



COLLECTION.22

Plazma
The Living Emotion



Plazma

The Living Emotion ●●●●●●

THINGS
ARE
NEVER
THE
SAME

The traces left by the passage of time and daily life create an authentic connection between the architecture of a space and its history. Inspired by the aesthetics of decaying plaster, Rey is presenting Plazma, the Vitriified tile collection that brings together memories of past times and contemporary stylistic trends.

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The Living Emotion



Plazma
The Living Emotion

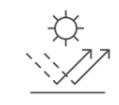
SIZE & FINISH

The many inspirations behind the REY range can be used to customize any space and create constantly changing material effects. Plaster, concrete, stone, metal and pattern are skillfully combined to create a surprising crossover style ideal for highly contemporary architectural solutions. The collection embraces a new concept of luxury that transcends the boundaries between ancient and modern and is ideal for a relaxed, informal ambience.

▼
10mm
▲



60x120cm
(2'x4')



UV
Resistance



Scratch
Resistance



Water
Resistance



Chemical
Resistance



Light
Weight



Flexible
Body

LIMITLESS CREATIVITY

Opening up new ground in precision and tile finishes. Thanks to our new production system, not only can we improve on real sources of inspiration but we can also reinvent nature through products like nothing you will have ever seen.

Collections developed with HIGH TECH and its improved technology break new ground in design, thanks to its new aesthetic and material related potential for creating products that are simply unique.

With the arrival of new technology, REY CERA has yet again demonstrated that it is a trailblazer in the introduction of technological innovations, guaranteeing consumers exclusive products that are acut above all the rest.





Plazma
The Living Emotion



**AZZARO
NETURAL**

**600x
1200mm**



UV
Resistance



Scratch
Resistance



Water
Resistance



Chemical
Resistance



Light
Weight



Flexible
Body





Plazma
The Living Emotion

AZZARO NETURAL
600x1200mm





**BEACHWOOD
BROWN**

**600x
1200mm**



UV
Resistance



Scratch
Resistance



Water
Resistance



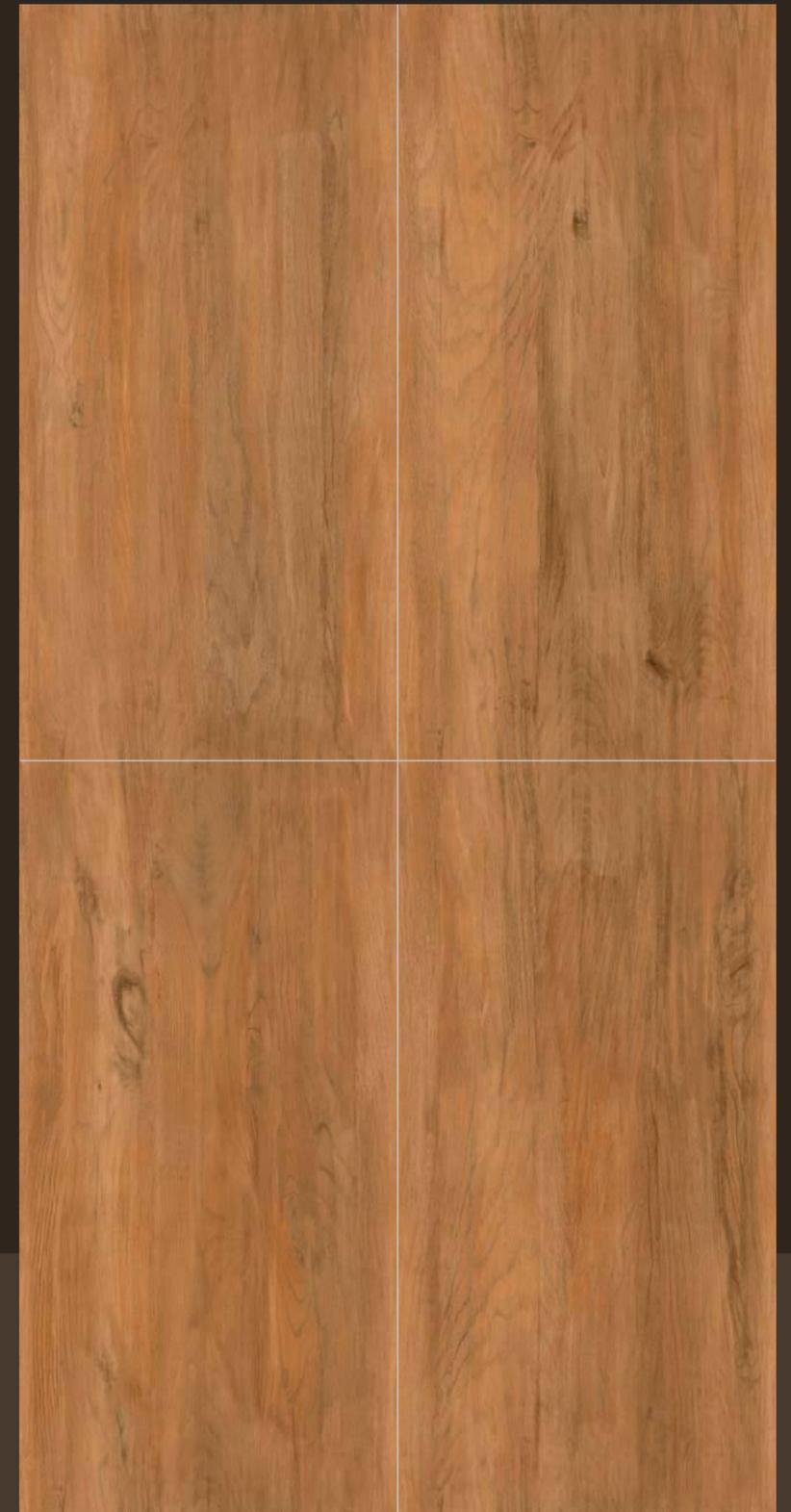
Chemical
Resistance



Light
Weight



Flexible
Body





Plazma
The Living Emotion

BEACHWOOD BROWN
600x1200mm





**CASTANO
CHARCOAL**

**600x
1200mm**



UV
Resistance



Scratch
Resistance



Water
Resistance



Chemical
Resistance



Light
Weight



Flexible
Body





Plazma
The Living Emotion

CASTANO CHARCOAL
600x1200mm





Plazma
The Living Emotion



**CEDAR
GREY**

**600x
1200mm**



UV
Resistance



Scratch
Resistance



Water
Resistance



Chemical
Resistance



Light
Weight



Flexible
Body

www.reycera.com



Plazma

The Living Emotion



CEDAR GREY
600x1200mm





**CELLOSIA
BROWN WOOD**

**600x
1200mm**





Plazma
The Living Emotion

CELLOSIA BROWN WOOD
600x1200mm





Plazma
The Living Emotion



**CROK WOOD
BROWN**

**600x
1200mm**



UV
Resistance



Scratch
Resistance



Water
Resistance



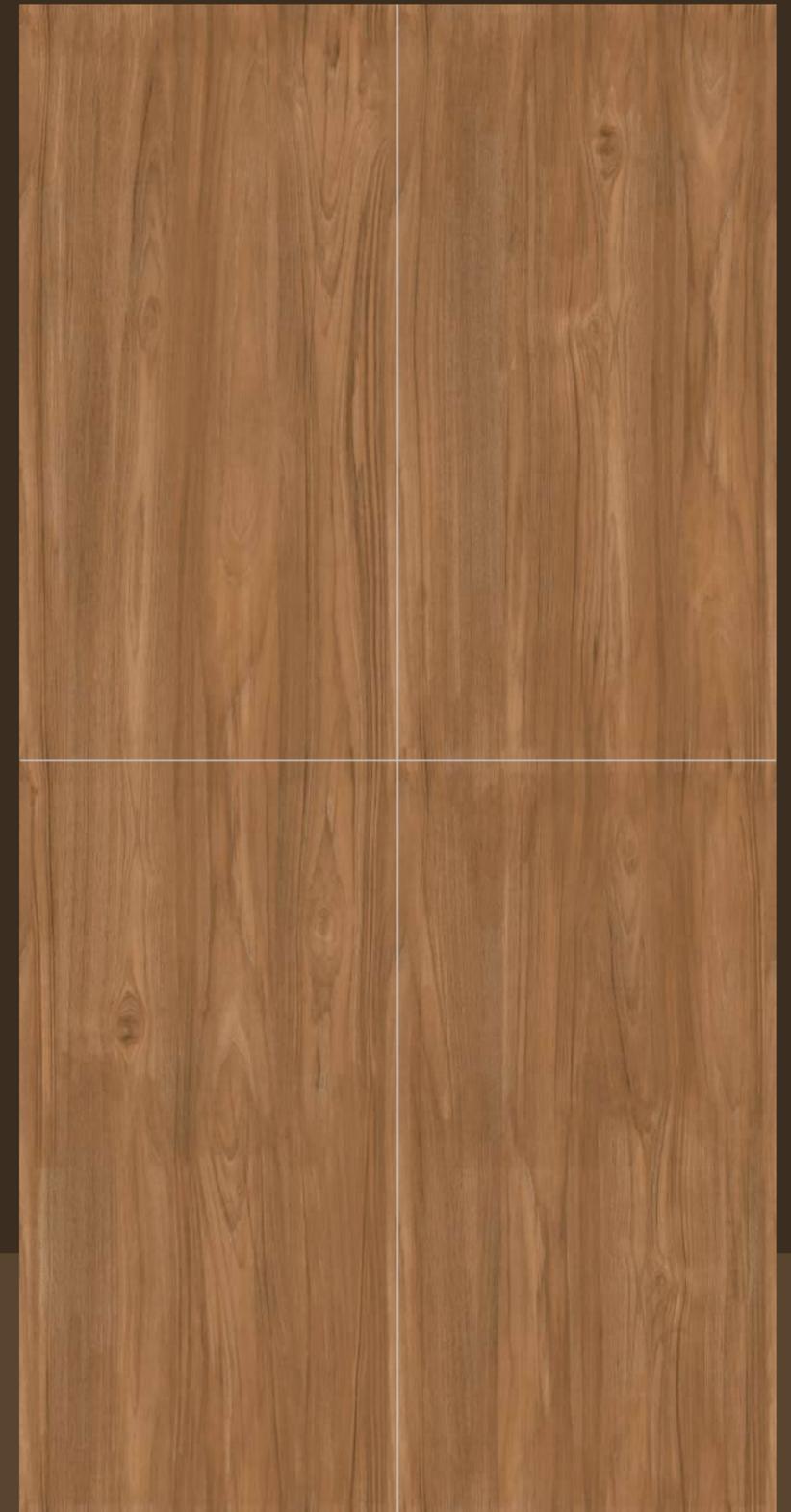
Chemical
Resistance



Light
Weight



Flexible
Body





Plazma

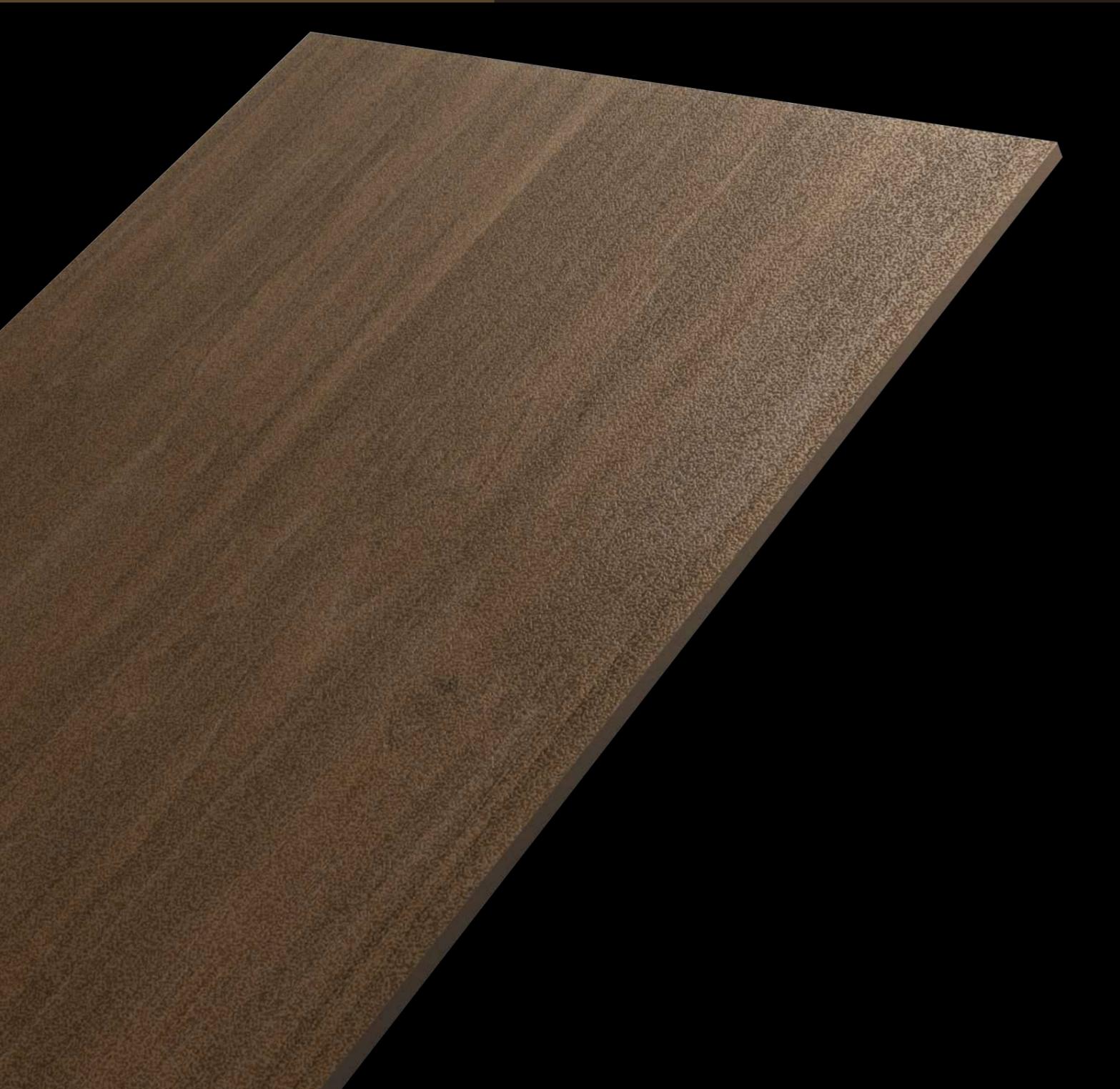
The Living Emotion

CROK WOOD BROWN
600x1200mm





Plazma
The Living Emotion



CROK WOOD WENGE

600x
1200mm



UV
Resistance



Scratch
Resistance



Water
Resistance



Chemical
Resistance



Light
Weight



Flexible
Body





Plazma
The Living Emotion

CROK WOOD WENGE
600x1200mm





Plazma
The Living Emotion



**FOSSILE
GREY**

**600x
1200mm**



UV
Resistance



Scratch
Resistance



Water
Resistance



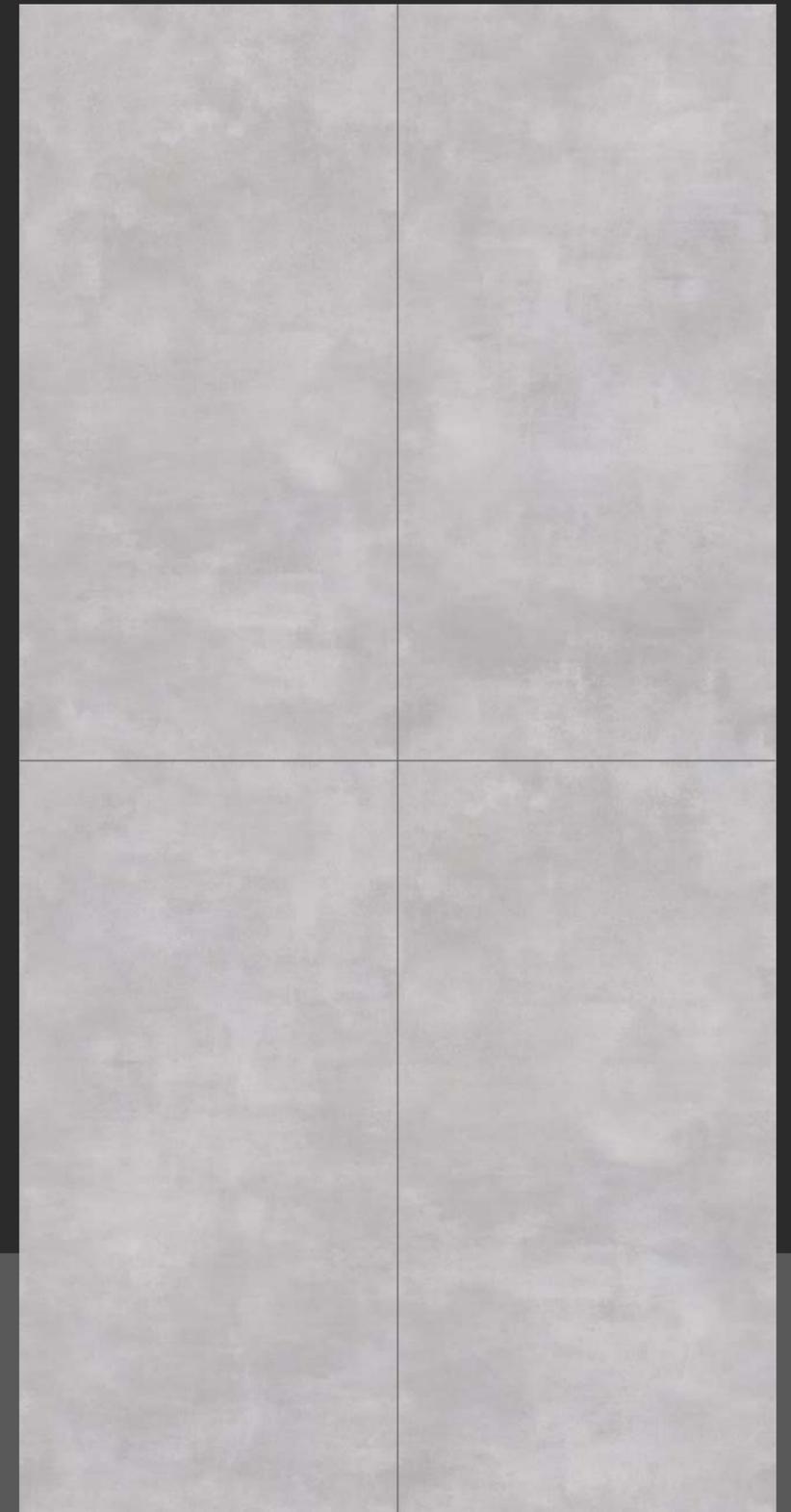
Chemical
Resistance



Light
Weight



Flexible
Body



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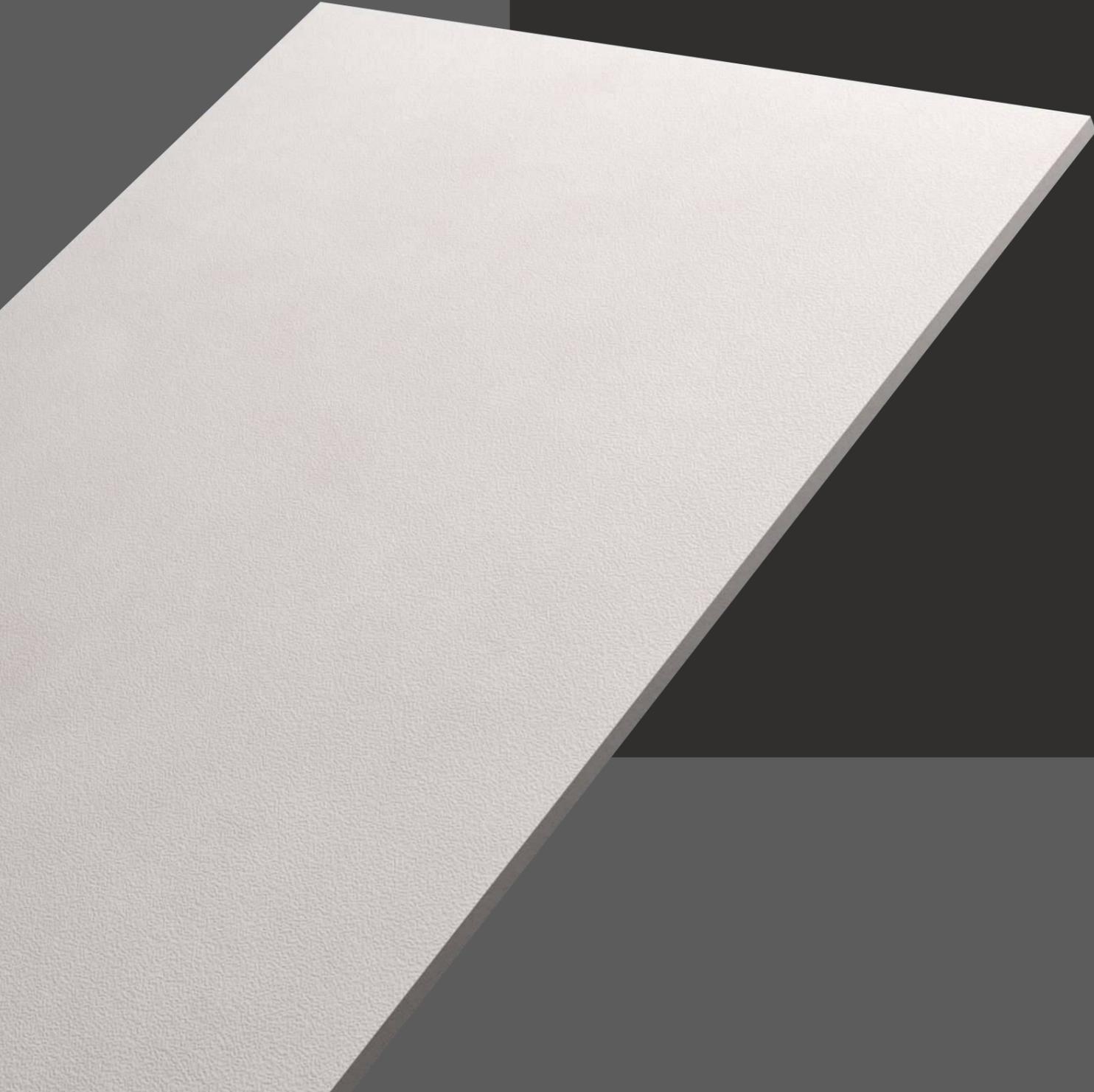


Plazma

The Living Emotion

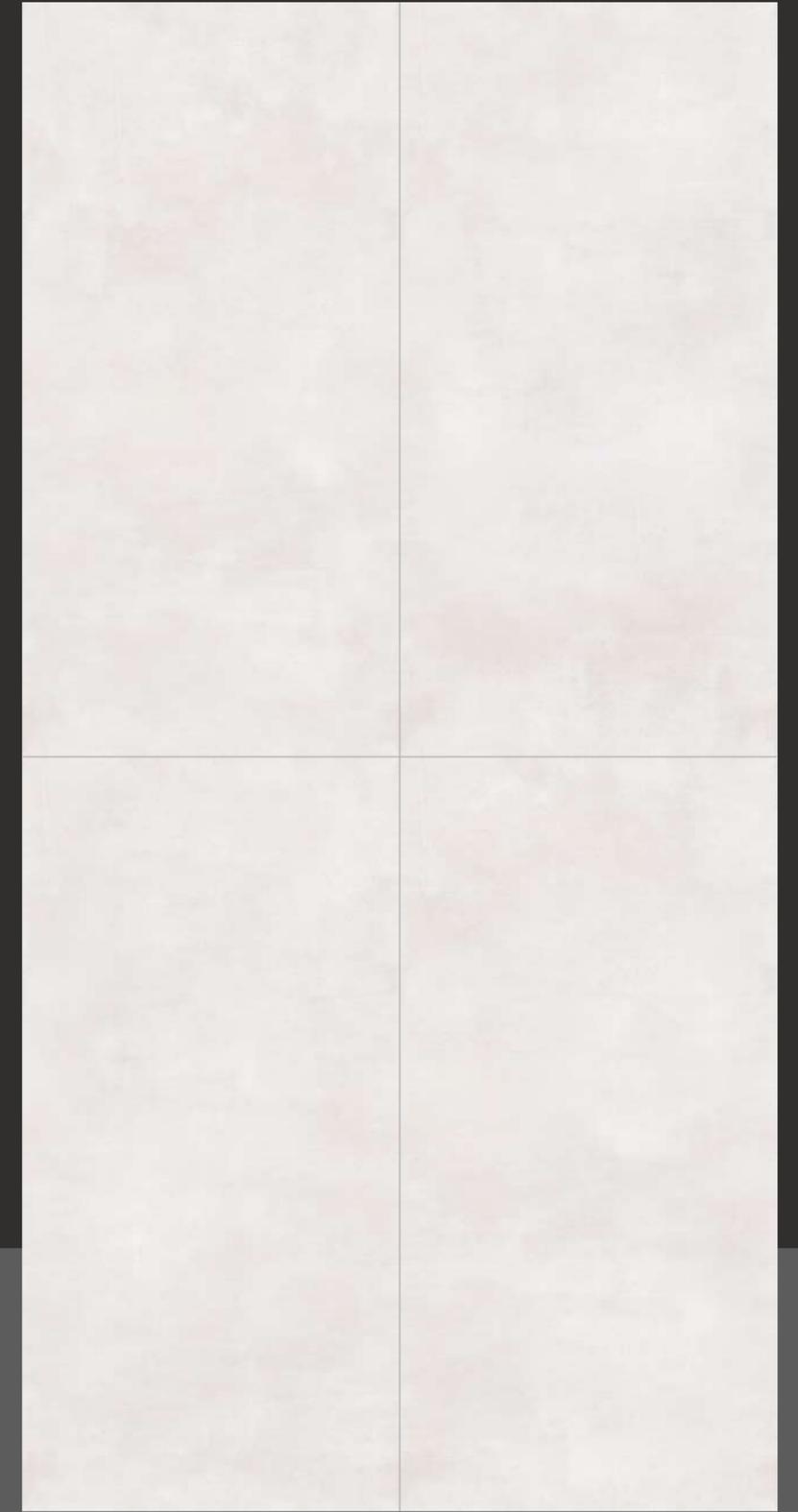
FOSSILE GREY
600x1200mm





**FOSSILE
WHITE**

**600x
1200mm**



-  UV Resistance
-  Scratch Resistance
-  Water Resistance
-  Chemical Resistance
-  Light Weight
-  Flexible Body



Plazma

The Living Emotion

FOSSILE WHITE
600x1200mm





**GRAMAN WOOD
BROWN**

**600x
1200mm**



UV
Resistance



Scratch
Resistance



Water
Resistance



Chemical
Resistance



Light
Weight



Flexible
Body



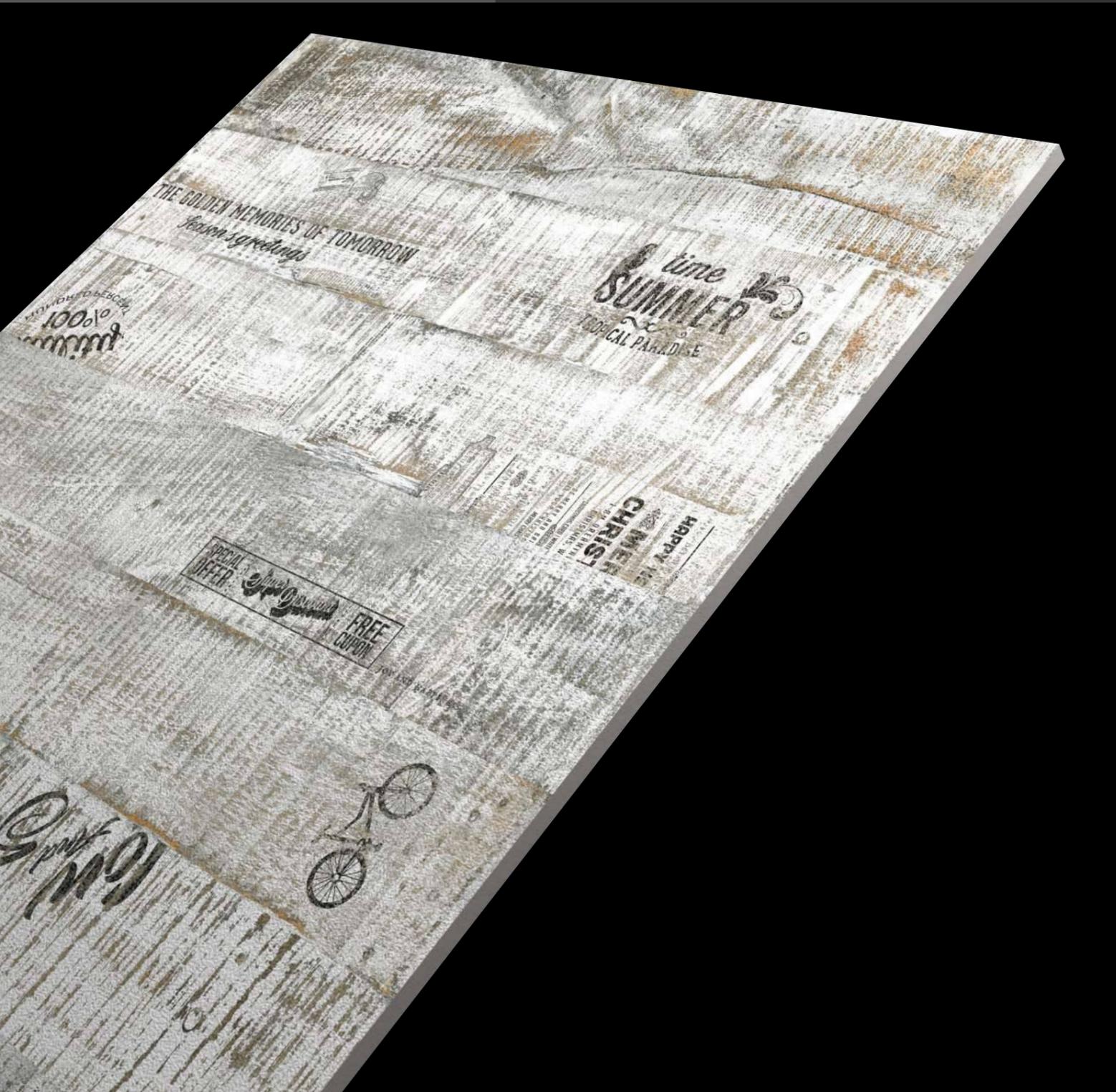


Plazma

The Living Emotion

GRAMAN WOOD BROWN
600x1200mm





GROOVY
WOOD

600x
1200mm



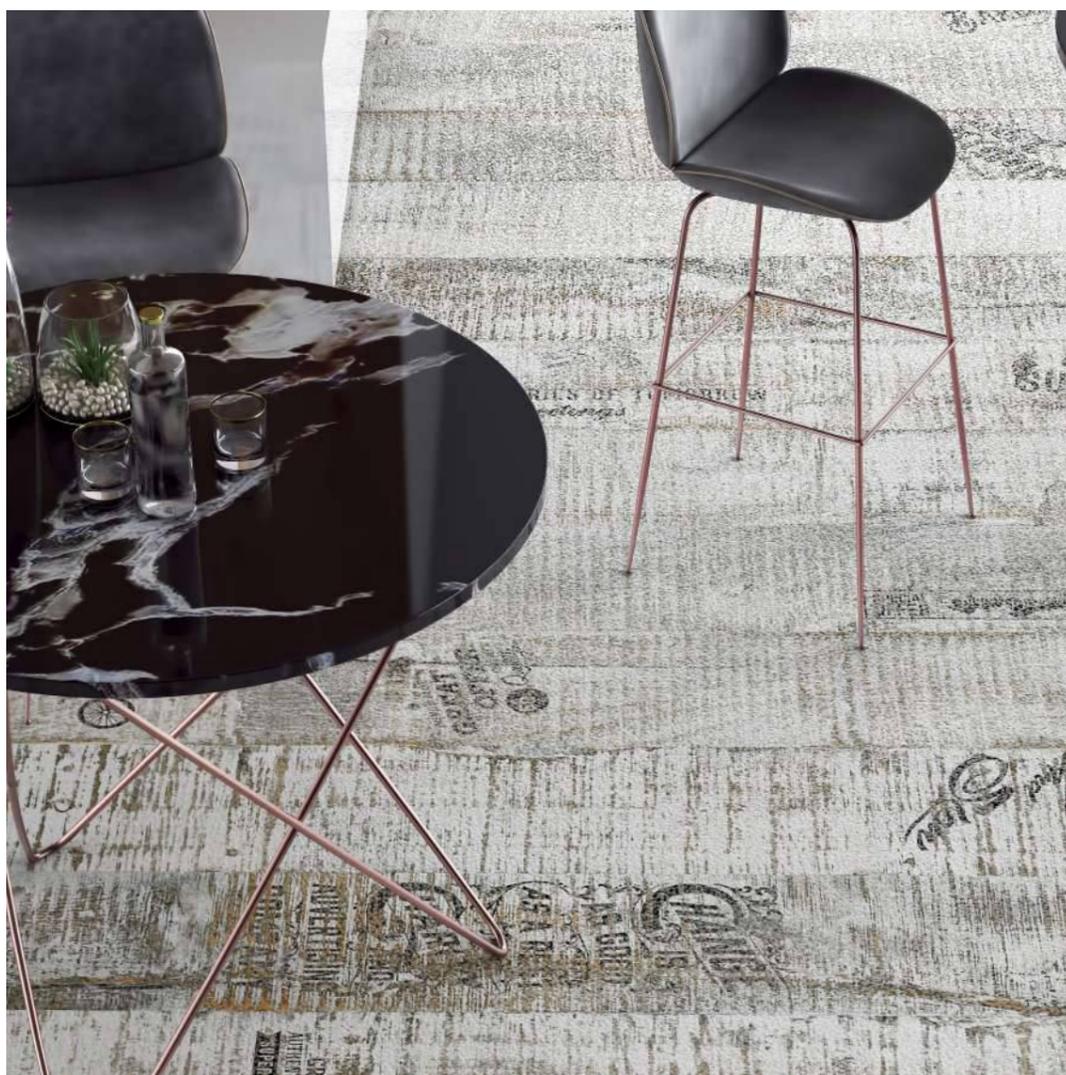


Plazma

The Living Emotion

GROOVY WOOD

600x1200mm





Plazma
The Living Emotion



**ILDUM
BEIGE**

**600x
1200mm**



UV
Resistance



Scratch
Resistance



Water
Resistance



Chemical
Resistance



Light
Weight



Flexible
Body



Plazma

The Living Emotion

ILDUM BEIGE
600x1200mm





**JAZZ WOOD
BEIGE**

**600x
1200mm**



UV
Resistance



Scratch
Resistance



Water
Resistance



Chemical
Resistance



Light
Weight



Flexible
Body

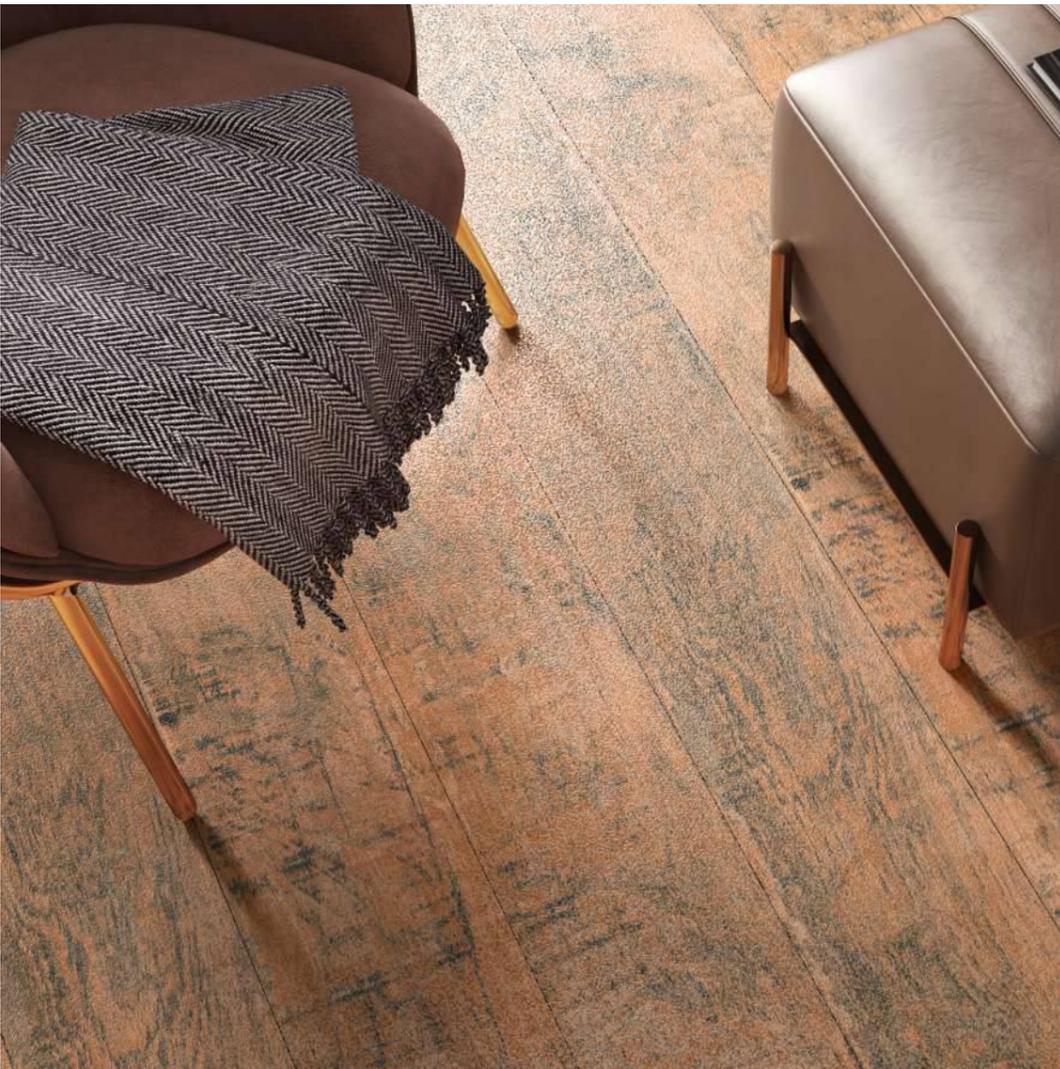




Plazma

The Living Emotion

JAZZ WOOD BEIGE
600x1200mm





**KING WOOD
ANTIQUÉ**

**600x
1200mm**



UV
Resistance



Scratch
Resistance



Water
Resistance



Chemical
Resistance



Light
Weight



Flexible
Body





Plazma
The Living Emotion

KING WOOD ANTIQUE
600x1200mm





**KING WOOD
RED**

**600x
1200mm**



UV
Resistance



Scratch
Resistance



Water
Resistance



Chemical
Resistance



Light
Weight



Flexible
Body





Plazma
The Living Emotion

KING WOOD RED
600x1200mm





Plazma
The Living Emotion



LACE WOOD
CREMA

600x
1200mm



UV
Resistance



Scratch
Resistance



Water
Resistance



Chemical
Resistance



Light
Weight



Flexible
Body





Plazma
The Living Emotion

LACE WOOD CREMA
600x1200mm





Plazma
The Living Emotion



LAVA
BROWN

600x
1200mm



UV
Resistance



Scratch
Resistance



Water
Resistance



Chemical
Resistance



Light
Weight



Flexible
Body





Plazma

The Living Emotion

LAVA BROWN
600x1200mm





Plazma
The Living Emotion



**MOSAIC
NOSE**

**600x
1200mm**



UV
Resistance



Scratch
Resistance



Water
Resistance



Chemical
Resistance



Light
Weight



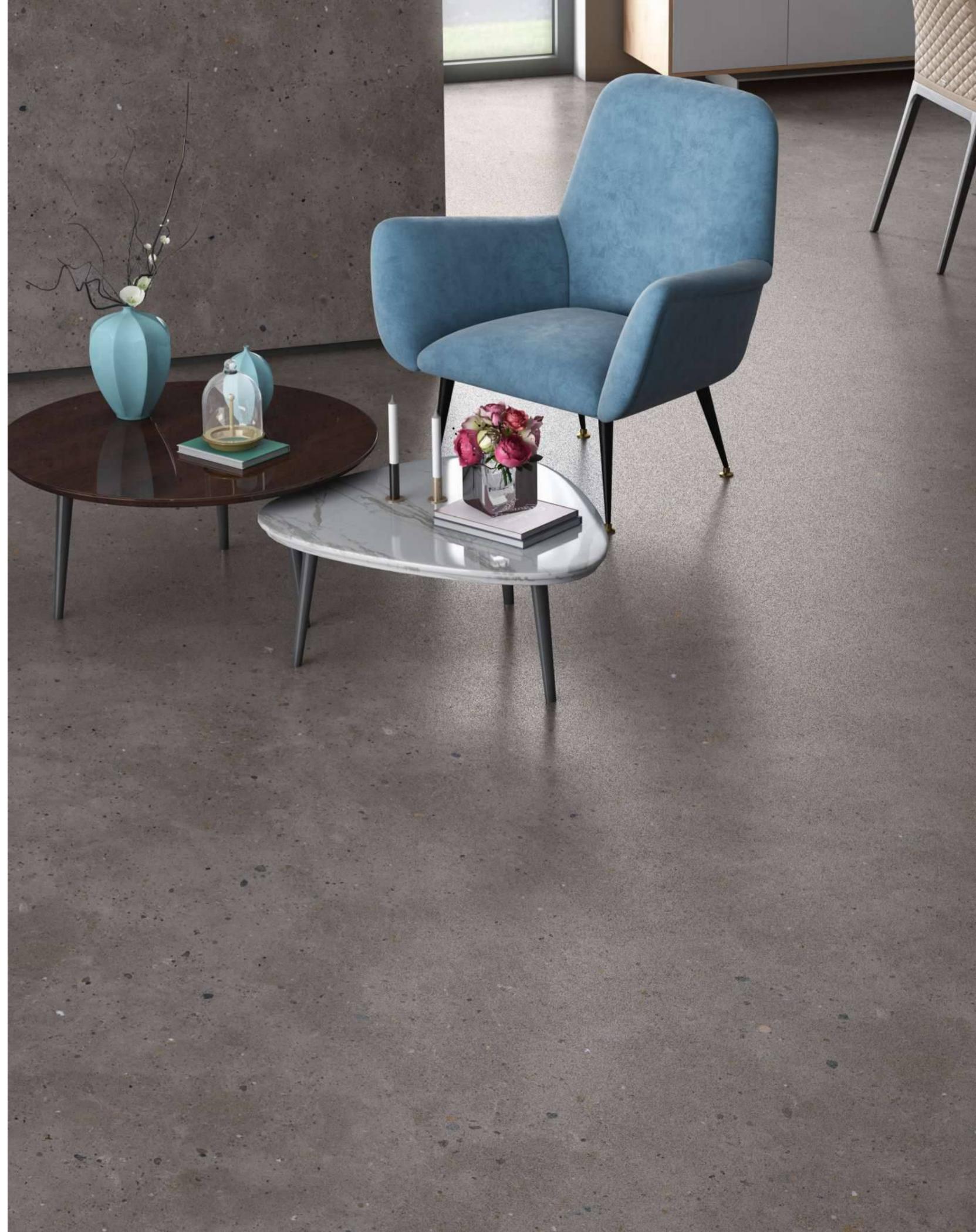
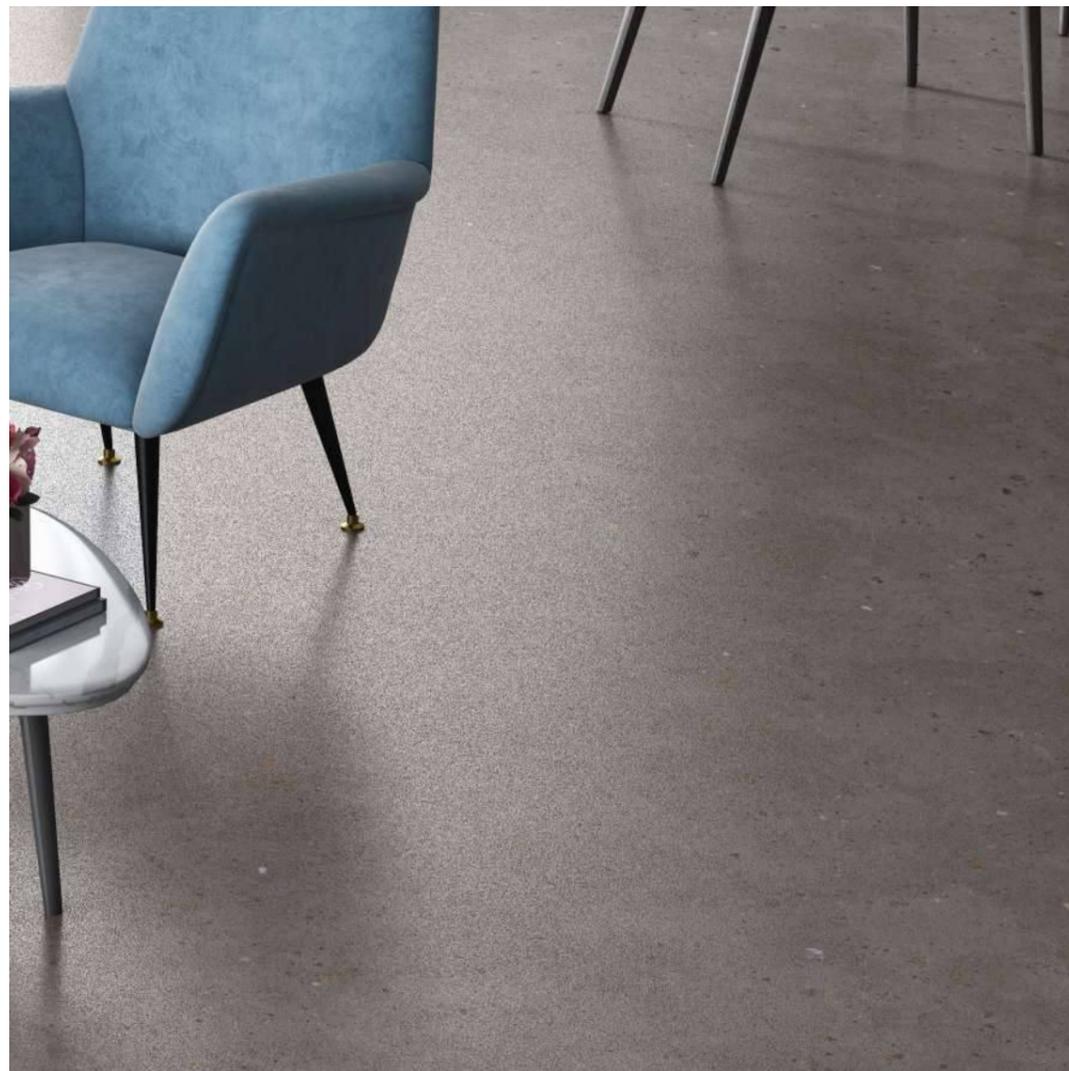
Flexible
Body



Plazma

The Living Emotion

MOSAIC NOSE
600x1200mm





OAK WOOD
DESERT

600x
1200mm



UV
Resistance



Scratch
Resistance



Water
Resistance



Chemical
Resistance



Light
Weight



Flexible
Body





Plazma
The Living Emotion

OAK WOOD DESERT
600x1200mm





Plazma
The Living Emotion



**SERRA
BROWN**

**600x
1200mm**



UV
Resistance



Scratch
Resistance



Water
Resistance



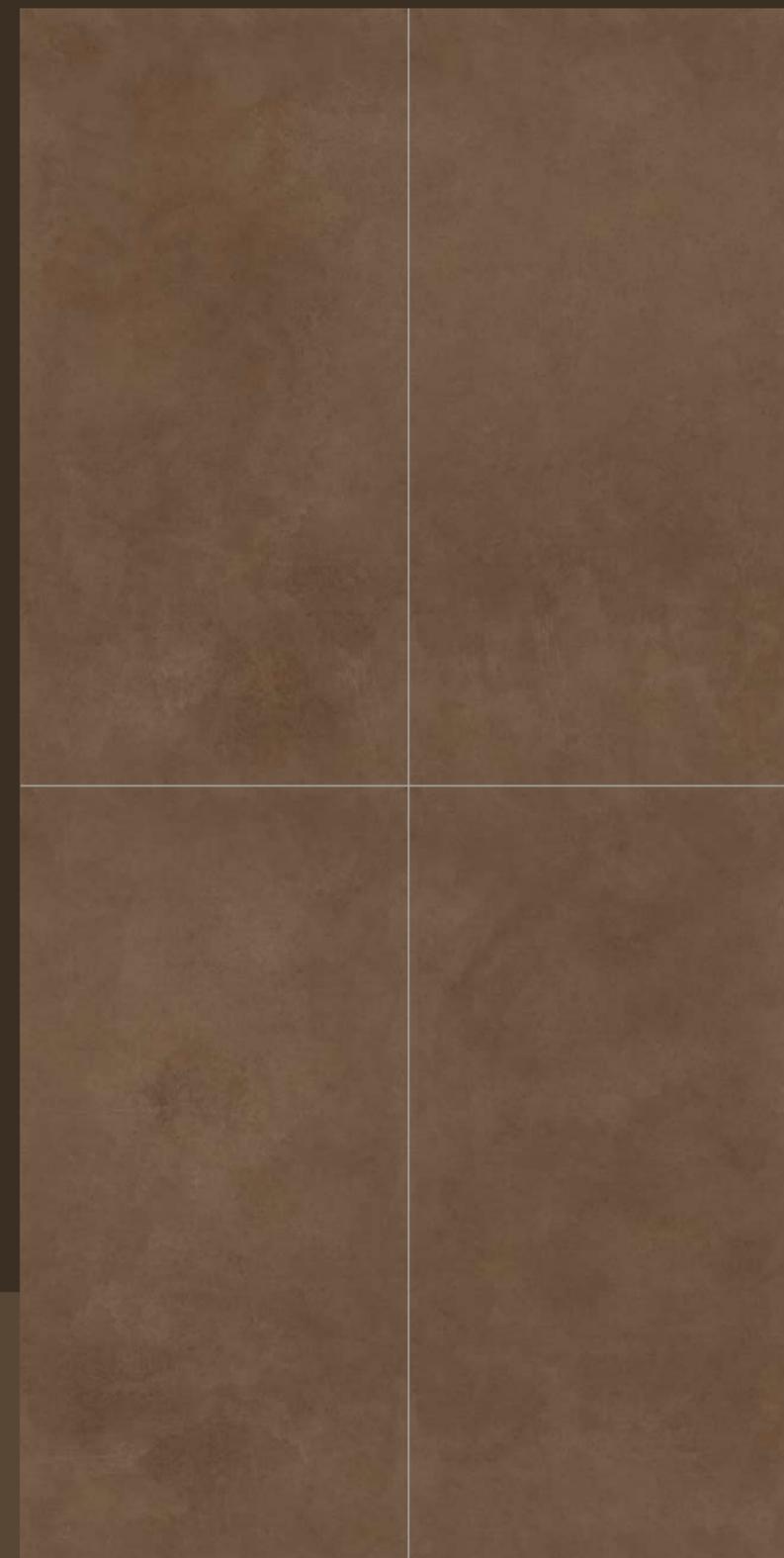
Chemical
Resistance



Light
Weight



Flexible
Body





Plazma

The Living Emotion

SERRA BROWN
600x1200mm





Plazma
The Living Emotion



SM 8006

600x
1200mm



UV
Resistance



Scratch
Resistance



Water
Resistance



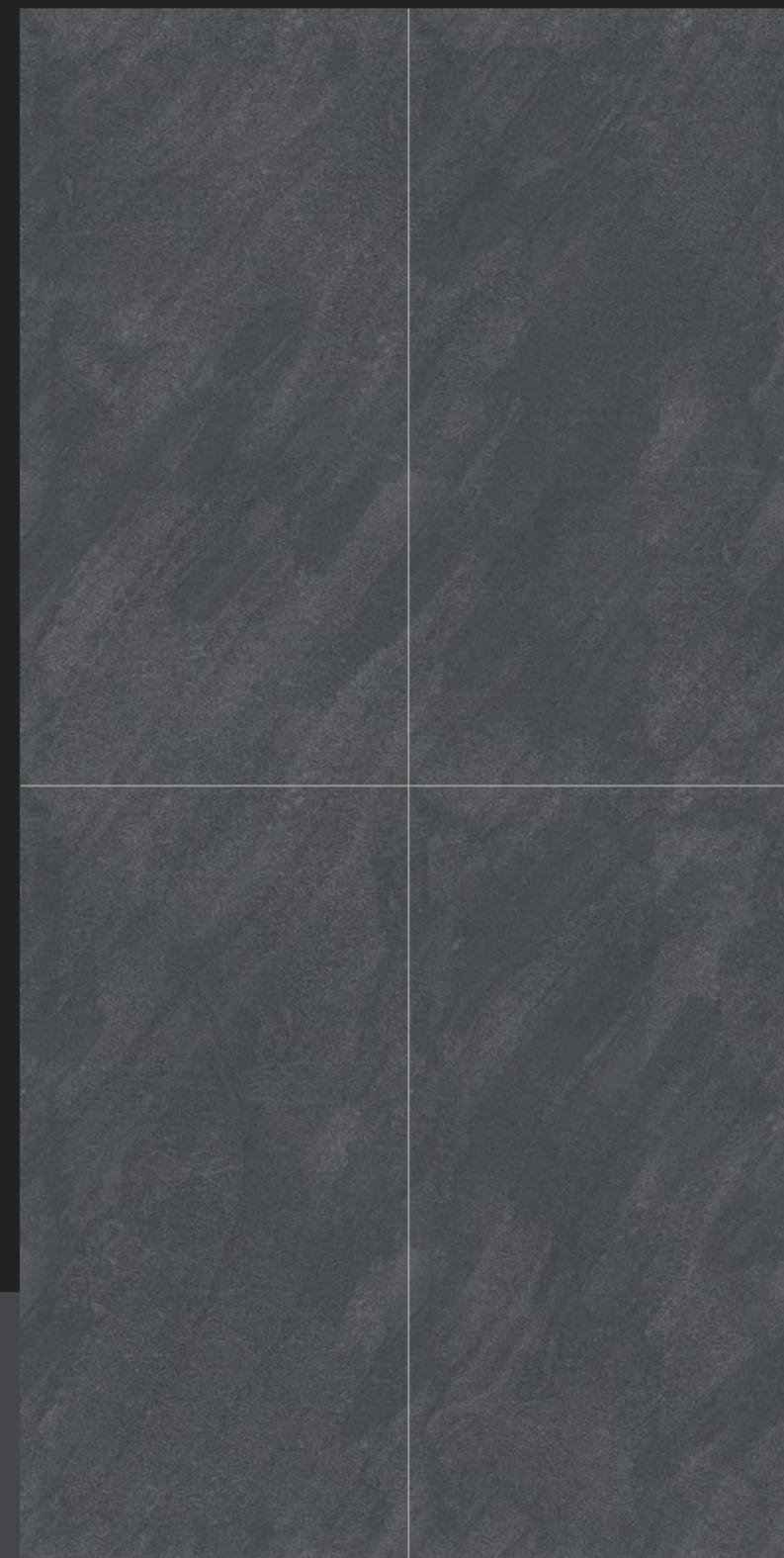
Chemical
Resistance



Light
Weight



Flexible
Body





Plazma

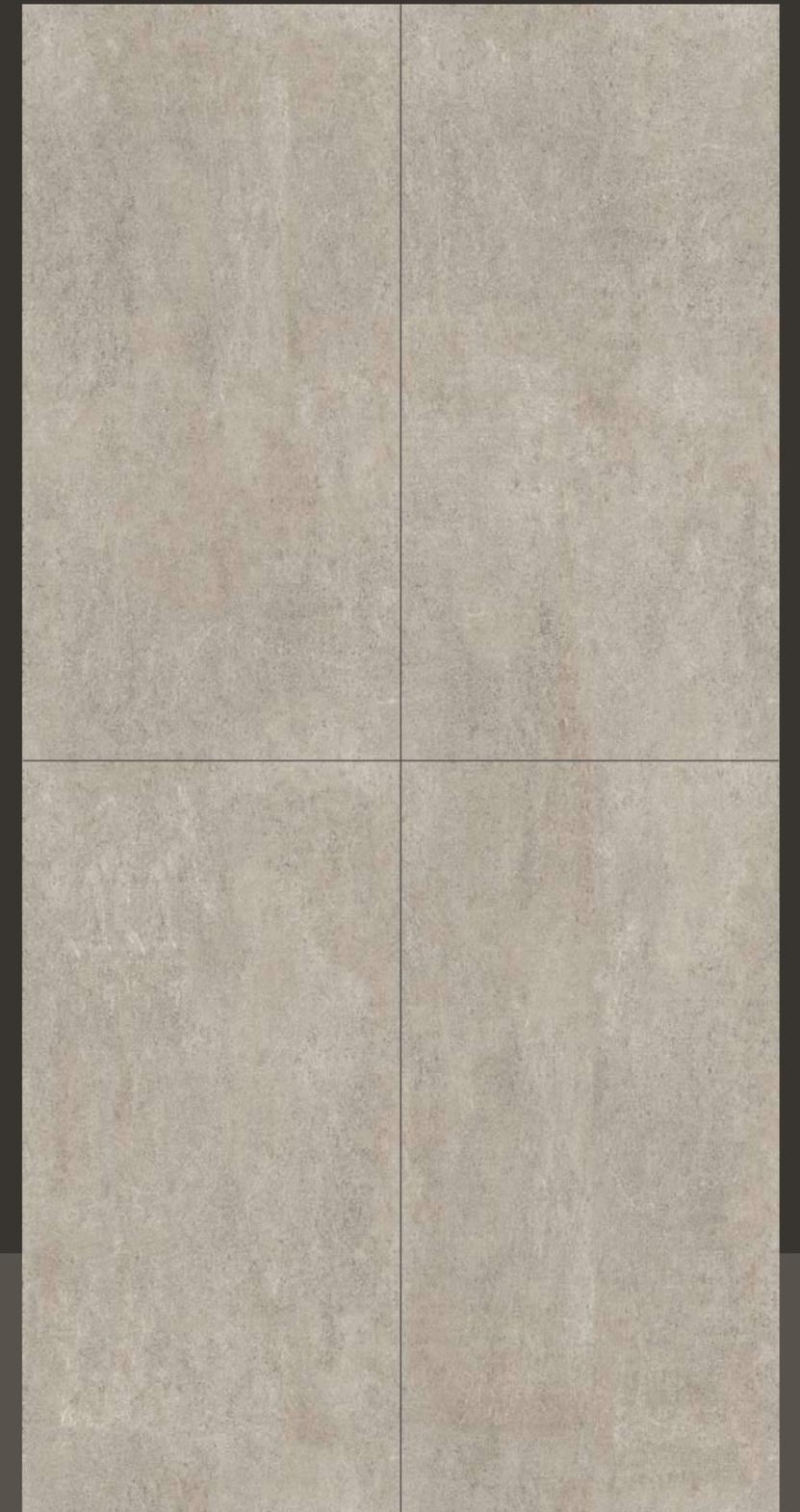
The Living Emotion

SM 8006
600x1200mm





Plazma
The Living Emotion



SM 8009

600x
1200mm



UV
Resistance



Scratch
Resistance



Water
Resistance



Chemical
Resistance



Light
Weight



Flexible
Body

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Plazma

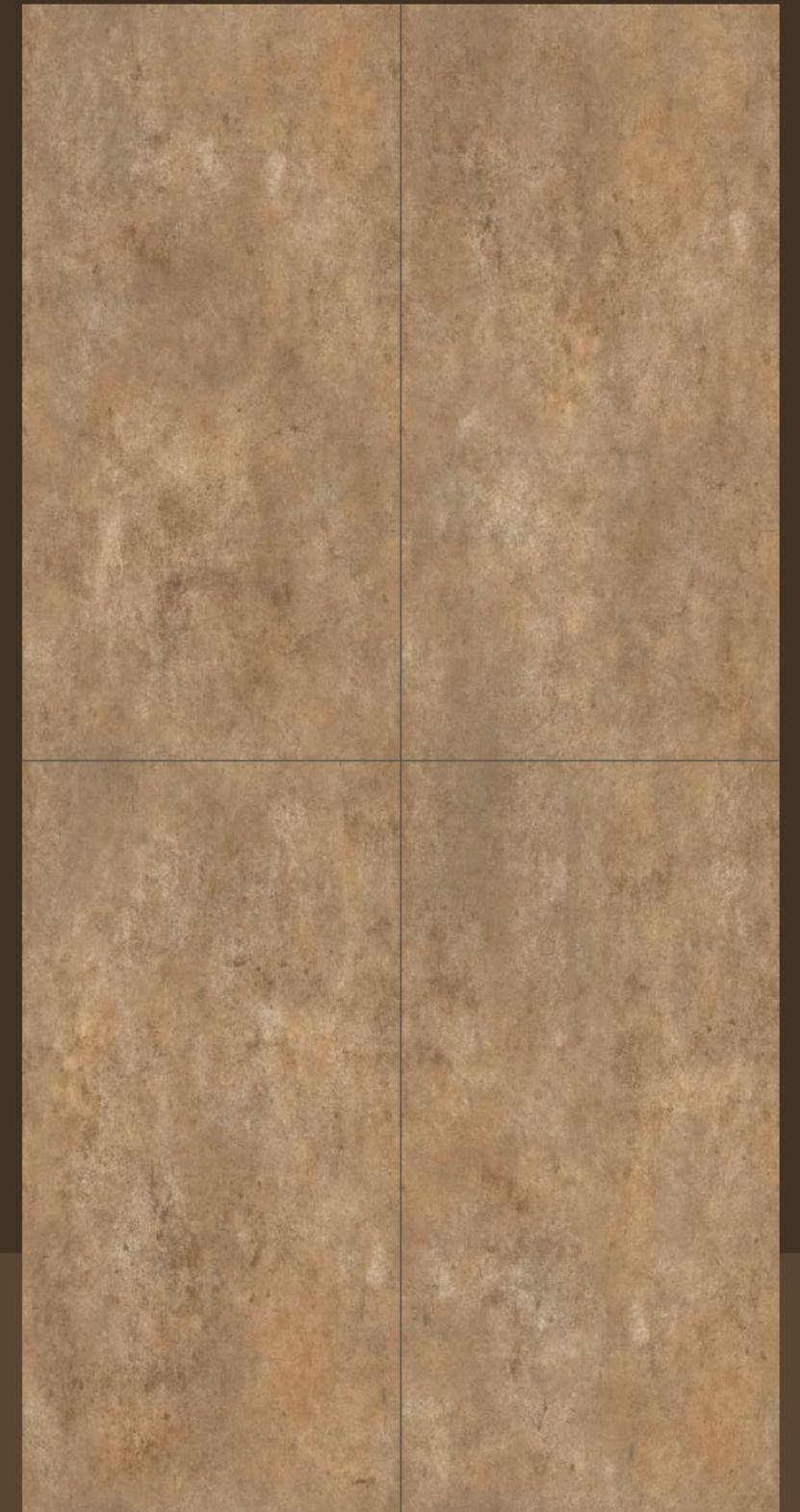
The Living Emotion

SM 8009
600x1200mm





Plazma
The Living Emotion



SM 8012

600x
1200mm



UV
Resistance



Scratch
Resistance



Water
Resistance



Chemical
Resistance



Light
Weight



Flexible
Body



Plazma

The Living Emotion

SM 8012
600x1200mm





Plazma
The Living Emotion



SM 8017

600x
1200mm



UV
Resistance



Scratch
Resistance



Water
Resistance



Chemical
Resistance



Light
Weight



Flexible
Body



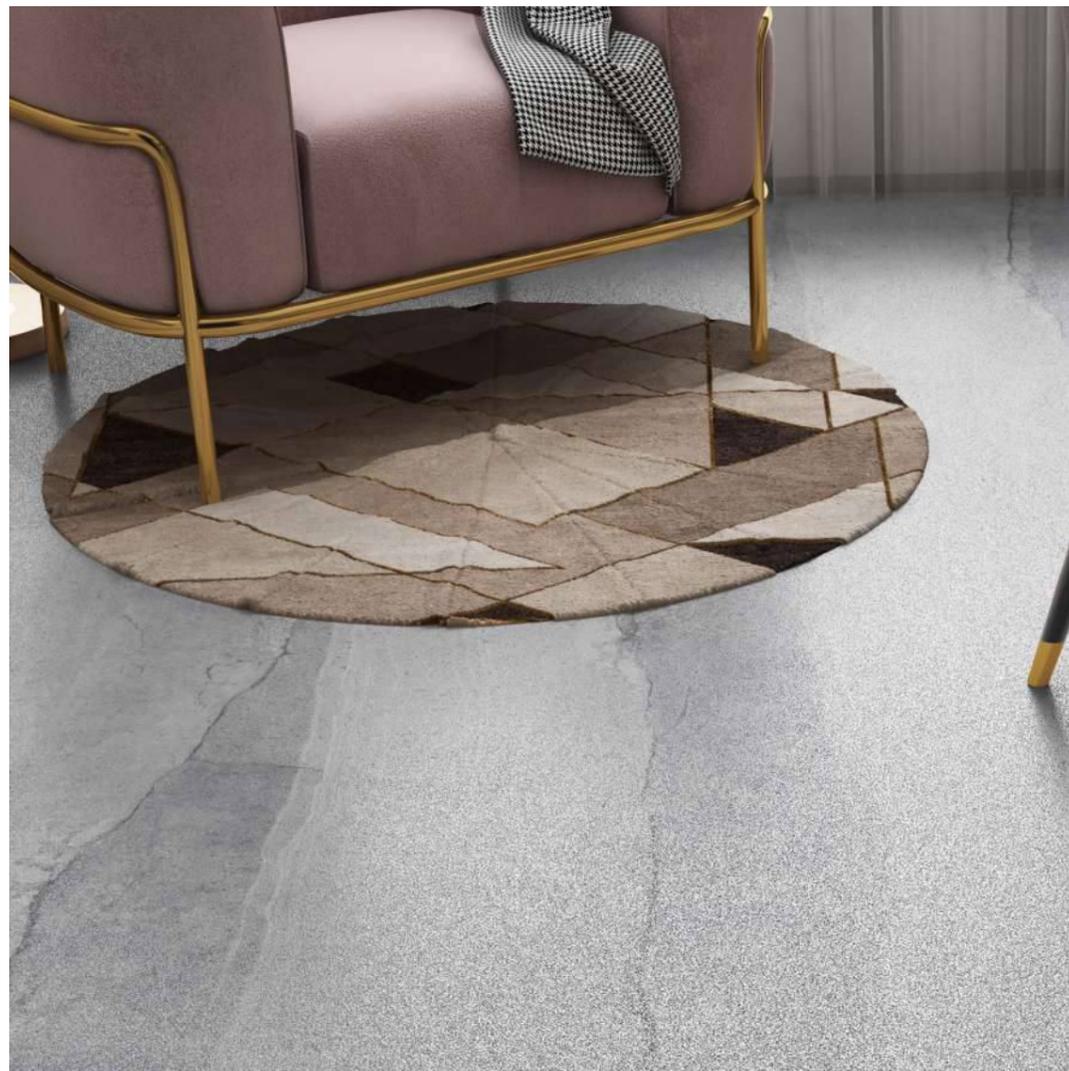
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Plazma

The Living Emotion

SM 8017
600x1200mm





Plazma
The Living Emotion



SM 8022

600x
1200mm



UV
Resistance



Scratch
Resistance



Water
Resistance



Chemical
Resistance



Light
Weight



Flexible
Body



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Plazma

The Living Emotion

SM 8022
600x1200mm





**TIMBER WOOD
BROWN**

**600x
1200mm**

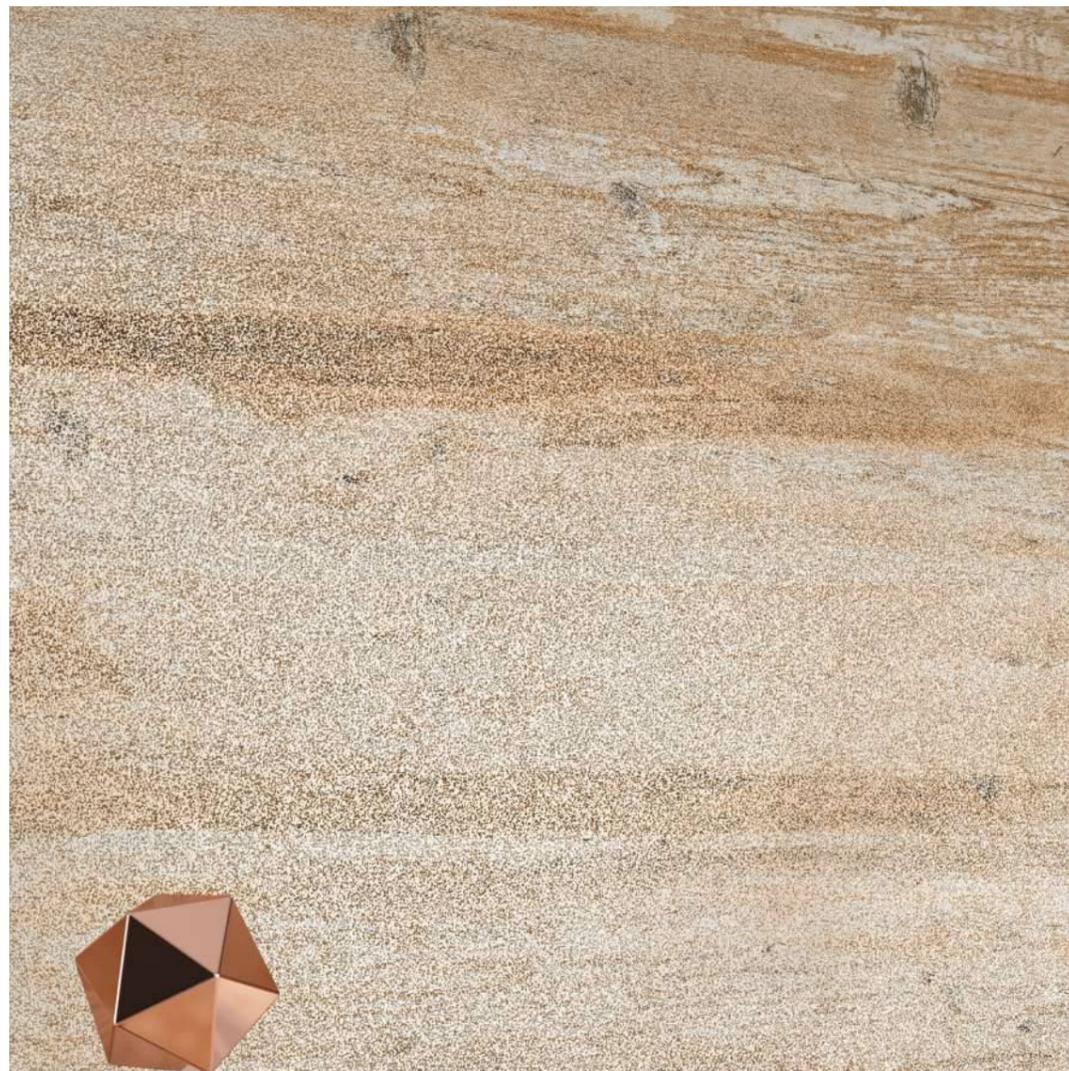
-  UV Resistance
-  Scratch Resistance
-  Water Resistance
-  Chemical Resistance
-  Light Weight
-  Flexible Body





Plazma
The Living Emotion

TIMBER WOOD BROWN
600x1200mm





Plazma
The Living Emotion



TURIN VERDE

600x
1200mm



UV
Resistance



Scratch
Resistance



Water
Resistance



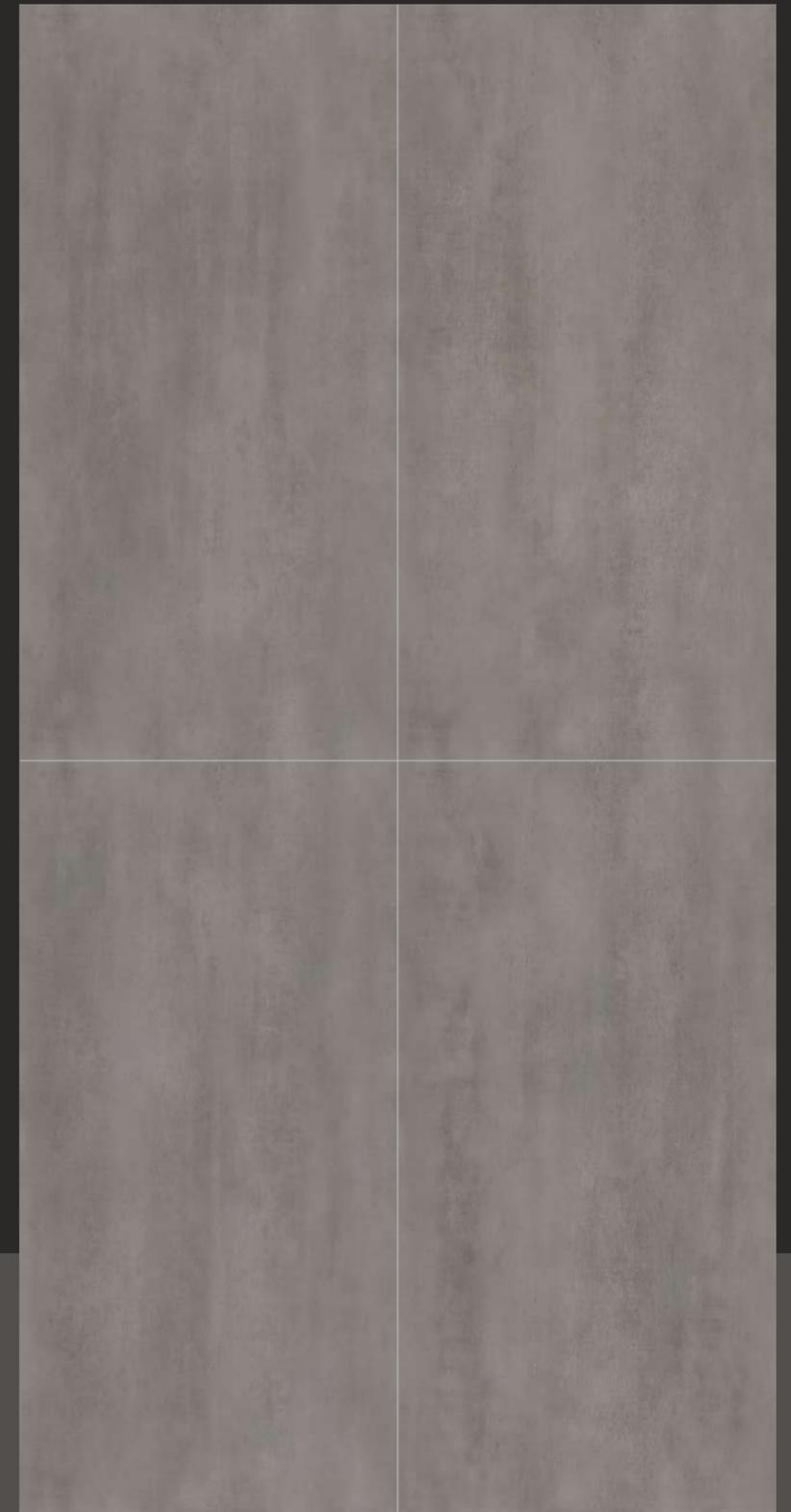
Chemical
Resistance



Light
Weight



Flexible
Body





Plazma

The Living Emotion

TURIN VERDE
600x1200mm





Plazma
The Living Emotion



WILD WOOD

600x
1200mm



UV
Resistance



Scratch
Resistance



Water
Resistance



Chemical
Resistance



Light
Weight



Flexible
Body





Plazma
The Living Emotion

WILD WOOD
600x1200mm





Plazma
The Living Emotion



ZURIC BROWN

600x
1200mm



UV
Resistance



Scratch
Resistance



Water
Resistance



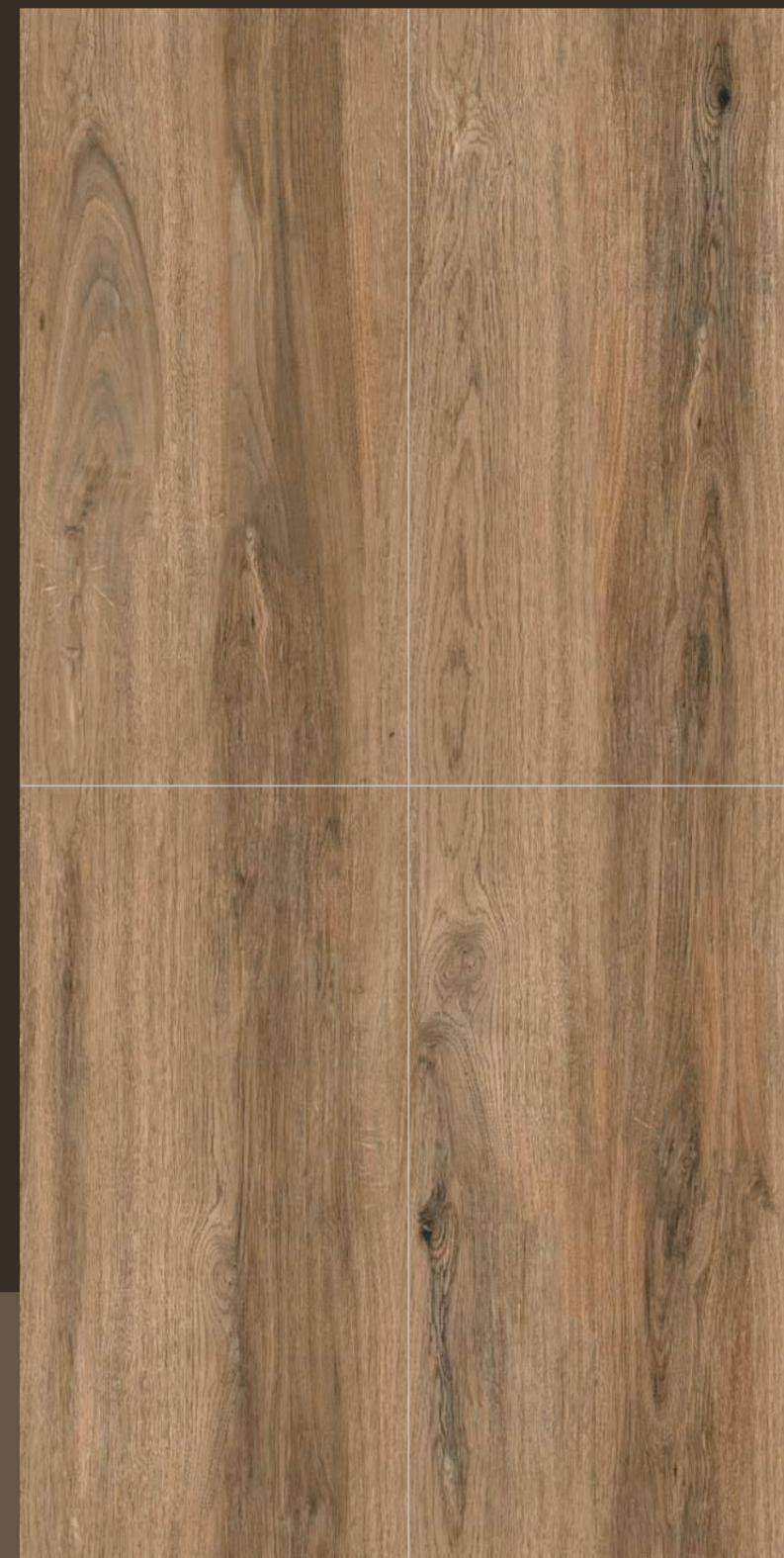
Chemical
Resistance



Light
Weight



Flexible
Body





Plazma
The Living Emotion

ZURIC BROWN
600x1200mm



EXPORTS WORLDWIDE

U.S. TERRITORY

-  MEXICO
-  CANADA

ASIAN TERRITORY

-  SRILANKA
-  MAURATIUS
-  AUSTRALIA
-  VIETNAME
-  TAIWAN
-  THAILAND
-  AFGHANISTAN
-  BANGLADESH
-  NEPAL

SOUTH AMERICA / LATIN AMERICA TERRITORY

-  BOLIVIA
-  CHILE
-  COLOMBIA
-  COSTARICA
-  BDOMINICAN REPUBLIC
-  GUATEMALA
-  HAITI
-  HONDURAS
-  PANAMA
-  PERU
-  PUERTO RICO
-  EL SALVADOR
-  VENEZUELA
-  JAMAICA
-  CURACAO
-  NICARAGUA
-  TOBAGO
-  BURKINA FASO
-  TRINIDAD & TOBAGO
-  ECUADOR

EUROPE & BALCON TERRITORY

-  ALBANIA
-  KOSOVO
-  MACEDONIA
-  GREECE
-  SPAIN

NORTH AFRICA TERRITORY

-  LIBYA
-  NIGERIA
-  SOUTH AFRICA
-  MOROCO
-  ISRAEL
-  TUNISIA
-  SURINAME

MIDDLE EAST TERRITORY

-  BAHRAIN
-  IRAQ
-  KUWAIT
-  OMAN
-  QATAR
-  SAUDI AREBIA
-  LEBANON
-  JORDAN
-  SYRIA



TECHNICAL SPECIFICATIONS



TECHNICAL SPECIFICATIONS - GLAZED VITRIFIED TILES (GROUP Bla)

| CHARACTERISTIC | TEST METHOD | INTERNATIONAL STD ISO 13006/EN 176 GROUP BLA | PORCELAIN VALUE |
|--|--------------|---|----------------------|
| DIMENSION & SURFACE QUALITY | | | |
| Deviation In Length | ISO-10545-2 | ±0.6% | ±0.2% |
| Deviation In Thickness | ISO-10545-2 | ±5% | ±4% |
| Straightness Of Sides | ISO-10545-2 | ±0.5% | ±0.2% |
| Rectangularity | ISO-10545-2 | ±0.6% | ±0.2% |
| Surface Flatness | ISO-10545-2 | ±0.5% | ±0.2% |
| PHYSICAL & THERMAL PROPERTIES | | | |
| Water Absorption | ISO-10545-3 | <0.5% | <0.2% |
| Mohs Hardness | EN-101 | Min.3 | Min.3 |
| Flexural Strength | ISO-10545-4 | >35 N/mm ² | >40N/mm ² |
| Skid Resistance (Friction Coefficient) | ISO-10545-17 | - | <0.2 (R9) |
| Breaking Strength | ISO-10545-11 | >1113 N | >1800 N |
| Frost Resistance | ISO-10545-12 | Frost Proof | Frost Proof |
| Thermal Shock Resistance | ISO-10545-9 | No Damage | No Damage |
| Moisture Expansion | ISO-10545-10 | NIL | NIL |
| Resistance to Surface Abrasion | ISO-10545-7 | - | PEI III & IV |
| CHEMICAL PROPERTIES | | | |
| Chemical Resistance | ISO-10545-13 | No Damage | No Damage |
| Color Resistance | ISO-10545-16 | No Damage | No Damage |
| Stain Resistance | ISO-10545-14 | Resistant | Resistant |

TECHNICAL SPECIFICATIONS - CERAMIC TILES

| CHARACTERISTIC | TEST METHOD | INTERNATIONAL STD ISO 13006/EN 176 GROUP BLA | CERAMIC VALUE |
|--|--------------|---|-------------------|
| DIMENSION & SURFACE QUALITY | | | |
| Deviation In Length | ISO-10545-02 | ±0.20% | ±0.10% |
| Deviation In Thickness | ISO-10545-02 | ±7.00% | ±0.10% |
| Straightness Of Sides | ISO-10545-02 | ±0.15% | ±0.10% |
| Rectangularity | ISO-10545-02 | ±0.20% | ±0.15% |
| Surface Flatness | ISO-10545-02 | ±0.30% | ±0.20% |
| PHYSICAL & THERMAL PROPERTIES | | | |
| Water Absorption | ISO-10545-03 | <10% | 16±2% |
| Mohs Hardness | EN-101 | Min. Class 3 | Compliant |
| Flexural Strength | ISO-10545-04 | R >15 N/mm ² | Compliant |
| Skid Resistance (Friction Coefficient) | ISO-10545-08 | <9.0 x 10 ⁻⁶ EC ⁻¹ | Compliant |
| Breaking Strength | ISO-13630-06 | 600 Min. | Compliant |
| Frost Resistance | ISO-13630-03 | 0.04 mm/M Max. | Compliant |
| Thermal Shock Resistance | ISO-10545-09 | Min. 10 Cycles | Compliant |
| Moisture Expansion | ISO-13630-03 | 0.04 mm/M Max. | Passed 10 Cycle |
| Resistance to Surface Abrasion | ISO-13630-14 | 0.55 Min. | 4 Cycle Passed |
| CHEMICAL PROPERTIES | | | |
| Chemical Resistance | ISO-10545-13 | As per Mfg. | No visible effect |
| Color Resistance | ISO-10545-13 | Class AA Min. | Compliant |
| Stain Resistance | ISO-10545-14 | Class 1 Min. | Compliant |



CORPORATE OFFICE:

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8-A NH, At. Lalpar - 363642, Dist. Morbi, Gujarat - (INDIA)

E-mail : export@reyceramic.com | **Mob.:** +91 90999 06545

GROUP OF COMPANIES:

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At. Ratavirda, Tal. Wankaner, Dist. Morbi (Gujrat) India.

SIMBEL CERAMIC PVT. LTD.

8-A, National Highway, Dhuva-Matel Road,
At. Lakaddhar, Morbi - 363 642, Gujarat, India

ADORATION CERAMICA PVT.LTD.

8-A, N.H , Virpar-Bhimguda Road, Opp. Armano Vitrified,
Ta. Vankaner, Dist. Morbi (Gujrat) India.



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