

Architectural surfaces mark  
*a spectacular setting*

**60X120CM**  
**ELEMENTO COLLECTION**

[www.reycera.com](http://www.reycera.com)



## ABOUT COMPANY

manufacturing and selling integral porcelain tiles for all kinds of Flooring and wall tiling solutions. The manufacturing plant and main offices in Morbi, Gujarat IN,



the Worldwide logistics warehouses, make it possible to supply and deliver all the items in customers' orders. Through its national and international distribution network, Rey Cera exports tiles to more than 85 countries in all have continents.

As a result of our commitment to quality, all of our products comply with the guidelines of the ISO 9001:2000 standard, which guarantees that our research, development and commercializations are carried out with the maximum guarantees.

[www.reycera.com](http://www.reycera.com)



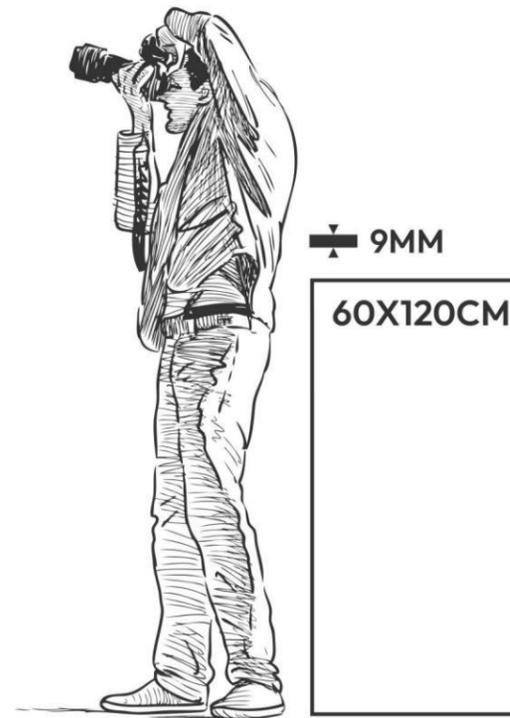
# NEW COLLECTION

The Elemento Collection: Discover the canvas that engages tactile senses through the rich tapestry of color and texture, where the art becomes visible in every line, pattern, and mostly the surface.



## QUALITY AND TECHNOLOGY

Glossy Tiles solutions with a thickness of 9 mm are an expression of the most innovative production technologies applied to the sector of ceramic tiling. It's reduced thickness maintains its extraordinary resistance, hygiene and maintenance of the material intact with products that weight less and are easier to handle and lay in making walls and floors, both in new builds and renovations.



## Technical Features



Antislip Surface



Hygienic Surface



Fire Resistance



Easy Maintenance



High Durability



Water Resistance

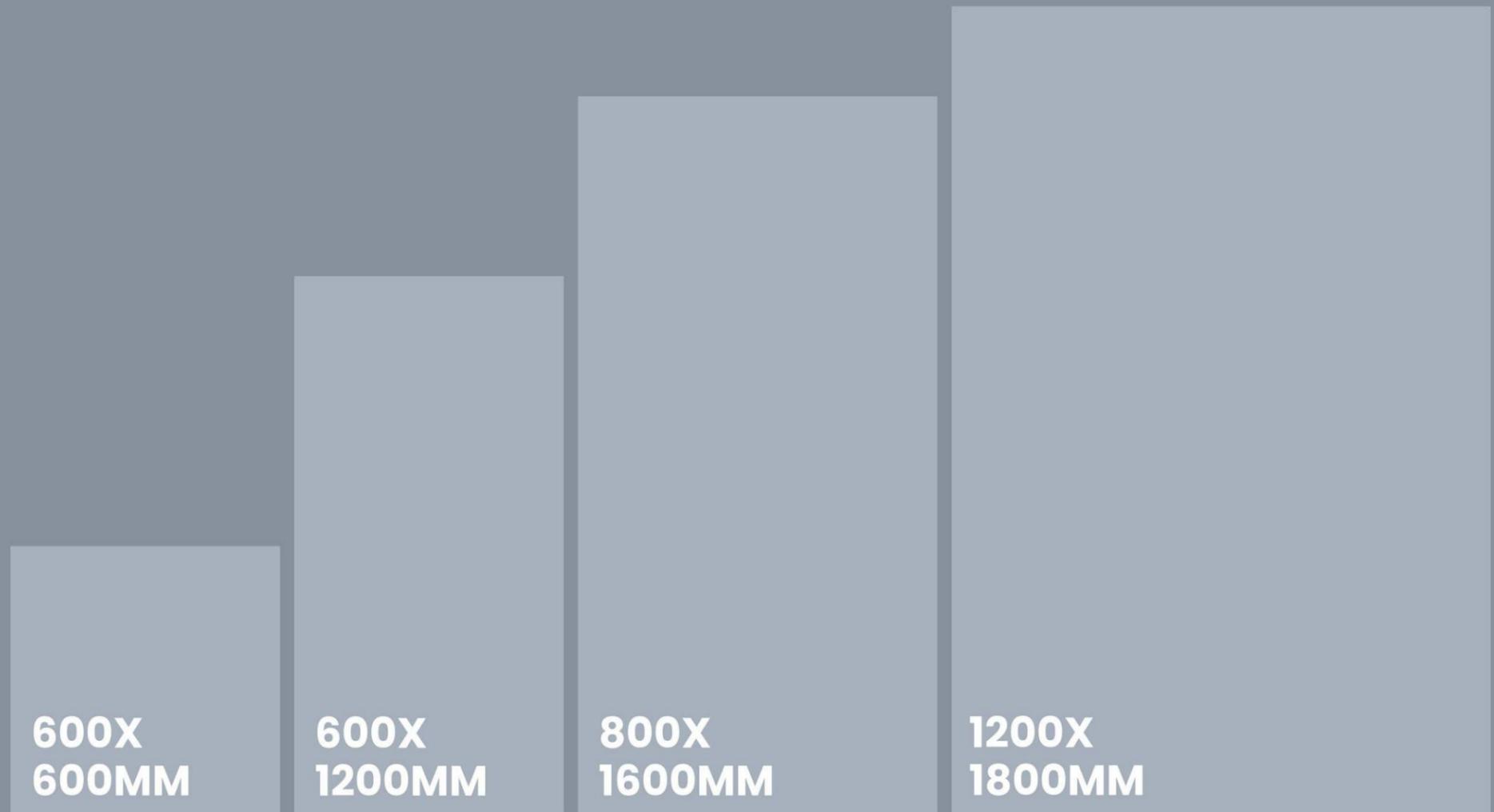
# 1st ceramic company to introduce patented **E N D M A T C H** Concept across the world!



INTELLECTUAL  
PROPERTY INDIA  
PATENTS | DESIGNS | TRADE MARKS  
GEOGRAPHICAL INDICATIONS



**1<sup>ST</sup>**  
TIME  
IN  
WORLD





*infinite possibilities*



 **ENDMATCH**  
... La Marmo Infinito ...

**ALISE NATURAL**

600x1200mm



**ELEMENTO**  
COLLECTION

# ALISE NATURAL

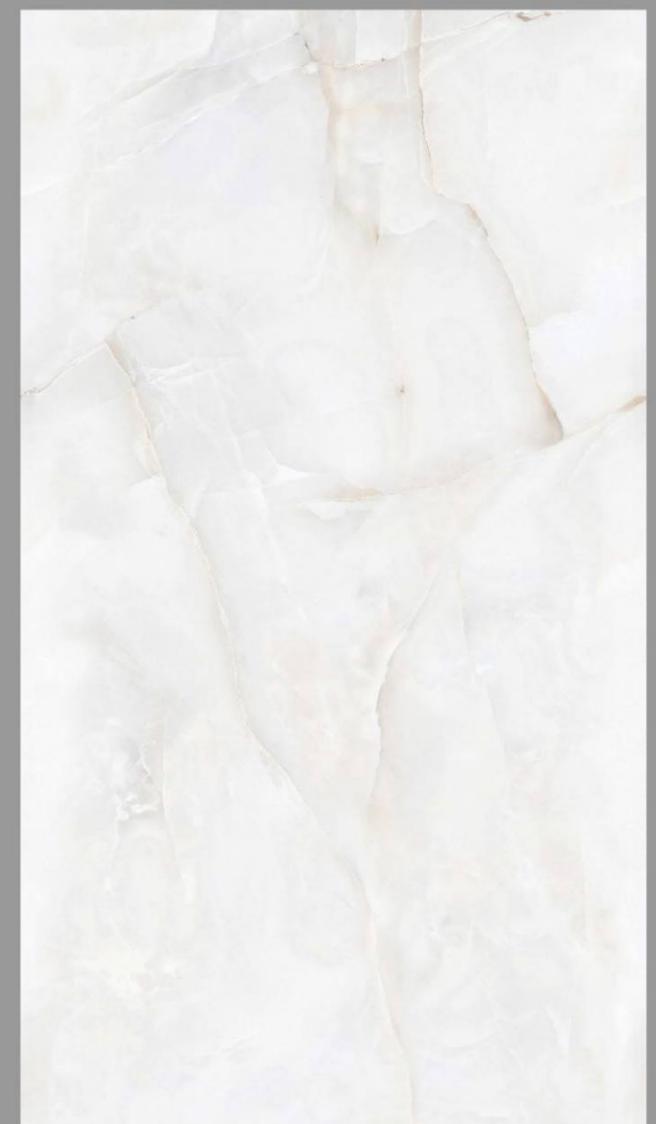
POLISHED SURFACE



Size  
**600x1200mm**



*infinite possibilities*



 **ENDMATCH**  
— La Marmo Infinito —

**ANTIQUE ONYX AMOUR**

600x1200mm



**ELEMENTO**  
COLLECTION

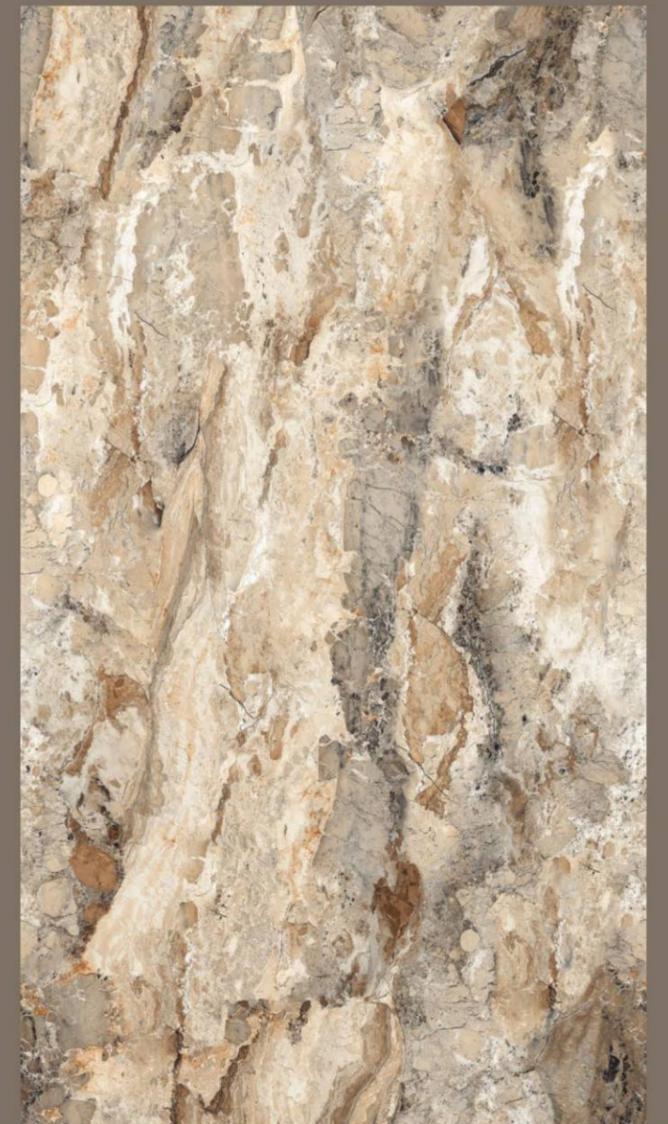
**ANTIQUE ONYX AMOUR**  
POLISHED SURFACE



Size  
**600x1200mm**



*infinite possibilities*



 **ENDMATCH**  
— La Marmo Infinito —

**BRECCIA BRAQUE**

600x1200mm



**ELEMENTO**  
COLLECTION

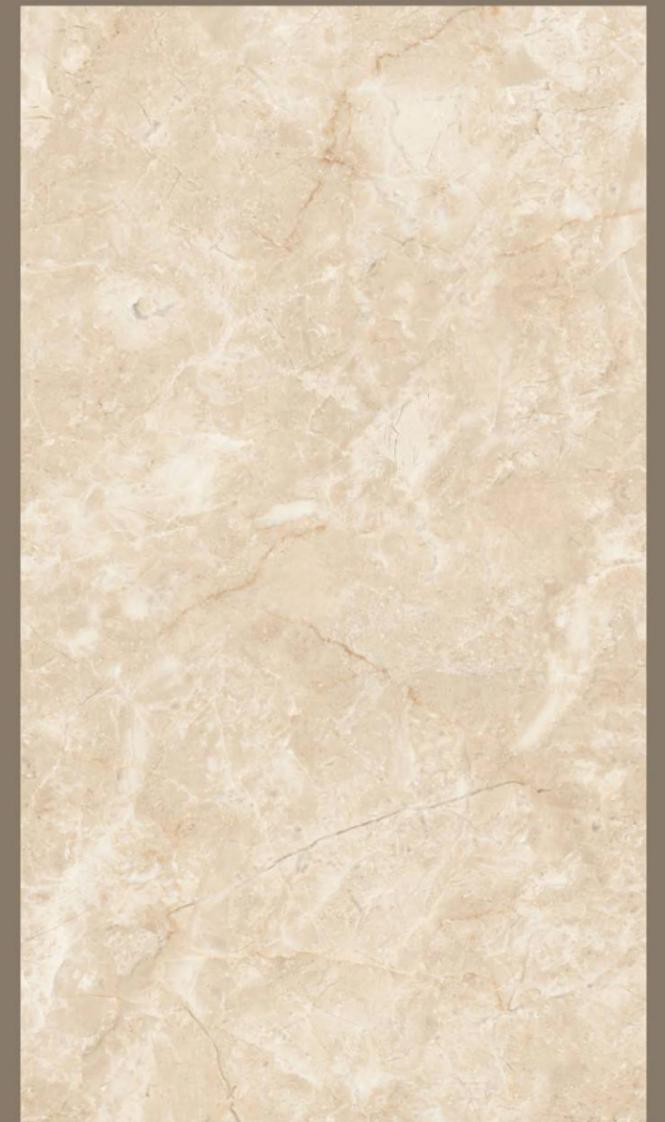
**BRECCIA BRAQUE**  
POLISHED SURFACE



Size  
600x1200mm



*infinite possibilities*



 **ENDMATCH**  
— La Marmo Infinito —

**CASTANO HONEY**

600x1200mm



**ELEMENTO**  
COLLECTION

**CASTANO HONEY**  
POLISHED SURFACE



Size  
**600x1200mm**



*infinite possibilities*



 **ENDMATCH**  
— La Marmo Infinito —

**GALE CREMA**

600x1200mm



**ELEMENTO**  
COLLECTION

**GALE CREMA**  
POLISHED SURFACE



Size  
600x1200mm



*infinite possibilities*



 **ENDMATCH**  
— La Marmo Infinito —

**GARIA GREY**

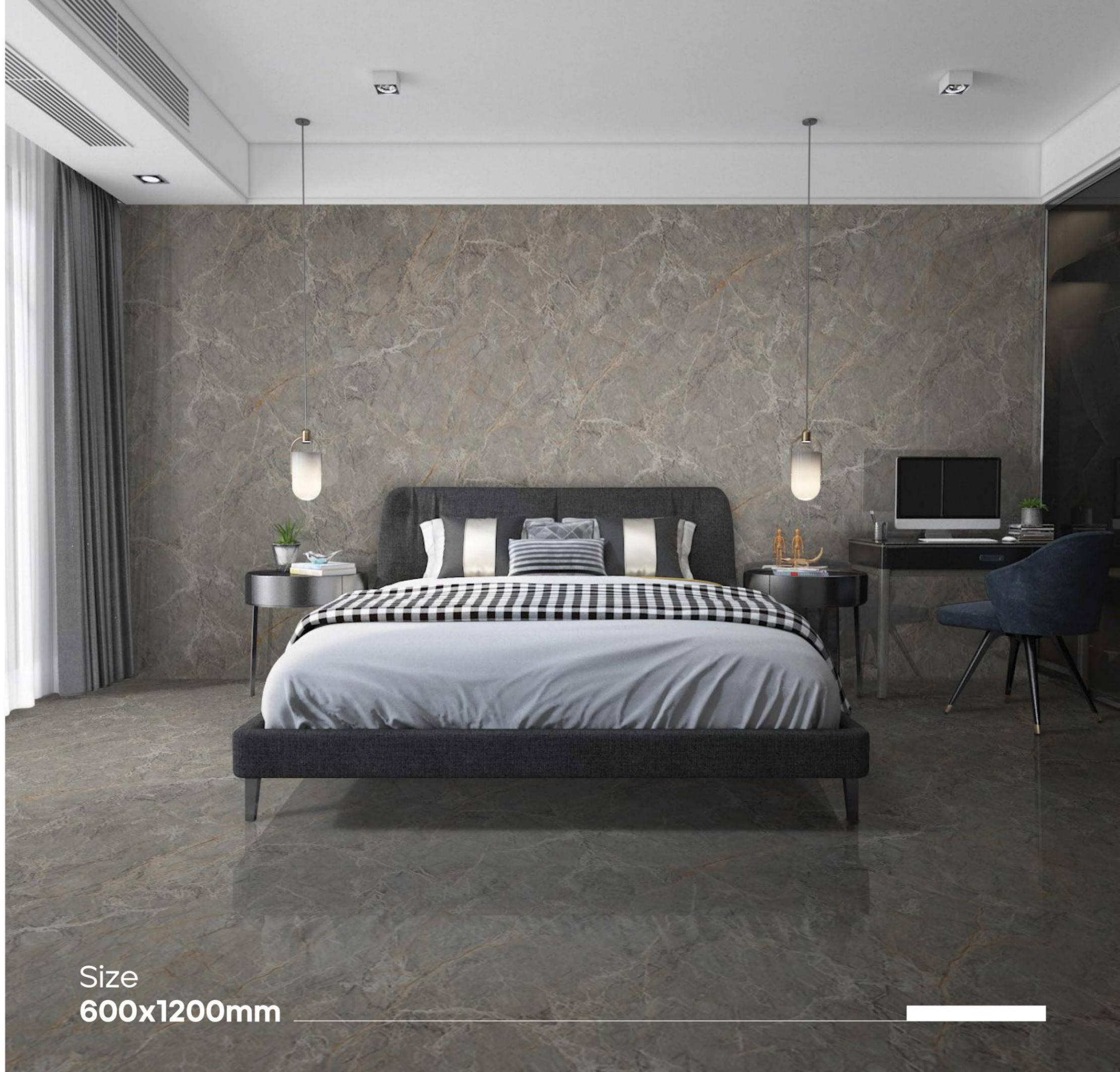
600x1200mm



E  
IN

**ELEMENTO**  
COLLECTION

**GARIA GREY**  
POLISHED SURFACE



Size  
**600x1200mm**



*infinite possibilities*



 **ENDMATCH**  
— La Marmo Infinito —

**GLORIA BIANCO**

600x1200mm



**ELEMENTO**  
COLLECTION

**GLORIA BIANCO**  
POLISHED SURFACE



Size  
**600x1200mm**



*infinite possibilities*



 **ENDMATCH**  
— La Marmo Infinito —

**JERICO BROWN**

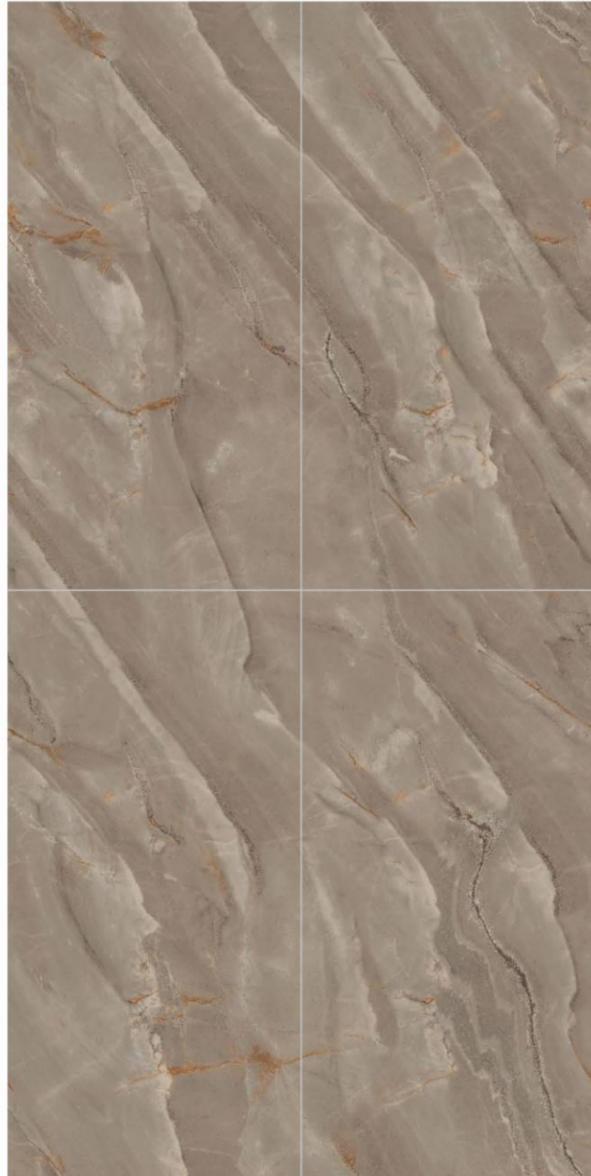
600x1200mm



**ELEMENTO**  
COLLECTION

# JERICO BROWN

POLISHED SURFACE



Size  
**600x1200mm**



*infinite possibilities*



 **ENDMATCH**  
— La Marmo Infinito —

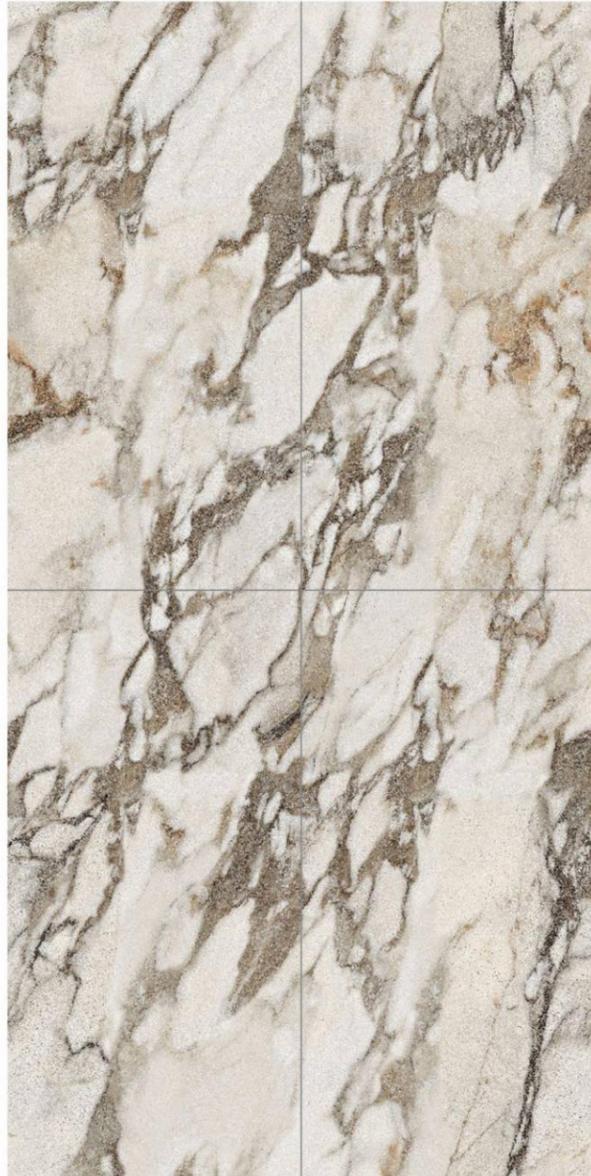
**LAGUNA MACCHIA**

600x1200mm



**ELEMENTO**  
COLLECTION

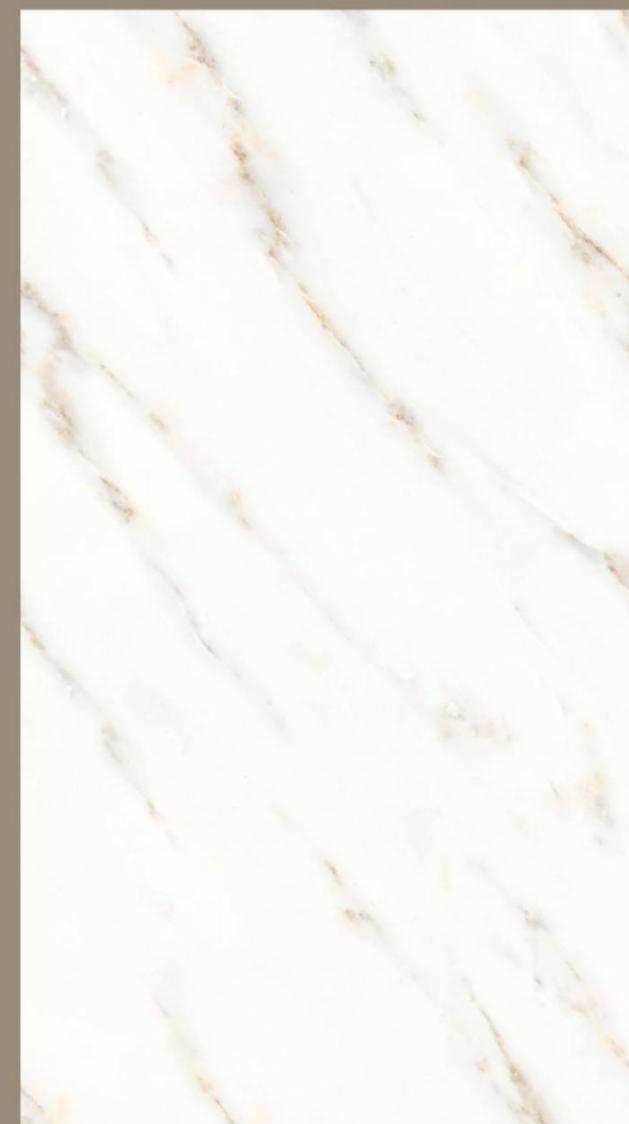
**LAGUNA MACCHIA**  
POLISHED SURFACE



Size  
600x1200mm



*infinite possibilities*



 **ENDMATCH**  
— La Marmo Infinito —

**LANDER WHITE**

600x1200mm



**ELEMENTO**  
COLLECTION

# LANDER WHITE

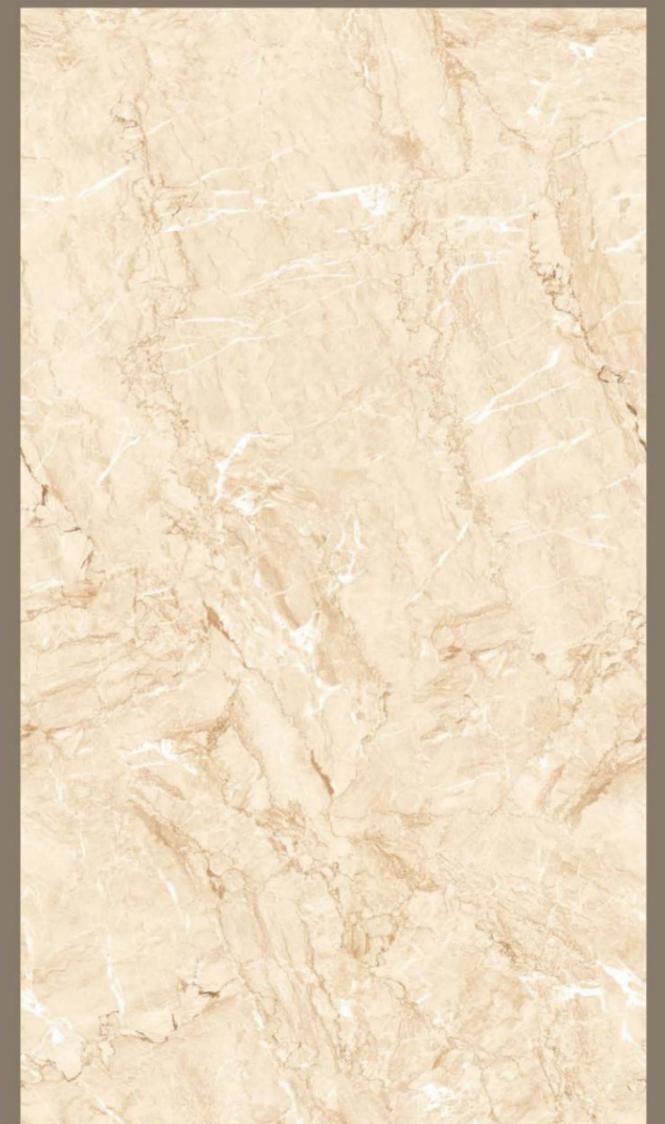
POLISHED SURFACE



Size  
600x1200mm



*infinite possibilities*



 **ENDMATCH**  
... La Marmo Infinito ...

**MARY CAMEL**

600x1200mm



**ELEMENTO**  
COLLECTION

# MARY CAMEL

POLISHED SURFACE



Size  
600x1200mm



*infinite possibilities*



 **ENDMATCH**  
— La Marmo Infinito —

**OBI WHITE**

600x1200mm



E  
IN

**ELEMENTO**  
COLLECTION

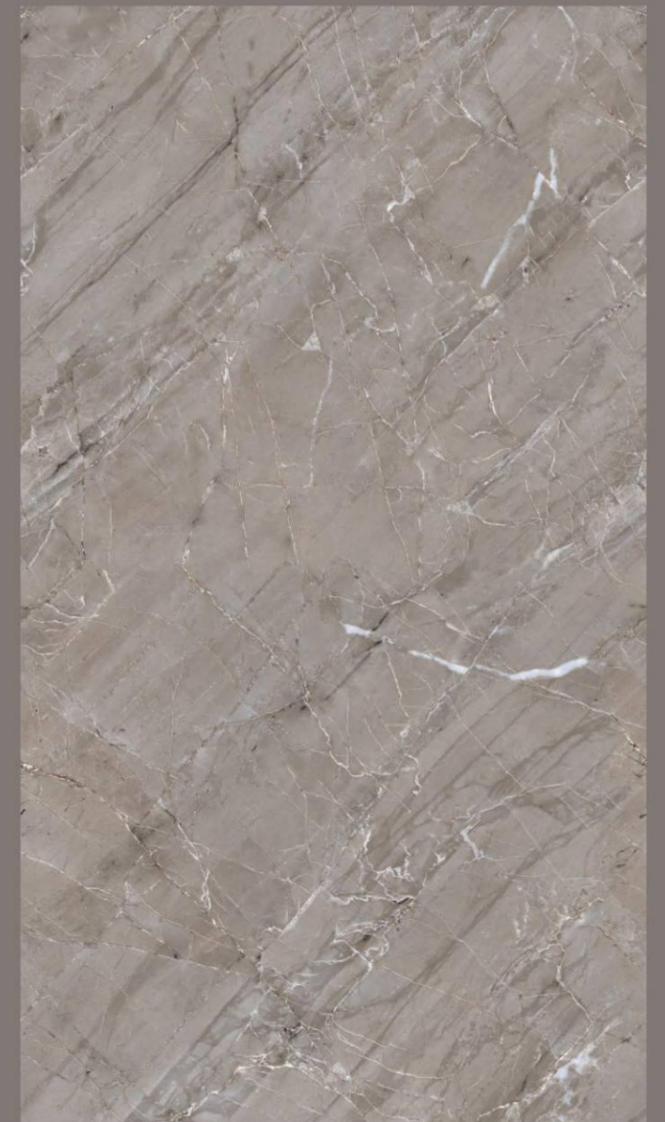
**OBI WHITE**  
POLISHED SURFACE



Size  
**600x1200mm**



*infinite possibilities*



 **ENDMATCH**  
... La Marmo Infinito ...

**ORDINO CHOCO**

600x1200mm



**ELEMENTO**  
COLLECTION

# ORDINO CHOCO

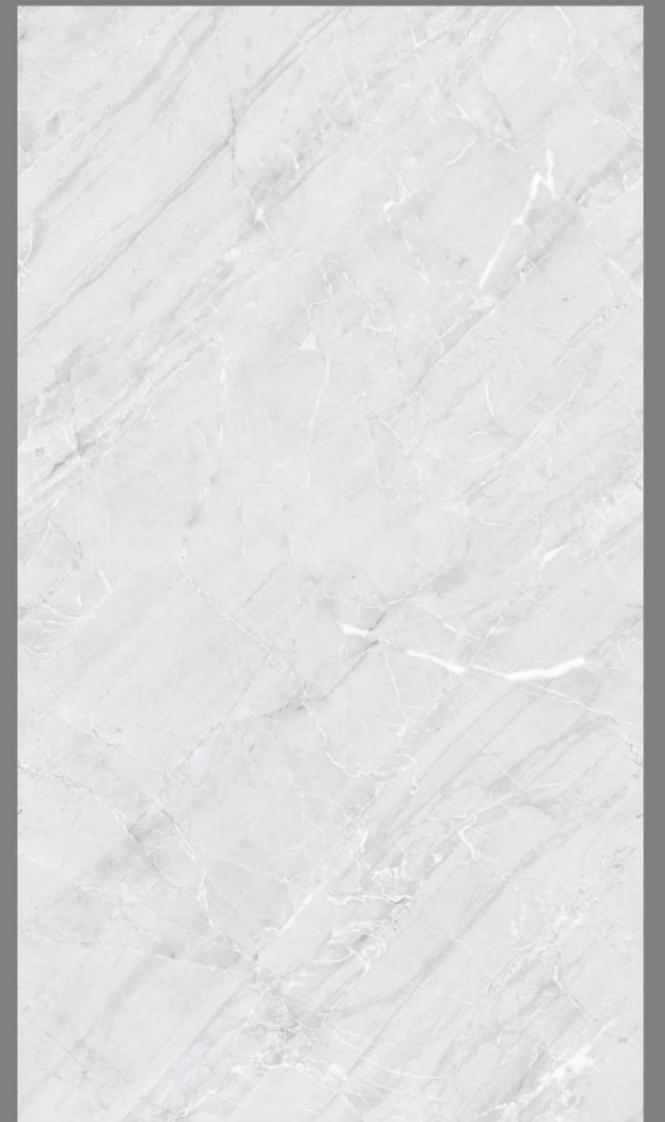
POLISHED SURFACE



Size  
**600x1200mm**



*infinite possibilities*



 **ENDMATCH**  
...La Marmo Infinito...

**ORDINO WHITE**

600x1200mm



**ELEMENTO**  
COLLECTION

**ORDINO WHITE**  
POLISHED SURFACE



Size  
**600x1200mm**



*infinite possibilities*



 **ENDMATCH**  
— La Marmo Infinito —

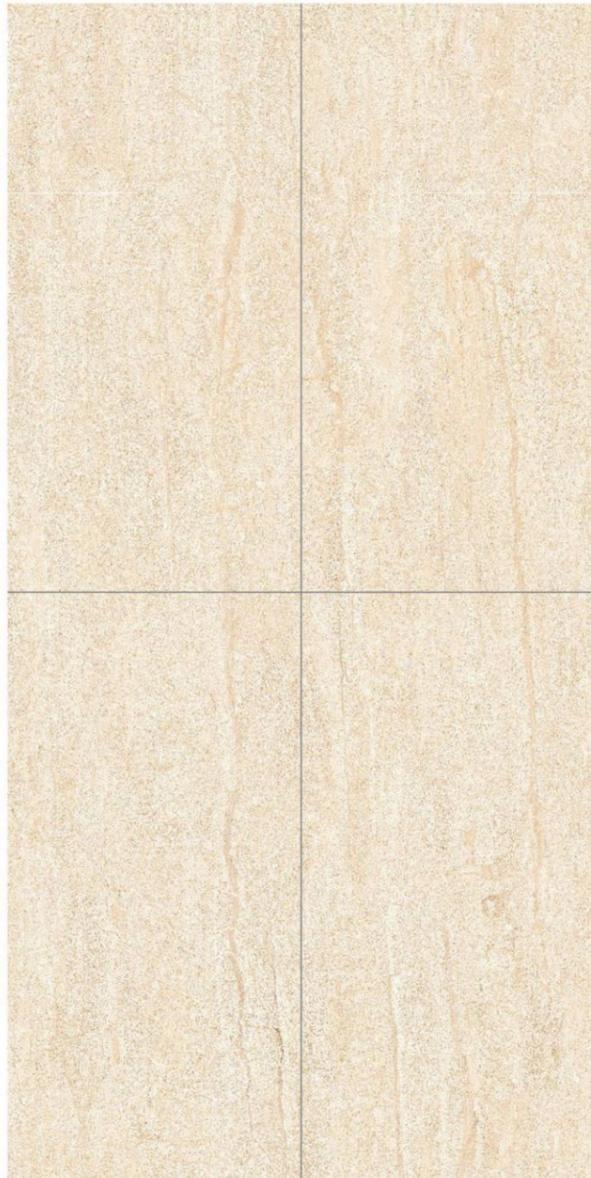
**PRIME DYNA CREMA**

600x1200mm



**ELEMENTO**  
COLLECTION

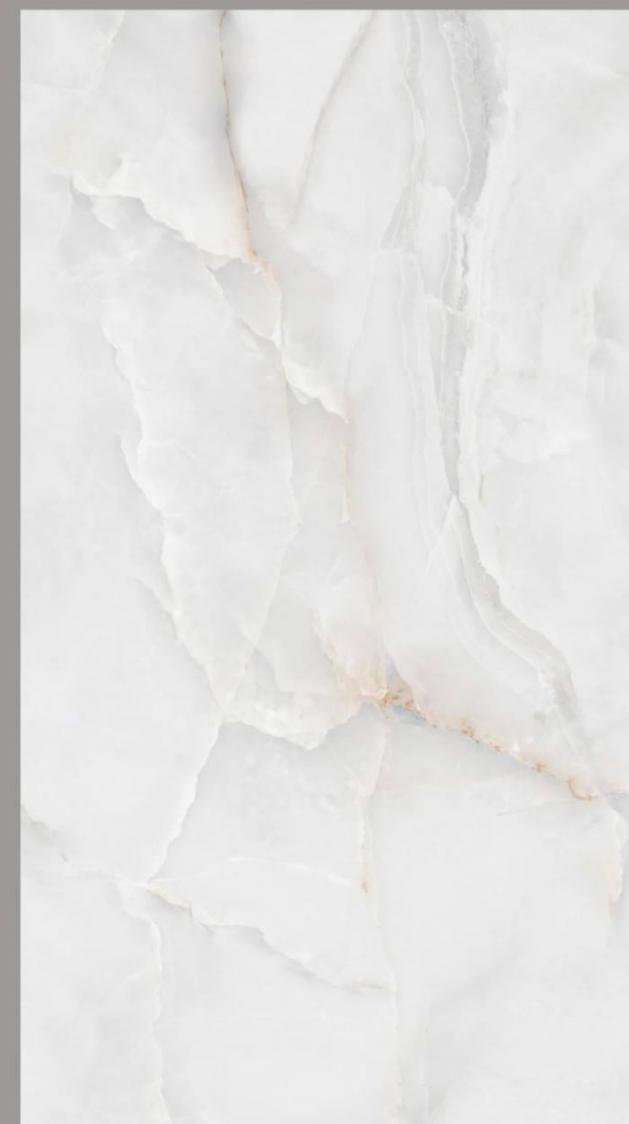
**PRIME DYNA CREMA**  
POLISHED SURFACE



Size  
600x1200mm



*infinite possibilities*



 **ENDMATCH**  
— La Marmo Infinito —

**RIMINI SKY**

600x1200mm



**ELEMENTO**  
COLLECTION

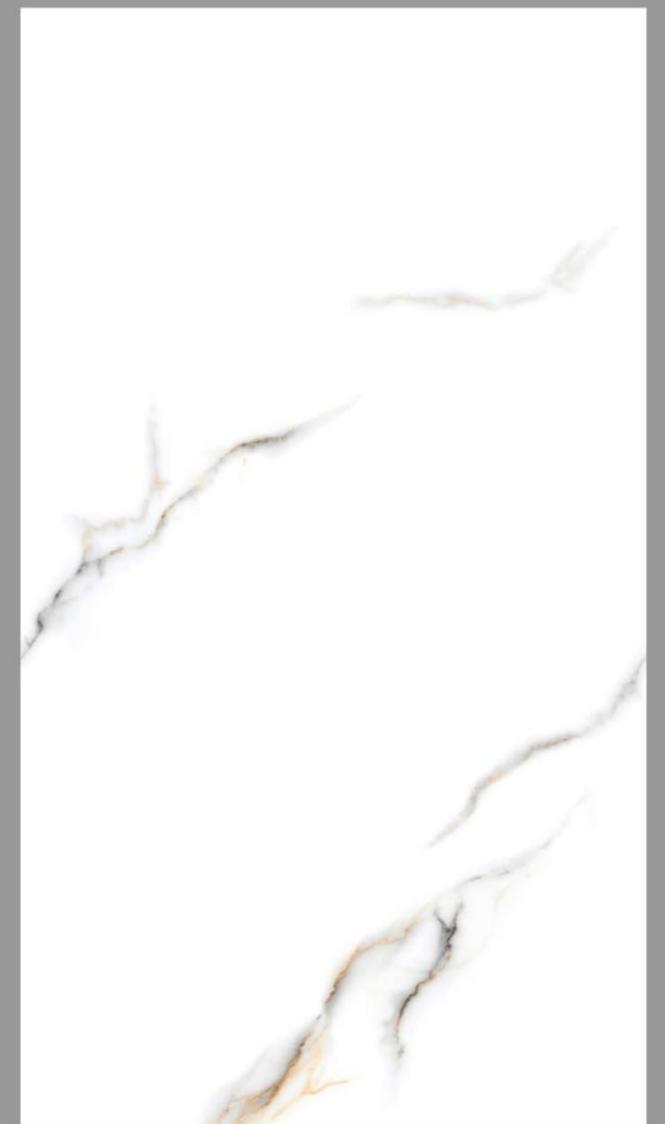
**RIMINI SKY**  
POLISHED SURFACE



Size  
**600x1200mm**



*infinite possibilities*



 **ENDMATCH**  
— La Marmo Infinito —

**SENTO BIANCO**

600x1200mm



**ELEMENTO**  
COLLECTION

# SENTO BIANCO

POLISHED SURFACE



Size  
**600x1200mm**



*infinite possibilities*



 **ENDMATCH**  
— La Marmo Infinito —

**SIG STATUARIO**

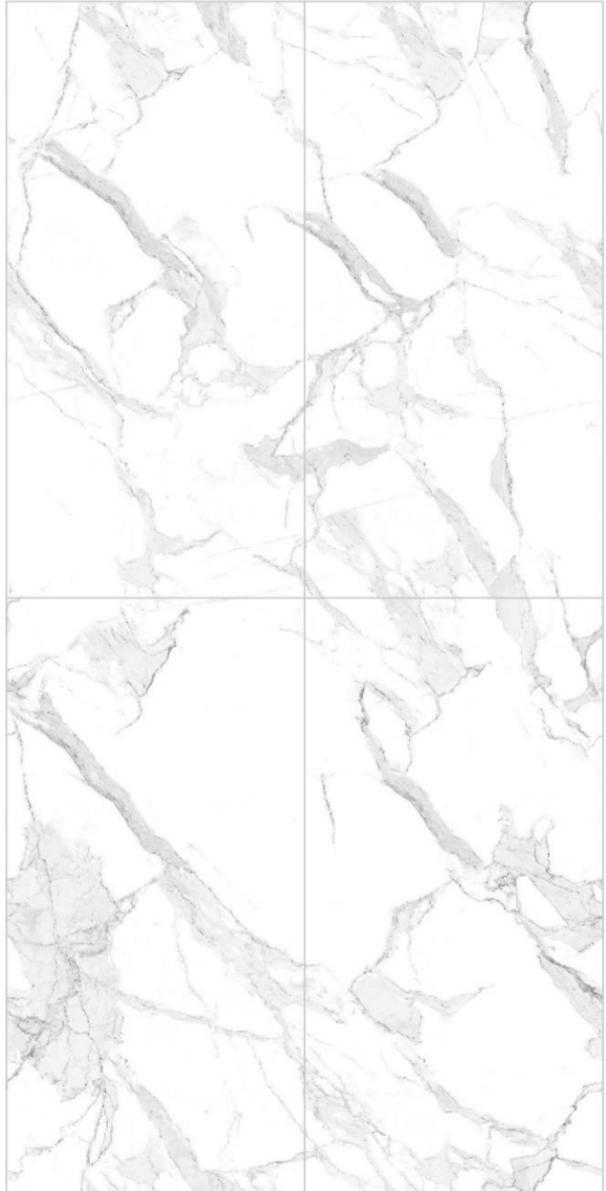
600x1200mm



**ELEMENTO**  
COLLECTION

# SIG STATUARIO

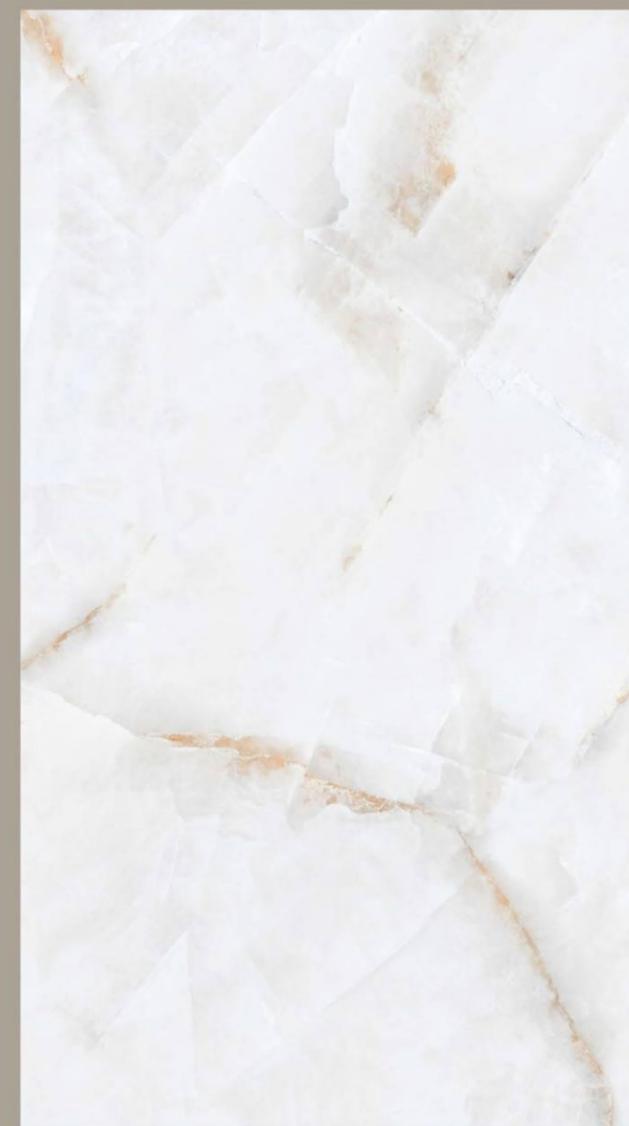
POLISHED SURFACE



Size  
**600x1200mm**



*infinite possibilities*



 **ENDMATCH**  
— La Marmo Infinito —

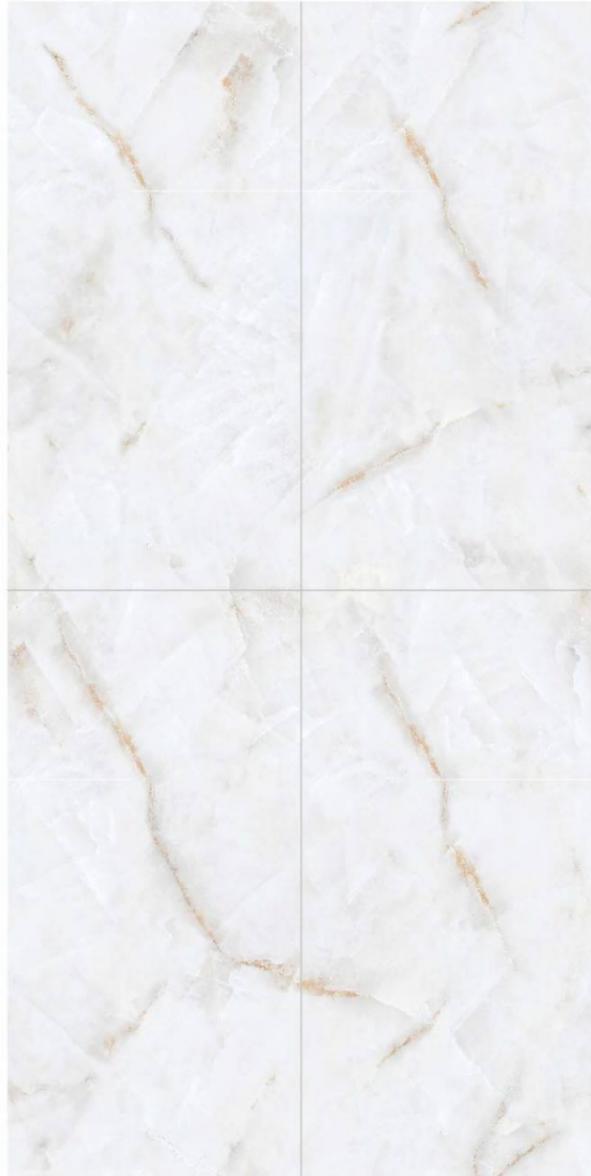
**SOLFI CLOUD**

600x1200mm



**ELEMENTO**  
COLLECTION

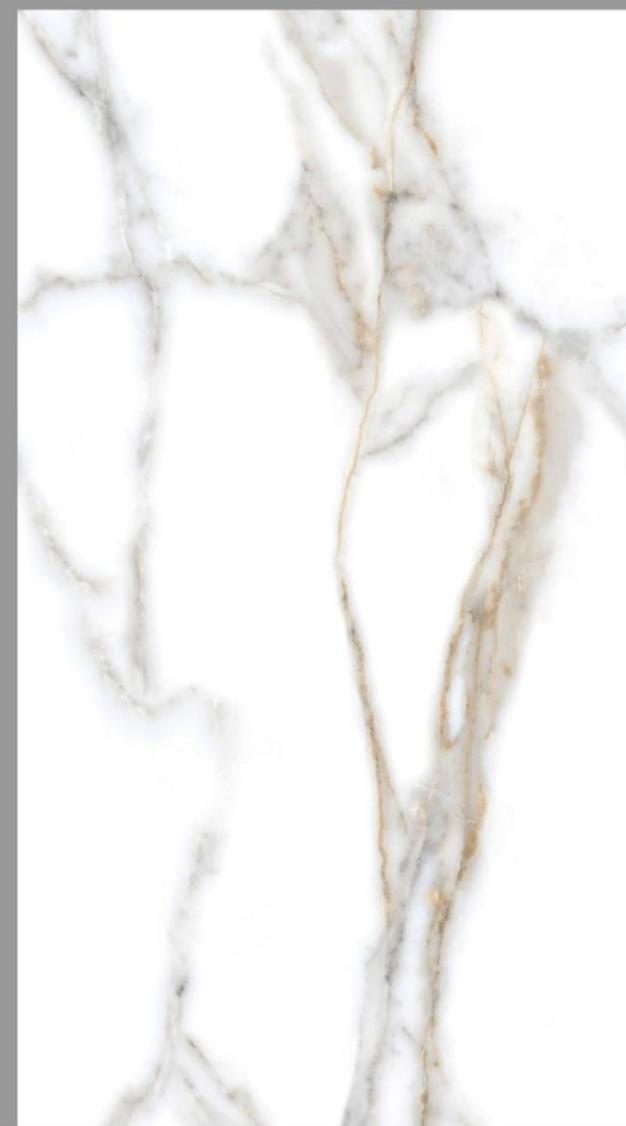
**SOLFI CLOUD**  
POLISHED SURFACE



Size  
**600x1200mm**



*infinite possibilities*



 **ENDMATCH**  
— La Marmo Infinito —

**UNIVERSAL STATUARIO**

600x1200mm



**ELEMENTO**  
COLLECTION

**UNIVERSAL STATUARIO**  
POLISHED SURFACE



Size  
**600x1200mm**



*infinite possibilities*



 **ENDMATCH**  
... La Marmo Infinito ...

**ZEBRIN GRIS**

600x1200mm



**ELEMENTO**  
COLLECTION

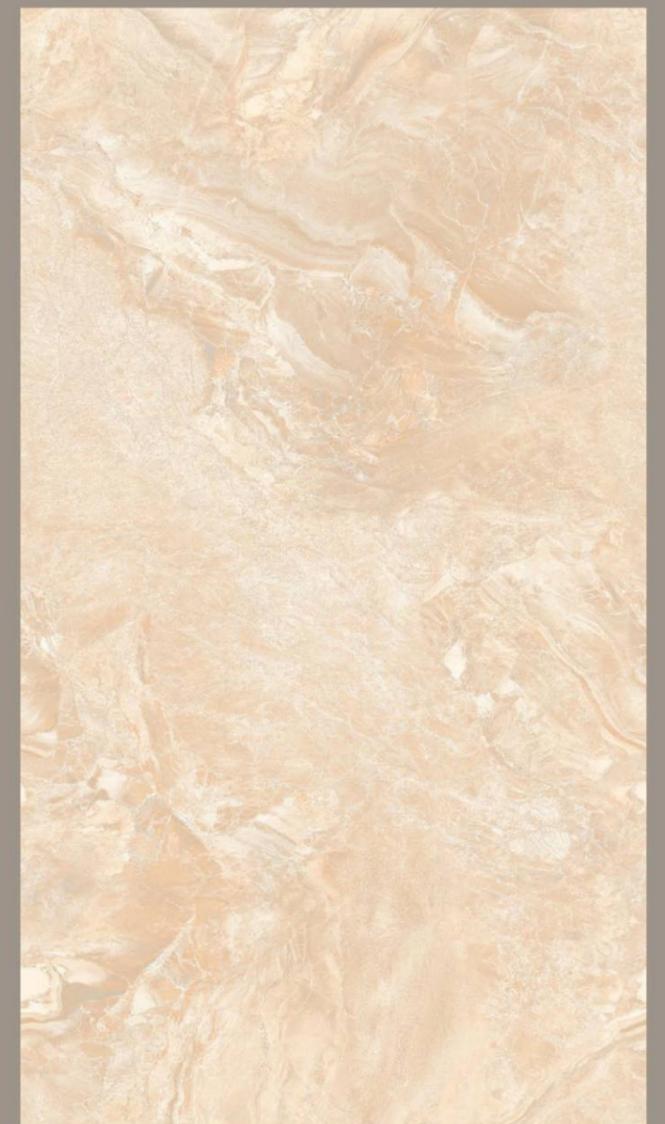
**ZEBRIN GRIS**  
POLISHED SURFACE



Size  
**600x1200mm**



*infinite possibilities*



 **ENDMATCH**  
— La Marmo Infinito —

**ZENITH SKY BEIGE**

600x1200mm



**ELEMENTO**  
COLLECTION

**ZENITH SKY BEIGE**  
POLISHED SURFACE



Size  
**600x1200mm**

# EXPORTS WORLDWIDE



## U.S. TERRITORY

- MEXICO
- CANDA

## ASIAN TERRITORY

- SRILANKA
- MAURATIUS
- AUSTRALIA
- VIETNAME
- TAIWAN
- THAILAND
- AFGHANISTAN
- BANGLADESH
- NEPAL

## SOUTH AMERICA / LATIN AMERICA TERRITORY

- BOLIVIA
- CHILE
- COLOMBIA
- COSTARICA
- BDOMINICAN REPUBLIC
- GUATEMALA
- HAITI
- HONDURAS
- PANAMA
- PERU
- PUERTO RICO
- EL SALVADOR
- VENEZUELA
- JAMAICA
- CURACAO
- NICARAGUA
- TOBAGO
- BURKINA FASO
- TRINIDAD & TOBAGO
- ECUADOR

## EUROPE & BALCON TERRITORY

- ALBANIA
- KOSOVO
- MACEDONIA
- GREECE
- SPAIN

## NORTH AFRICA TERRITORY

- LIBYA
- NIGERIA
- SOUTH AFRICA
- MOROCCO
- ISRAEL
- TUNISIA
- SURINAME

## MIDDLE EAST TERRITORY

- BAHRAIN
- IRAQ
- KUWAIT
- OMAN
- QATAR
- SAUDI AREBIA
- LEBANON
- JORDAN
- SYRIA



# TECHNICAL SPECIFICATIONS



## TECHNICAL SPECIFICATIONS - GLAZED VITRIFIED TILES (GROUP Bla)

CHARACTERISTIC	TEST METHOD	INTERNATIONAL STD ISO 13006/EN 176 GROUP BLA	PORCELAIN VALUE
<b>DIMENSION &amp; SURFACE QUALITY</b>			
Deviation In Length	ISO-10545-2	±0.6%	±0.2%
Deviation In Thickness	ISO-10545-2	±5%	±4%
Straightness Of Sides	ISO-10545-2	±0.5%	±0.2%
Rectangularity	ISO-10545-2	±0.6%	±0.2%
Surface Flatness	ISO-10545-2	±0.5%	±0.2%
<b>PHYSICAL &amp; THERMAL PROPERTIES</b>			
Water Absorption	ISO-10545-3	<0.5%	<0.2%
Mohs Hardness	EN-101	Min.3	Min.3
Flexural Strength	ISO-10545-4	>35 N/mm <sup>2</sup>	>40N/mm <sup>2</sup>
Skid Resistance (Friction Coefficient)	ISO-10545-17	-	<0.2 (R9)
Breaking Strength	ISO-10545-11	>1113 N	>1800 N
Frost Resistance	ISO-10545-12	Frost Proof	Frost Proof
Thermal Shock Resistance	ISO-10545-9	No Damage	No Damage
Moisture Expansion	ISO-10545-10	NIL	NIL
Resistance to Surface Abrasion	ISO-10545-7	-	PEI III & IV
<b>CHEMICAL PROPERTIES</b>			
Chemical Resistance	ISO-10545-13	No Damage	No Damage
Color Resistance	ISO-10545-16	No Damage	No Damage
Stain Resistance	ISO-10545-14	Resistant	Resistant

## TECHNICAL SPECIFICATIONS - CERAMIC TILES

CHARACTERISTIC	TEST METHOD	INTERNATIONAL STD ISO 13006/EN 176 GROUP BLA	CERAMIC VALUE
<b>DIMENSION &amp; SURFACE QUALITY</b>			
Deviation In Length	ISO-10545-02	±0.20%	±0.10%
Deviation In Thickness	ISO-10545-02	±7.00%	±0.10%
Straightness Of Sides	ISO-10545-02	±0.15%	±0.10%
Rectangularity	ISO-10545-02	±0.20%	±0.15%
Surface Flatness	ISO-10545-02	±0.30%	±0.20%
<b>PHYSICAL &amp; THERMAL PROPERTIES</b>			
Water Absorption	ISO-10545-03	<10%	16±2%
Mohs Hardness	EN-101	Min. Class 3	Compliant
Flexural Strength	ISO-10545-04	R >15 N/mm <sup>2</sup>	Compliant
Skid Resistance (Friction Coefficient)	ISO-10545-08	<9.0 x 10 <sup>-6</sup> EC <sup>-1</sup>	Compliant
Breaking Strength	ISO-13630-06	600 Min.	Compliant
Frost Resistance	ISO-13630-03	0.04 mm/M Max.	Compliant
Thermal Shock Resistance	ISO-10545-09	Min. 10 Cycles	Compliant
Moisture Expansion	ISO-13630-03	0.04 mm/M Max.	Passed 10 Cycle
Resistance to Surface Abrasion	ISO-13630-14	0.55 Min.	4 Cycle Passed
<b>CHEMICAL PROPERTIES</b>			
Chemical Resistance	ISO-10545-13	As per Mfg.	No visible effect
Color Resistance	ISO-10545-13	Class AA Min.	Compliant
Stain Resistance	ISO-10545-14	Class 1 Min.	Compliant



**CORPORATE OFFICE:**

Edan Ceramic City, Opp. Honest Hotel,  
8-A NH, At. Lalpar - 363642, Dist. Morbi, Gujarat - (INDIA)

**E-mail :** [export@reyceramic.com](mailto:export@reyceramic.com) | **Mob.:** +91 90999 06545

**GROUP OF COMPANIES:**

**REY CERA CREATION PVT. LTD.**

8-A, N.H , Sartanpar Road, Opp. Kevin Ceramic,  
At. Ratavirda, Tal. Wankaner, Dist. Morbi (Gujrat) India.

**SIMBEL CERAMIC PVT. LTD.**

8-A, National Highway, Dhuva-Matel Road,  
At. Lakaddhar, Morbi - 363 642, Gujarat, India

**ADORATION CERAMICA PVT.LTD.**

8-A, N.H , Virpar-Bhimguda Road, Opp. Armano Vitrified,  
Ta. Vankaner, Dist. Morbi (Gujrat) India.



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