRALIA
-  VIETNAME
-  TAIWAN
-  THAILAND
-  AFGHANISTAN
-  BANGLADESH
-  NEPAL

## SOUTH AMERICA / LATIN AMERICA TERRITORY

-  BOLIVIA
-  CHILE
-  COLOMBIA
-  COSTARICA
-  BDOMINICAN REPUBLIC
-  GUATEMALA
-  HAITI
-  HONDURAS
-  PANAMA
-  PERU
-  PUERTO RICO
-  EL SALVADOR
-  VENEZUELA
-  JAMAICA
-  CURACAO
-  NICARAGUA
-  TOBAGO
-  BURKINA FASO
-  TRINIDAD & TOBAGO
-  ECUADOR

## EUROPE & BALCON TERRITORY

-  ALBANIA
-  KOSOVO
-  MACEDONIA
-  GREECE
-  SPAIN

## NORTH AFRICA TERRITORY

-  LIBYA
-  NIGERIA
-  SOUTH AFRICA
-  MOROCO
-  ISRAEL
-  TUNISIA
-  SURINAME

## MIDDLE EAST TERRITORY

-  BAHRAIN
-  IRAQ
-  KUWAIT
-  OMAN
-  QATAR
-  SAUDI AREBIA
-  LEBANON
-  JORDAN
-  SYRIA





# TECHNICAL SPECIFICATIONS

## TECHNICAL SPECIFICATIONS - GLAZED VITRIFIED TILES (GROUP Bla)

CHARACTERISTIC	TEST METHOD	INTERNATIONAL STD ISO 13006/EN 176 GROUP BLA	PORCELAIN VALUE
<b>DIMENSION &amp; SURFACE QUALITY</b>			
Deviation In Length	ISO-10545-2	±0.6%	±0.2%
Deviation In Thickness	ISO-10545-2	±5%	±4%
Straightness Of Sides	ISO-10545-2	±0.5%	±0.2%
Rectangularity	ISO-10545-2	±0.6%	±0.2%
Surface Flatness	ISO-10545-2	±0.5%	±0.2%
<b>PHYSICAL &amp; THERMAL PROPERTIES</b>			
Water Absorption	ISO-10545-3	<0.5%	<0.2%
Mohs Hardness	EN-101	Min.3	Min.3
Flexural Strength	ISO-10545-4	>35 N/mm <sup>2</sup>	>40N/mm <sup>2</sup>
Skid Resistance (Friction Coefficient)	ISO-10545-17	-	<0.2 (R9)
Breaking Strength	ISO-10545-11	>1113 N	>1800 N
Frost Resistance	ISO-10545-12	Frost Proof	Frost Proof
Thermal Shock Resistance	ISO-10545-9	No Damage	No Damage
Moisture Expansion	ISO-10545-10	NIL	NIL
Resistance to Surface Abrasion	ISO-10545-7	-	PEI III & IV
<b>CHEMICAL PROPERTIES</b>			
Chemical Resistance	ISO-10545-13	No Damage	No Damage
Color Resistance	ISO-10545-16	No Damage	No Damage
Stain Resistance	ISO-10545-14	Resistant	Resistant

## TECHNICAL SPECIFICATIONS - CERAMIC TILES

CHARACTERISTIC	TEST METHOD	INTERNATIONAL STD ISO 13006/EN 176 GROUP BLA	CERAMIC VALUE
<b>DIMENSION &amp; SURFACE QUALITY</b>			
Deviation In Length	ISO-10545-02	±0.20%	±0.10%
Deviation In Thickness	ISO-10545-02	±7.00%	±0.10%
Straightness Of Sides	ISO-10545-02	±0.15%	±0.10%
Rectangularity	ISO-10545-02	±0.20%	±0.15%
Surface Flatness	ISO-10545-02	±0.30%	±0.20%
<b>PHYSICAL &amp; THERMAL PROPERTIES</b>			
Water Absorption	ISO-10545-03	<10%	16±2%
Mohs Hardness	EN-101	Min. Class 3	Compliant
Flexural Strength	ISO-10545-04	R >15 N/mm <sup>2</sup>	Compliant
Skid Resistance (Friction Coefficient)	ISO-10545-08	<9.0 x 10 <sup>-6</sup> EC <sup>-1</sup>	Compliant
Breaking Strength	ISO-13630-06	600 Min.	Compliant
Frost Resistance	ISO-13630-03	0.04 mm/M Max.	Compliant
Thermal Shock Resistance	ISO-10545-09	Min. 10 Cycles	Compliant
Moisture Expansion	ISO-13630-03	0.04 mm/M Max.	Passed 10 Cycle
Resistance to Surface Abrasion	ISO-13630-14	0.55 Min.	4 Cycle Passed
<b>CHEMICAL PROPERTIES</b>			
Chemical Resistance	ISO-10545-13	As per Mfg.	No visible effect
Color Resistance	ISO-10545-13	Class AA Min.	Compliant
Stain Resistance	ISO-10545-14	Class 1 Min.	Compliant



**CORPORATE OFFICE:**

Edan Ceramic City, Opp. Honest Hotel,  
8-A NH, At. Lalpar - 363642, Dist. Morbi, Gujarat - (INDIA)

**E-mail :** [export@reyceramic.com](mailto:export@reyceramic.com) | **Mob.:** +91 90999 06545

**GROUP OF COMPANIES:**

**REY CERA CREATION PVT. LTD.**

8-A, N.H , Sartanpar Road, Opp. Kevin Ceramic,  
At. Ratavirda, Tal. Wankaner, Dist. Morbi (Gujrat) India.

**SIMBEL CERAMIC PVT. LTD.**

8-A, National Highway, Dhuva-Matel Road,  
At. Lakaddhar, Morbi - 363 642, Gujarat, India

**ADORATION CERAMICA PVT.LTD.**

8-A, N.H , Virpar-Bhimguda Road, Opp. Armano Vitrified,  
Ta. Vankaner, Dist. Morbi (Gujrat) India.



**WEB:** [www.reycera.com](http://www.reycera.com)

Join us on: | [f](#) [@](#) [t](#) [in](#)