



The vivid spirit of  
*the soil lies ahead*

**120x180cm**  
Elegante Surface

[www.reycera.com](http://www.reycera.com)



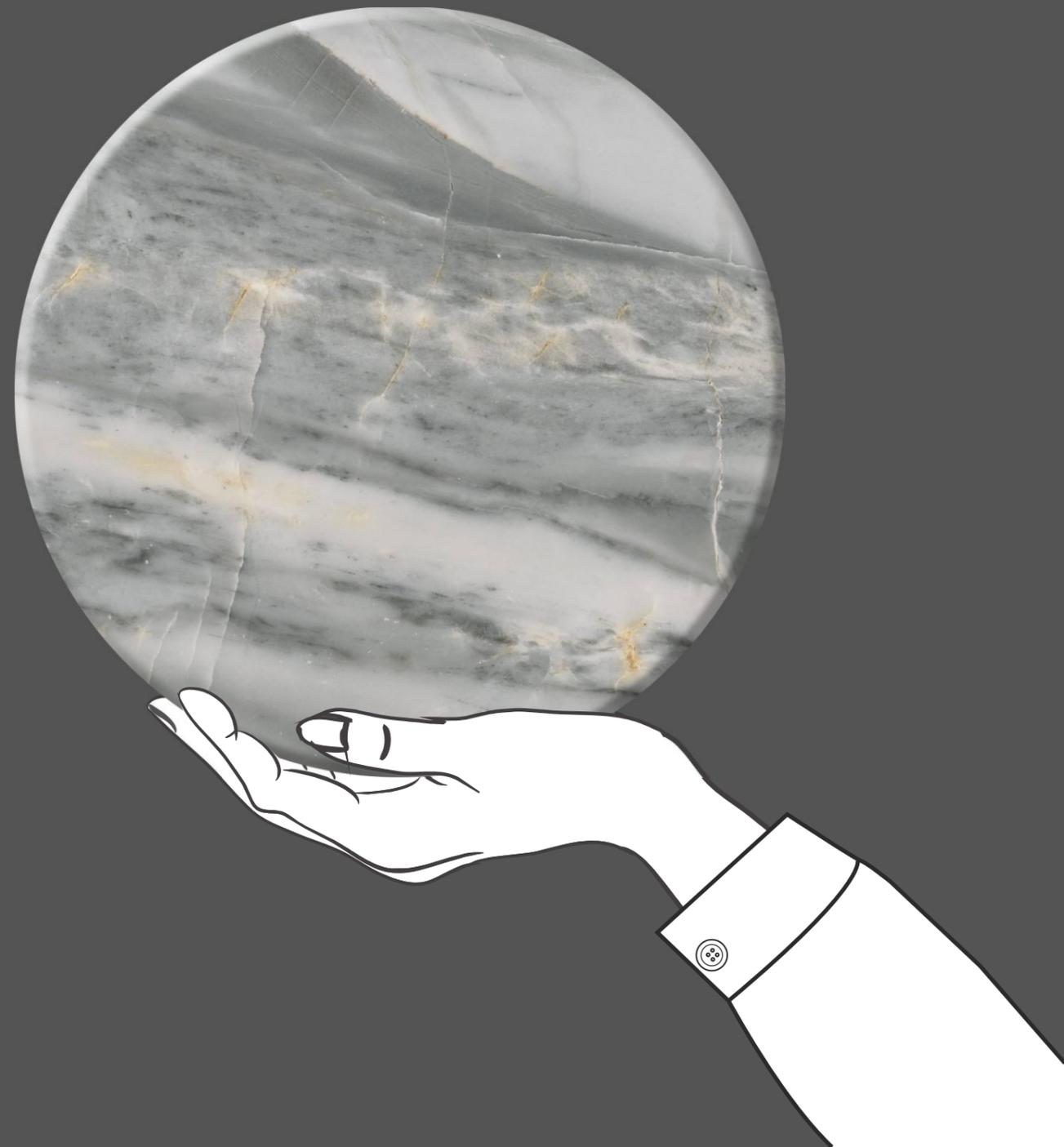
manufacturing and selling integral porcelain tiles for all kinds of flooring and wall tiling solutions.

The manufacturing plant and main offices in Morbi, Gujarat IN, and the Worldwide logistics warehouses, make it possible to supply and deliver all the items in customers' orders. Through its national and international distribution network, Rey Cera exports tiles to more than 85 countries in all five continents.

As a result of our commitment to quality, all of our products comply with the guidelines of the ISO 9001:2000 standard, which guarantees that our research, development and commercializations are carried out with the maximum guarantees.

[www.reycera.com](http://www.reycera.com)

*The artistic expression*  
THAT RENEWS SPACES



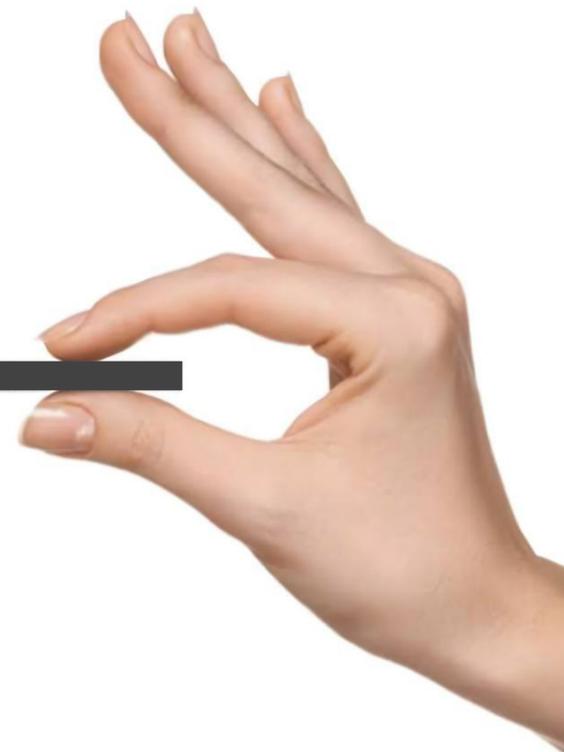
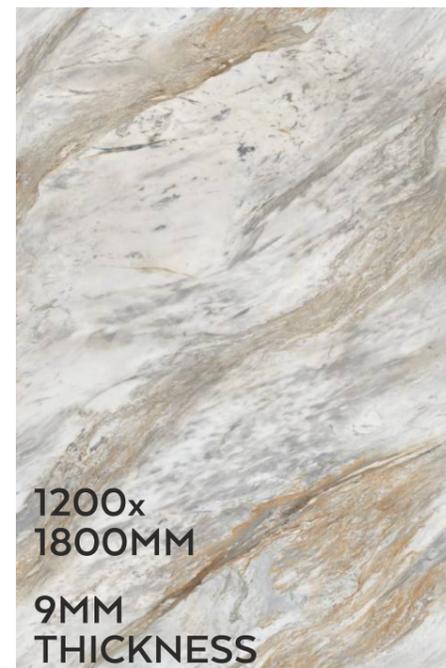
*Elegant and Luxurious*  
**IMPRESSIVE AMBIANCE**



## COMPLETE AND PERFECT TILING SOLUTION

1200x1800mm modularity makes our collection highly versatile. added to the variety of designs, enhancing and stimulating your creativity, giving room to timeless project.

Such an eccentric thickness makes varied applications possible. in our journey to become the most influential tile manufacturer ever, we have discovered many new characteristics of tiles including ASC products through extensive research. The tiles are exceptionally more durable.



## TECHNICAL FEATURES



# High PERFORMANCE



Hygienic & sustainable Surface



Scratch proof Surface



Resistant to mould, Mildew, and fungus



Heat Resistance



Frost Proof Surface



Easy to Clean



Resistant to chemicals, acids, bases, and solvents



High Durability Ultimate Strength



# THE FULLY COORDINATED SOLUTION



**1.** Floors & Stairs

**2.** Shelves & Console

**3.** Vanity Tops

**4.** Table Tops

**5.** Commercial

**6.** Working Desk

**7.** Bathroom & Basins



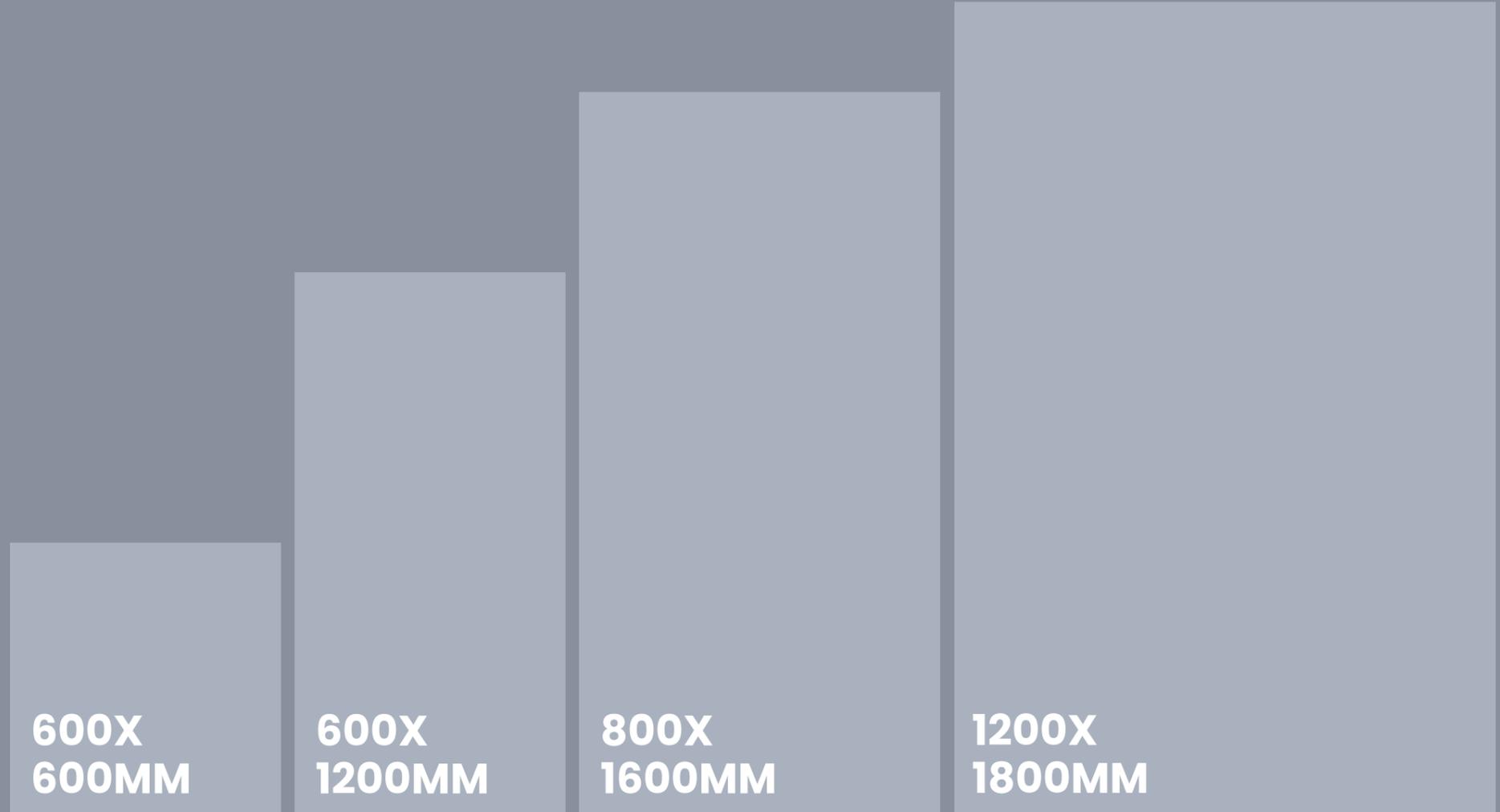
# 1st ceramic company to introduce patented **E N D M A T C H** Concept across the world!



INTELLECTUAL  
PROPERTY INDIA  
PATENTS | DESIGNS | TRADE MARKS  
GEOGRAPHICAL INDICATIONS



**1<sup>ST</sup>**  
TIME  
IN  
WORLD





# AMRON WHITE



**ELEGANTE  
SURFACE**  
**1200X1800MM**



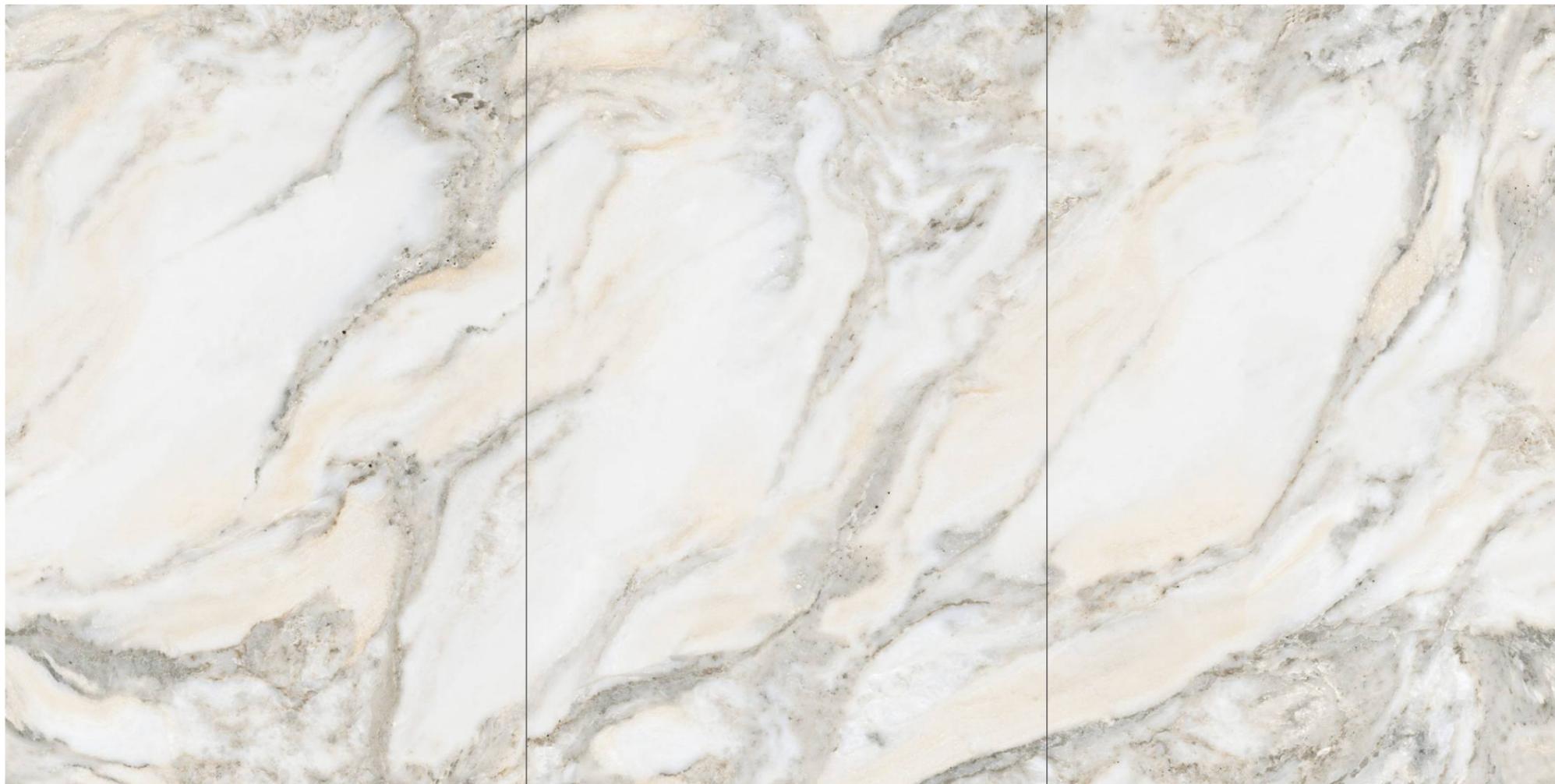




1200X  
1800MM

infinite  
possibilities

## AMRON WHITE / ELEGANTE SURFACE





# ARGENTA BIANCO



**ELEGANTE  
SURFACE**  
**1200X1800MM**



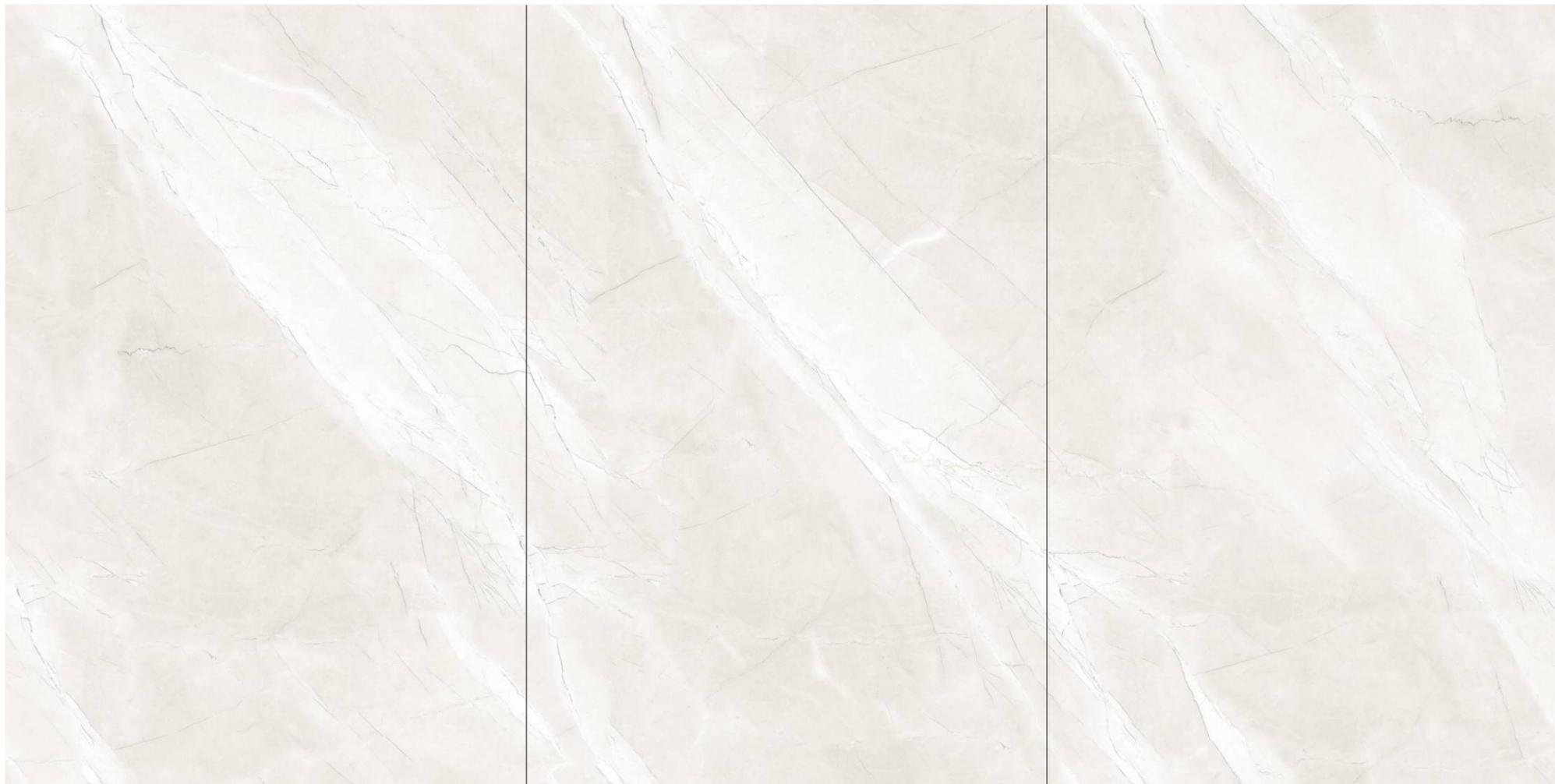




1200X  
1800MM

infinite  
possibilities

## ARGENTA BIANCO / ELEGANTE SURFACE





# ARGENTA GREY



ELEGANTE  
SURFACE  
1200X1800MM



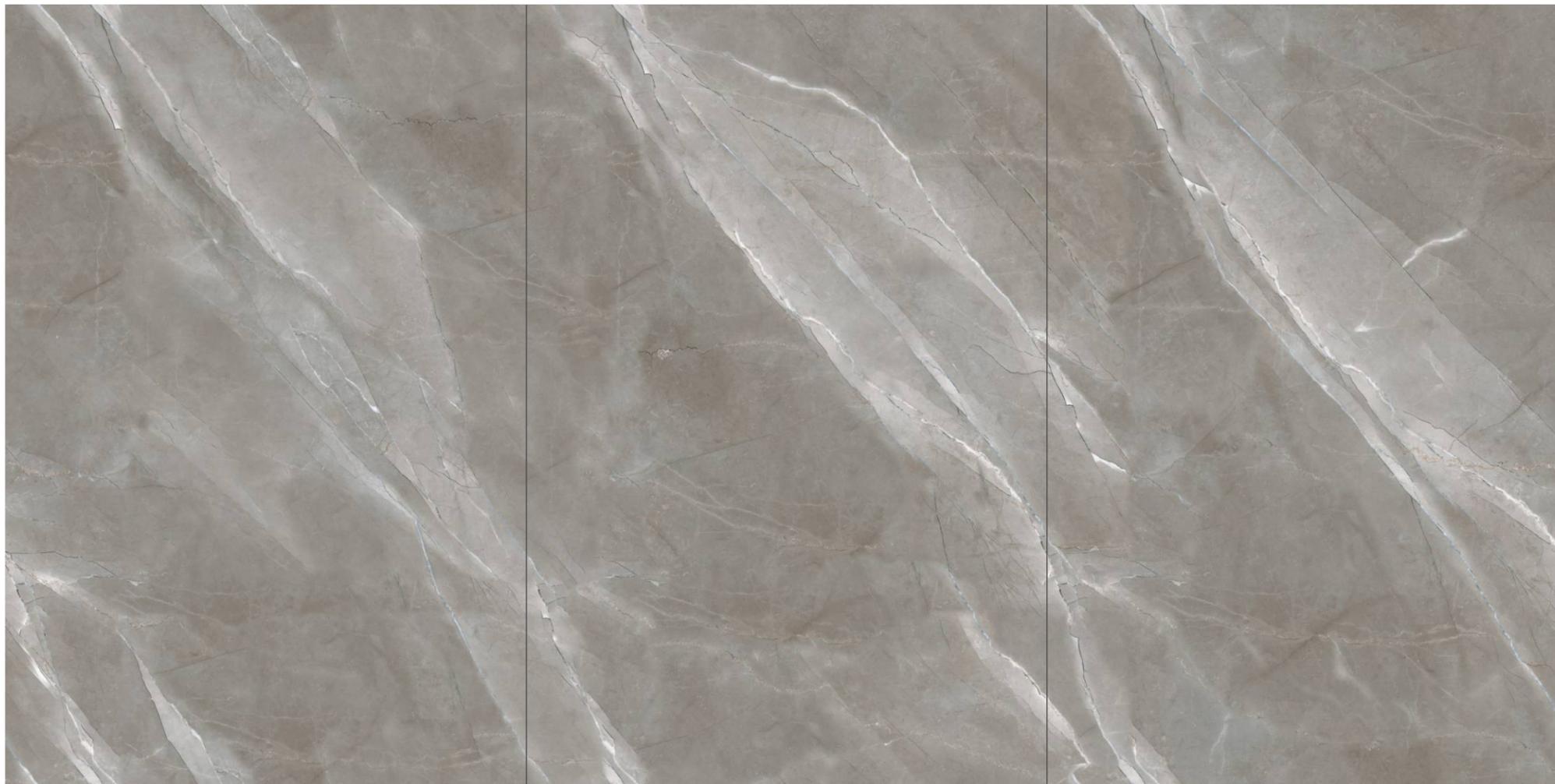




1200X  
1800MM

infinite  
possibilities

## ARGENTA GREY / ELEGANTE SURFACE





# EMPRESS NATURAL



ELEGANTE  
SURFACE  

---

1200X1800MM







1200X  
1800MM

infinite  
possibilities

## EMPRESS NATURAL / ELEGANTE SURFACE



# MIMOZA BEIGE



ELEGANTE  
SURFACE  
1200X1800MM





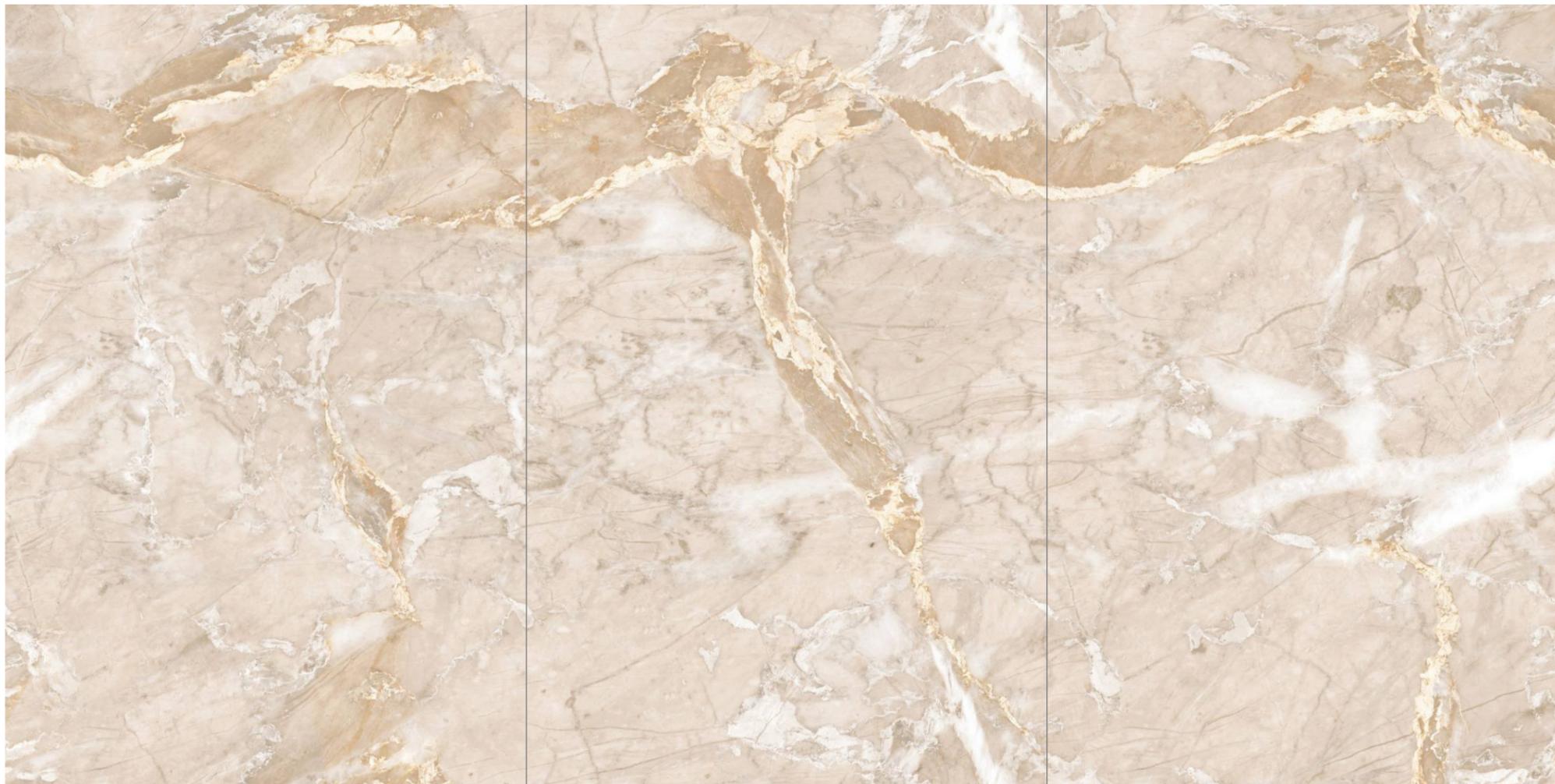
dwell



1200X  
1800MM

infinite  
possibilities

## MIMOZA BEIGE / ELEGANTE SURFACE





# ORVIENTO BEIGE



ELEGANTE  
SURFACE  
1200X1800MM



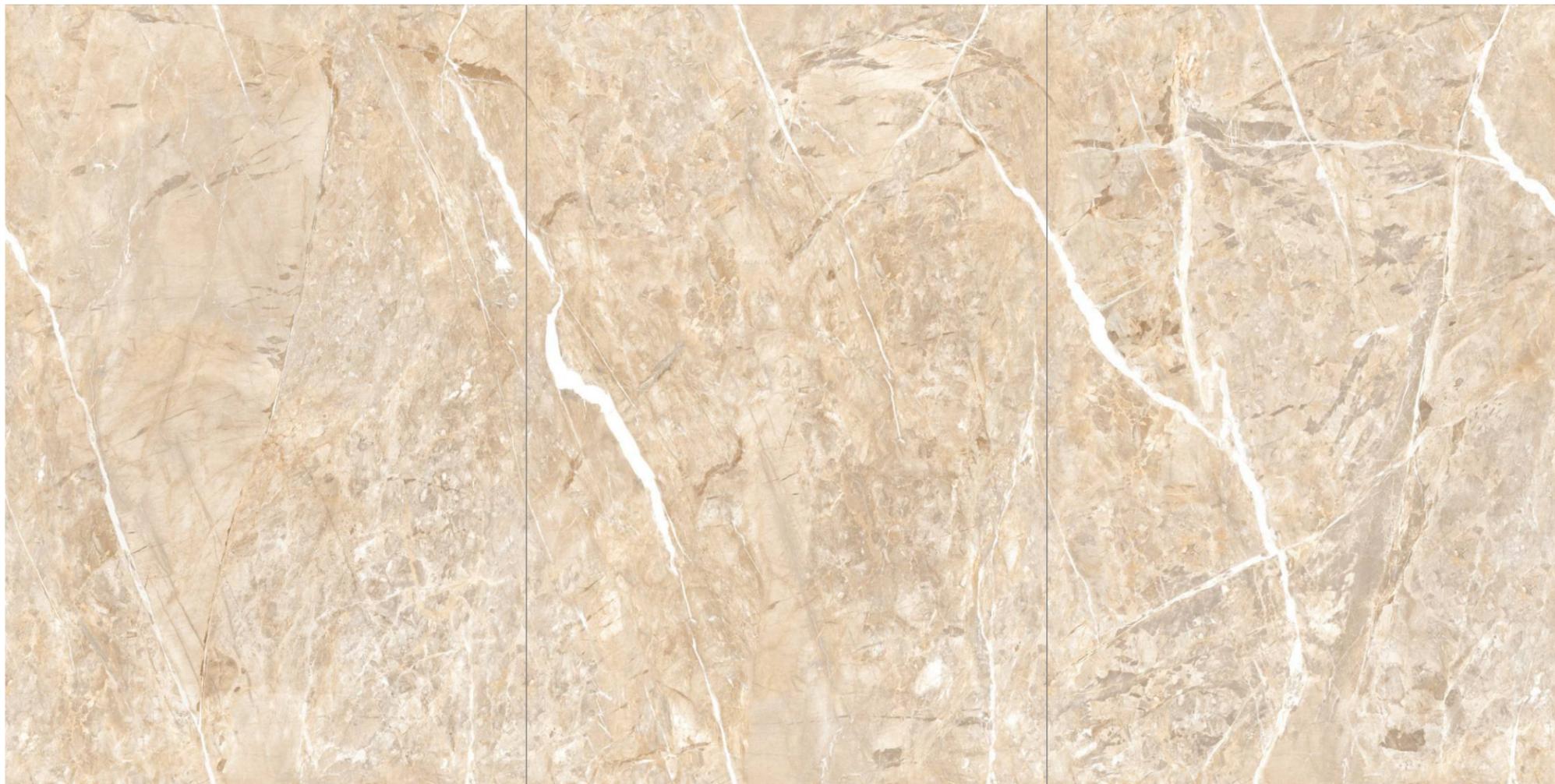




1200X  
1800MM

infinite  
possibilities

## ORVIENTO BEIGE / ELEGANTE SURFACE





# ORVIENTO GRIS



**ELEGANTE  
SURFACE**  
**1200X1800MM**







1200X  
1800MM

infinite  
possibilities

## ORVIENTO GRIS / ELEGANTE SURFACE





# PATAGONIA



**ELEGANTE  
SURFACE**  
**1200X1800MM**







1200X  
1800MM

infinite  
possibilities

## PATAGONIA / ELEGANTE SURFACE



# THASOS GRIS



ELEGANTE  
SURFACE  
1200X1800MM



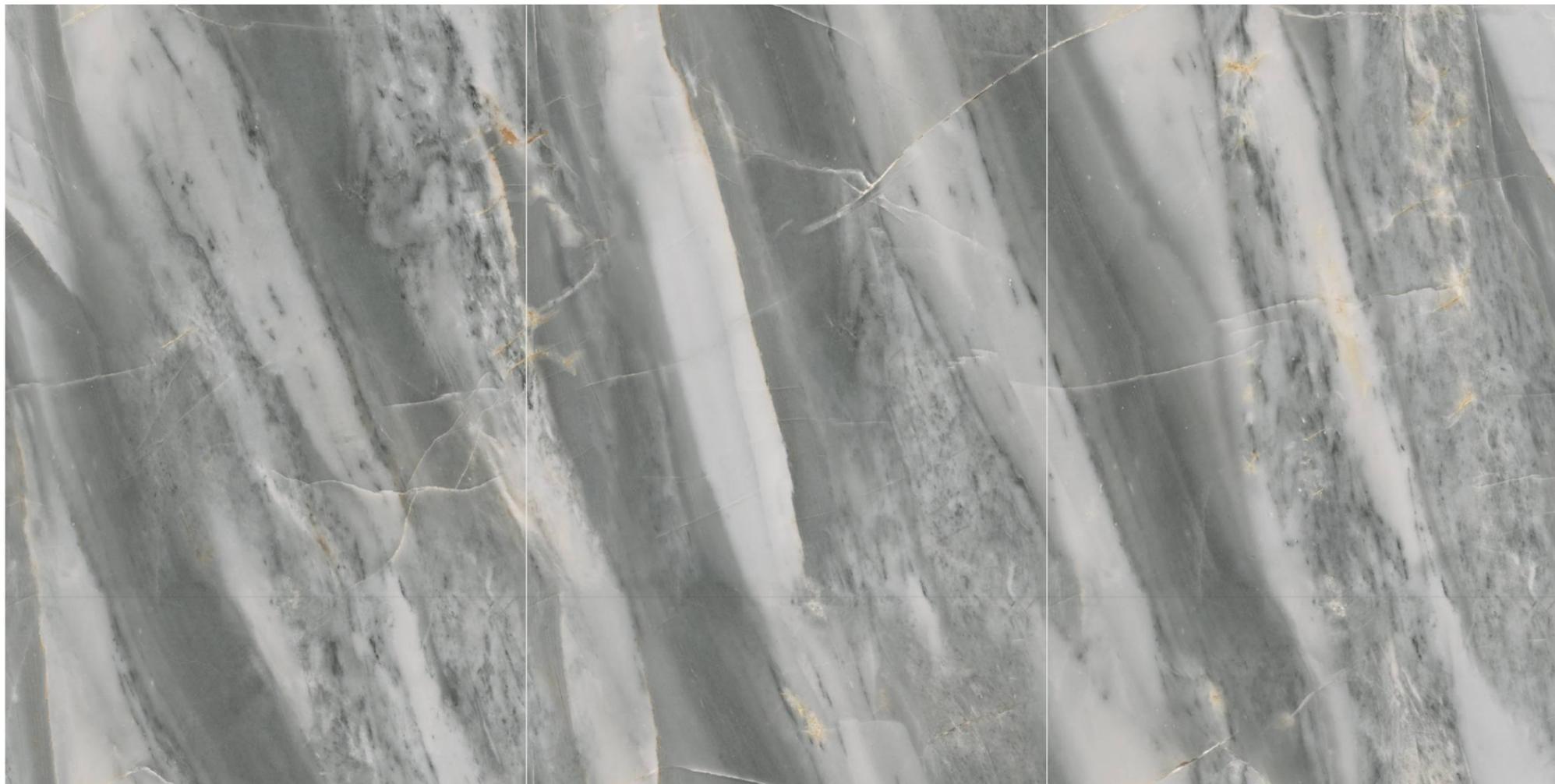




1200X  
1800MM

infinite  
possibilities

## THASOS GRIS / ELEGANTE SURFACE



# EXPORTS WORLDWIDE



## U.S. TERRITORY

- MEXICO
- CANDA

## ASIAN TERRITORY

- SRILANKA
- MAURATIUS
- AUSTRALIA
- VIETNAME
- TAIWAN
- THAILAND
- AFGHANISTAN
- BANGLADESH
- NEPAL

## SOUTH AMERICA / LATIN AMERICA TERRITORY

- BOLIVIA
- CHILE
- COLOMBIA
- COSTARICA
- BDOMINICAN REPUBLIC
- GUATEMALA
- HAITI
- HONDURAS
- PANAMA
- PERU
- PUERTO RICO
- EL SALVADOR
- VENEZUELA
- JAMAICA
- CURACAO
- NICARAGUA
- TOBAGO
- BURKINA FASO
- TRINIDAD & TOBAGO
- ECUADOR

## EUROPE & BALCON TERRITORY

- ALBANIA
- KOSOVO
- MACEDONIA
- GREECE
- SPAIN

## NORTH AFRICA TERRITORY

- LIBYA
- NIGERIA
- SOUTH AFRICA
- MOROCCO
- ISRAEL
- TUNISIA
- SURINAME

## MIDDLE EAST TERRITORY

- BAHRAIN
- IRAQ
- KUWAIT
- OMAN
- QATAR
- SAUDI AREBIA
- LEBANON
- JORDAN
- SYRIA



# TECHNICAL SPECIFICATION

TEST DISCRPTION			
CHARACTERISTIC	TEST METHOD	STANDARD VALUE	US VELUES
Deviation in Length	ISO 10545-2	3 1 mm	Ave. + 0.28 mm Ave. - 0.00 mm
Deviation in Width	ISO 10545-2	31 mm	Ave. + 0.21 mm Ave. - 0.00 mm
Deviation in Thickness	ISO 10545-2	3 0.5 mm	Ave. + 0.00 mm Ave. - 0.16 mm
Straightness of Sides	ISO 10545-2	3 0.8 mm	Max. + 0.18 mm Max. - 0.20 mm
Rectangularity	ISO 10545-2	3 0.8 mm	Max. + 0.20 mm Max. - 0.22 mm
Surface Flatness	ISO 10545-2	3 1.8 mm	Max + 0.14 mm Max - 0.00 mm
Surface Quality	ISO 10545-2	Min. 95%	Min. 99%

PHYSICAL PROPERTIES			
CHARACTERISTIC	TEST METHOD	STANDARD VALUE	REY PLUS VELUES
Water Absorption	ISO 10545-3	0.50%	Avg. 0.0606 %
Modulus of Rapture(N/mm2)	ISO 10545-4	min 35	Avg. 43.11 N/mm2
Breaking Strength(N)	ISO 10545-4	>7.5mm	6270.45 N
THERMAL SHOCK RESISTANCE 15/145.C 10cycle	ISO 10545-9	10 cycle, Min	Conform
Co-Efficient of Linear Thermal Expansion	ISO 10545-8	9x10 6 Max	4,84x10 6
Deep Abrasion Resistance	ISO 10545-6	Max 175mm	123mm3
Scratch Hardness of Surface	Is-13630-13	Min 5 Moh's	5 Moh's Scal
Bulk Density (g/cc)		2.2 Min	2.2748g/cc
Moisture Expansion(mm/m)	ISO 10545-10	0.02mm/m max	No Expansion
Impact Resistance-Coefficient of Restitution	ISO 10545-5	0.55 Min.	0.57 Min
Small Colour Differences	ISO 10545-16		No Difference
Resistance to Stain	ISO 10545-14	Min Class-3	Class-5
Lead and Cadium Release in mg/dm2	ISO 10545-15	0.1mg/dm2	0.00mg/dm2

PACKING DETAIL				
SIZE	THICKNESS	NQ. OF SLAB/BOX	WEIGHT/BOX	COVERAGE AREA
1200 x 1800 mm	9.5 mm <sub>(approx)</sub>	2 Pcs.	91 KG <sub>(approx)</sub>	46.50 Sq. ft.

# RECOMMENDED APPLICATION AREAS

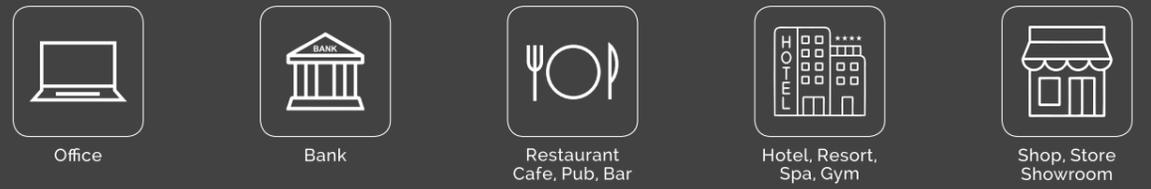
## RESIDENTIAL BUILDINGS - INTERIOR



## RESIDENTIAL BUILDINGS - EXTERIOR



## COMMERCIAL AREAS



## LIGHT COMMERCIAL AREAS



## HEAVY COMMERCIAL AREAS



## EXTERIOR AREAS



## WET AREAS





**CORPORATE OFFICE:**

Edan Ceramic City, Opp. Honest Hotel,  
8-A NH, At. Lalpar - 363642, Dist. Morbi, Gujarat - (INDIA)

**E-mail :** [export@reyceramic.com](mailto:export@reyceramic.com) | **Mob.:** +91 90999 06545

**GROUP OF COMPANIES:**

**REY CERA CREATION PVT. LTD.**

8-A, N.H , Sartanpar Road, Opp. Kevin Ceramic,  
At. Ratavirda, Tal. Wankaner, Dist. Morbi (Gujrat) India.

**SIMBEL CERAMIC PVT. LTD.**

8-A, National Highway, Dhuva-Matel Road,  
At. Lakaddhar, Morbi - 363 642, Gujarat, India

**ADORATION CERAMICA PVT.LTD.**

8-A, N.H , Virpar-Bhimguda Road, Opp. Armano Vitrified,  
Ta. Vankaner, Dist. Morbi (Gujrat) India.



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