



tropical beauty featuring  
*paint stroke design*

DECORE  
COLLECTION

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## **“THE NOVEL OF A HISTORY OF CONTEMPORANEITY”**

Rey Cera, a company founded in 1990, has been manufacturing and selling integral porcelain tiles for all kinds of flooring and wall tiling solutions.

The manufacturing plant and main offices in Morbi, Gujarat IN, and the Worldwide logistics warehouses, make it possible to supply and deliver all the items in customers' orders. Through its national and international distribution network, Rey Cera exports tiles to more than 85 countries in all five continents.

As a result of our commitment to quality, all of our products comply with the guidelines of the ISO 9001:2000 standard, which guarantees that our research, development and commercializations are carried out with the maximum guarantees.

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## ARTISTIC & TECHNICAL PERFECTION WITH ELEGANCE DESIGNS

### AESTHETIC SIZE

A complete and versatile project : from the largest size available in the ceramics market, 600x1200mm and 9mm thick to the most common size passing through a full range of intermediate sizes.

### AWESOME STYLE

The ceramic design interprets different inspirations, ensuring maximum aesthetic appeal in any type of environment and giving each its own style.

### AUTHENTIC BUILD

With large sizes, you can make cuts of any shape and size, to future extend the possibilities of use of the Tiles covering floors, walls

### WHERE TO USE



Living Space



Commercial Spaces



Bathroom



Spa & Wellness Center

### TECHNICAL FEATURES



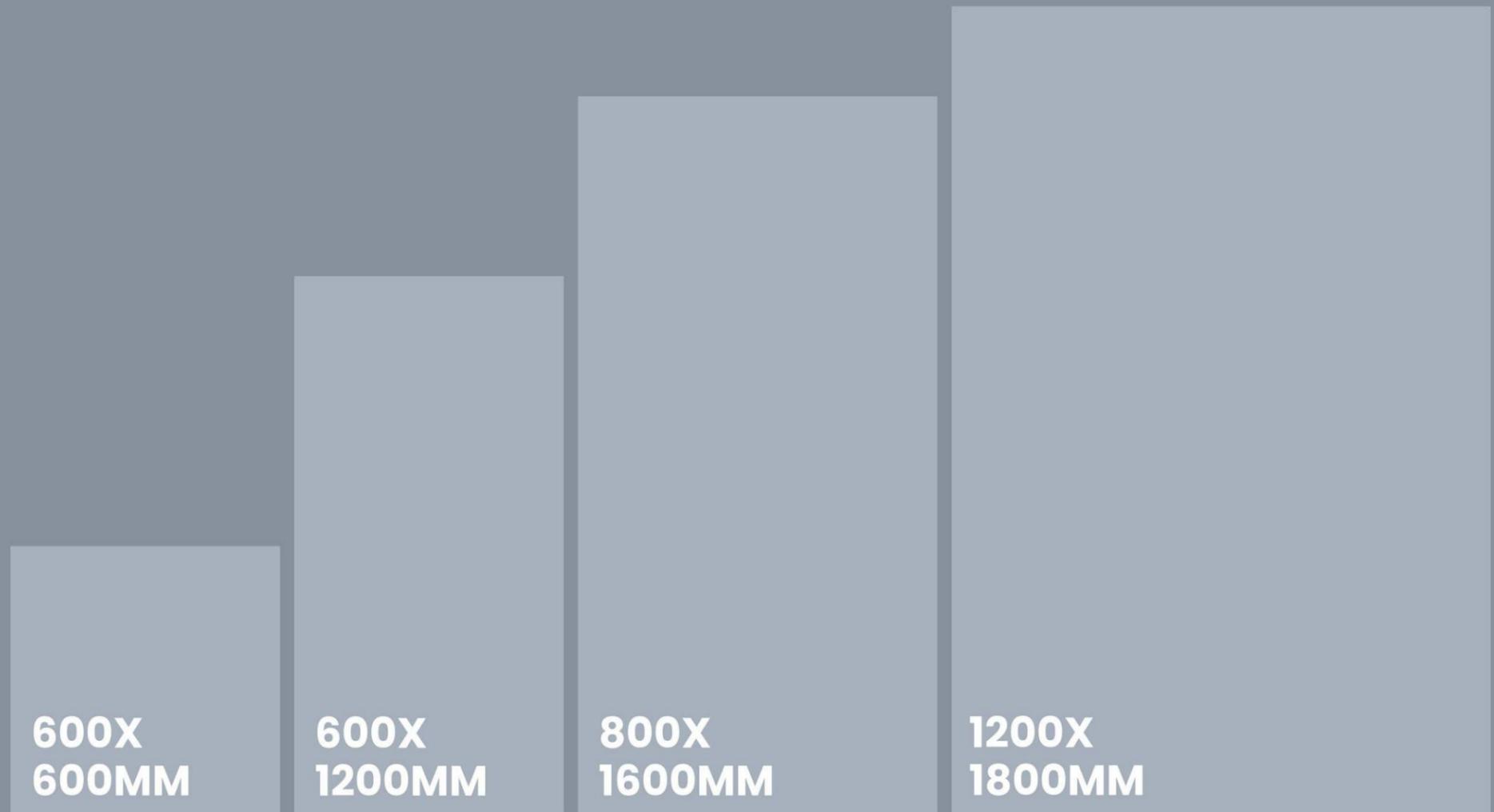
# 1st ceramic company to introduce patented **E N D M A T C H** Concept across the world!



INTELLECTUAL  
PROPERTY INDIA  
PATENTS | DESIGNS | TRADE MARKS  
GEOGRAPHICAL INDICATIONS



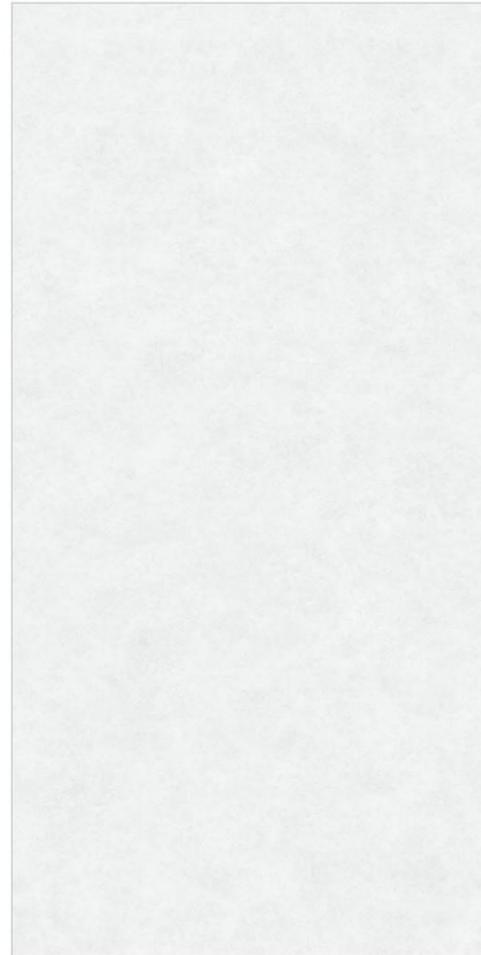
**1<sup>ST</sup>**  
TIME  
IN  
WORLD





INFINITO  
**Exotic**  
COLLECTION

DECORE | ENDMATCH®  
COLLECTION | —La Marmo Infinito—



**NIOSE INNOCENT**

SIZE : 600X1200MM  
60X120CM | 2'X4'

RANDOM : 4 FACE

SURFACE : GLOSSY



**VIOLLA DECOR**

SIZE : 600X1200MM  
60X120CM | 2'X4'

RANDOM : 4 FACE

SURFACE : GLOSSY



**NIOSE ALABASTER**

SIZE : 600X1200MM  
60X120CM | 2'X4'

RANDOM : 4 FACE

SURFACE : GLOSSY







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**NIOSE MELOCOTON**

SIZE : 600X1200MM  
60X120CM | 2'X4'

RANDOM : 4 FACE

SURFACE : GLOSSY



**ROSATA DECOR**

SIZE : 600X1200MM  
60X120CM | 2'X4'

RANDOM : 4 FACE

SURFACE : GLOSSY



**NIOSE VOLGA**

SIZE : 600X1200MM  
60X120CM | 2'X4'

RANDOM : 4 FACE

SURFACE : GLOSSY







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**GREEN VALLEY DECOR**

SIZE : 600X1200MM  
60X120CM | 2'X4'

RANDOM : 4 FACE

SURFACE : GLOSSY

**NIOSE GOLDIE**

SIZE : 600X1200MM  
60X120CM | 2'X4'

RANDOM : 4 FACE

SURFACE : GLOSSY







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**COZY DECOR**

SIZE : 600X1200MM  
60X120CM | 2'X4'

SURFACE : GLOSSY



**NIOSE MANZANA**

SIZE : 600X1200MM  
60X120CM | 2'X4'

RANDOM : 4 FACE

SURFACE : GLOSSY







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**CHROMATIC DECOR F1**

SIZE : 600X1200MM  
60X120CM | 2'X4'

SURFACE : GLOSSY



**CHROMATIC DECOR F2**

SIZE : 600X1200MM  
60X120CM | 2'X4'

SURFACE : GLOSSY



**CHROMATIC DECOR F3**

SIZE : 600X1200MM  
60X120CM | 2'X4'

SURFACE : GLOSSY



**CHROMATIC DECOR F4**

SIZE : 600X1200MM  
60X120CM | 2'X4'

SURFACE : GLOSSY



**NIOSE GRAPE**

SIZE : 600X1200MM  
60X120CM | 2'X4'

RANDOM : 4 FACE  
SURFACE : GLOSSY







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**CONFETTI DECOR**

SIZE : 600X1200MM  
60X120CM | 2'X4'

RANDOM : 4 FACE

SURFACE : GLOSSY

**NIOSE HORIZON**

SIZE : 600X1200MM  
60X120CM | 2'X4'

RANDOM : 4 FACE

SURFACE : GLOSSY







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**LEON DECOR F1**

SIZE : 600X1200MM  
60X120CM | 2'X4'

SURFACE : GLOSSY



**LEON DECOR F2**

SIZE : 600X1200MM  
60X120CM | 2'X4'

SURFACE : GLOSSY



**LEON DECOR F3**

SIZE : 600X1200MM  
60X120CM | 2'X4'

SURFACE : GLOSSY



**LEON DECOR F4**

SIZE : 600X1200MM  
60X120CM | 2'X4'

SURFACE : GLOSSY



**NIOSE SARREN COLLIN**

SIZE : 600X1200MM  
60X120CM | 2'X4'

RANDOM : 4 FACE

SURFACE : GLOSSY







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**NIOSE SPIGA F1**

SIZE : 600X1200MM  
60X120CM | 2'X4'

SURFACE : GLOSSY



**NIOSE SPIGA F2**

SIZE : 600X1200MM  
60X120CM | 2'X4'

SURFACE : GLOSSY



**NIOSE SPIGA F3**

SIZE : 600X1200MM  
60X120CM | 2'X4'

SURFACE : GLOSSY



**NIOSE SPIGA F4**

SIZE : 600X1200MM  
60X120CM | 2'X4'

SURFACE : GLOSSY





# EXPORTS WORLDWIDE

## U.S. TERRITORY

-  MEXICO
-  CANADA

## SOUTH AMERICA / LATIN AMERICA TERRITORY

-  BOLIVIA
-  CHILE
-  COLOMBIA
-  COSTARICA
-  DOMINICAN REPUBLIC
-  GUATEMALA
-  HAITI
-  HONDURAS
-  PANAMA
-  PERU
-  PUERTO RICO
-  EL SALVADOR
-  VENEZUELA
-  JAMAICA
-  CURACAO
-  NICARAGUA
-  TOBAGO
-  BURKINA FASO
-  TRINIDAD & TOBAGO
-  ECUADOR

## EUROPE & BALCON TERRITORY

-  ALBANIA
-  KOSOVO
-  MACEDONIA
-  GREECE
-  SPAIN

## NORTH AFRICA TERRITORY

-  LIBYA
-  NIGERIA
-  SOUTH AFRICA
-  MOROCO
-  ISRAEL
-  TUNISIA
-  SURINAME

## ASIAN TERRITORY

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-  MAURATIUS
-  AUSTRALIA
-  VIETNAME
-  TAIWAN
-  THAILAND
-  AFGHANISTAN
-  BANGLADESH
-  NEPAL

## MIDDLE EAST TERRITORY

-  BAHRAIN
-  IRAQ
-  KUWAIT
-  OMAN
-  QATAR
-  SAUDI AREBIA
-  LEBANON
-  JORDAN
-  SYRIA



# TECHNICAL SPECIFICATIONS



## TECHNICAL SPECIFICATIONS - GLAZED VITRIFIED TILES (GROUP Bla)

CHARACTERISTIC	TEST METHOD	INTERNATIONAL STD ISO 13006/EN 176 GROUP BLA	PORCELAIN VALUE
<b>DIMENSION &amp; SURFACE QUALITY</b>			
Deviation In Length	ISO-10545-2	±0.6%	±0.2%
Deviation In Thickness	ISO-10545-2	±5%	±4%
Straightness Of Sides	ISO-10545-2	±0.5%	±0.2%
Rectangularity	ISO-10545-2	±0.6%	±0.2%
Surface Flatness	ISO-10545-2	±0.5%	±0.2%
<b>PHYSICAL &amp; THERMAL PROPERTIES</b>			
Water Absorption	ISO-10545-3	<0.5%	<0.2%
Mohs Hardness	EN-101	Min.3	Min.3
Flexural Strength	ISO-10545-4	>35 N/mm <sup>2</sup>	>40N/mm <sup>2</sup>
Skid Resistance (Friction Coefficient)	ISO-10545-17	-	<0.2 (R9)
Breaking Strength	ISO-10545-11	>1113 N	>1800 N
Frost Resistance	ISO-10545-12	Frost Proof	Frost Proof
Thermal Shock Resistance	ISO-10545-9	No Damage	No Damage
Moisture Expansion	ISO-10545-10	NIL	NIL
Resistance to Surface Abrasion	ISO-10545-7	-	PEI III & IV
<b>CHEMICAL PROPERTIES</b>			
Chemical Resistance	ISO-10545-13	No Damage	No Damage
Color Resistance	ISO-10545-16	No Damage	No Damage
Stain Resistance	ISO-10545-14	Resistant	Resistant

## TECHNICAL SPECIFICATIONS - CERAMIC TILES

CHARACTERISTIC	TEST METHOD	INTERNATIONAL STD ISO 13006/EN 176 GROUP BLA	CERAMIC VALUE
<b>DIMENSION &amp; SURFACE QUALITY</b>			
Deviation In Length	ISO-10545-02	±0.20%	±0.10%
Deviation In Thickness	ISO-10545-02	±7.00%	±0.10%
Straightness Of Sides	ISO-10545-02	±0.15%	±0.10%
Rectangularity	ISO-10545-02	±0.20%	±0.15%
Surface Flatness	ISO-10545-02	±0.30%	±0.20%
<b>PHYSICAL &amp; THERMAL PROPERTIES</b>			
Water Absorption	ISO-10545-03	<10%	16±2%
Mohs Hardness	EN-101	Min. Class 3	Compliant
Flexural Strength	ISO-10545-04	R >15 N/mm <sup>2</sup>	Compliant
Skid Resistance (Friction Coefficient)	ISO-10545-08	<9.0 x 10 <sup>-6</sup> EC <sup>-1</sup>	Compliant
Breaking Strength	ISO-13630-06	600 Min.	Compliant
Frost Resistance	ISO-13630-03	0.04 mm/M Max.	Compliant
Thermal Shock Resistance	ISO-10545-09	Min. 10 Cycles	Compliant
Moisture Expansion	ISO-13630-03	0.04 mm/M Max.	Passed 10 Cycle
Resistance to Surface Abrasion	ISO-13630-14	0.55 Min.	4 Cycle Passed
<b>CHEMICAL PROPERTIES</b>			
Chemical Resistance	ISO-10545-13	As per Mfg.	No visible effect
Color Resistance	ISO-10545-13	Class AA Min.	Compliant
Stain Resistance	ISO-10545-14	Class 1 Min.	Compliant



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**SIMBEL CERAMIC PVT. LTD.**

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At. Lakaddhar, Morbi - 363 642, Gujarat, India

**ADORATION CERAMICA PVT.LTD.**

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Ta. Vankaner, Dist. Morbi (Gujrat) India.



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